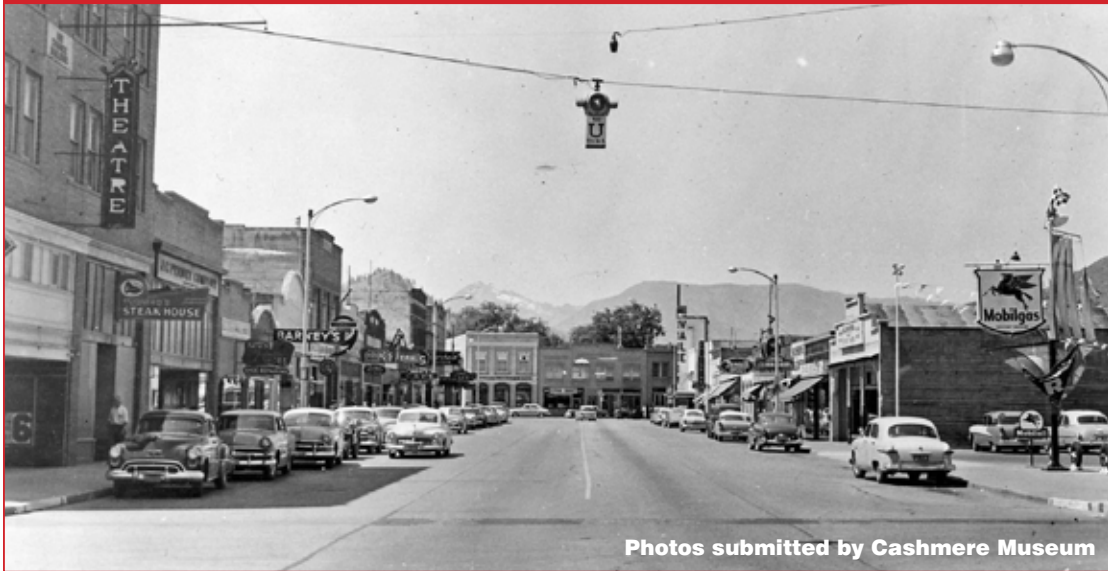




Archiving Cashmere's History



Photos submitted by Cashmere Museum

Cottage Avenue, downtown Cashmere 1921.

By Matthew Ockinga
Correspondent

Some years ago, Cashmere natives Tom and Linda Hart were sipping coffee at Sure to Rise Bakery on Cottage Avenue. Coffee conversations are conducive to memory rabbit trails and the couple began recalling all the old downtown Cashmere businesses. This quiet quest spilled over back home and Hart, a 1960 Cashmere High School graduate, scribbled on a sheet of paper every business he could remember on the main block since his school days. Hart stuffed that paper in his dresser drawer, adding and changing to it when he thought of another business.

Nearly two decades later, this goal of recording local businesses has led to an ambitious project to

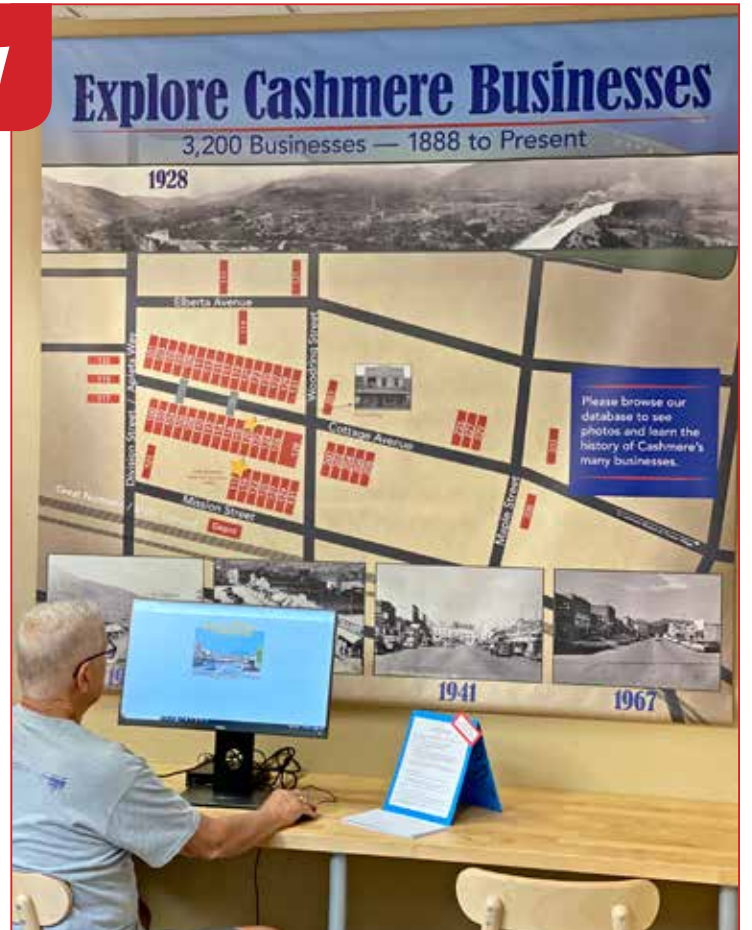
digitize and archive every issue of the Cashmere Valley Record from 1907-2007. Based in Cashmere, the History Group has coordinated this project with Washington State Library and the Cashmere Museum and Pioneer Village to preserve part of the small community's history for future generations.

So how did a mission to detail businesses lead to digitizing a century's worth of newspapers? Back in 2016, Pam Wonn of the Friends of Old Mission, an auxiliary group to the museum, felt something was missing from the facility's exhibits.

"We decided that of all the marvelous displays in our museum, we did not have a display of Cashmere, and so we decided that we were going to work on a 'History of Cashmere' display," Wonn said.

Wonn wanted community input, so she placed an article in the Record announcing the project. Hart saw the ad and called his CHS classmate Dick Brender, a Cashmere lifer. Hart and Brender met with Friends of Old Mission to discuss their researching of local businesses. Wonn and her friend Mary Beckley wanted to help, and the four became the History Group. Initially, they simply sought to set up a kiosk in the museum's lobby to display Cashmere's business history. The research turned up over 5,000 local businesses, the first being a general store which opened its doors in 1888.

To continue their investigation, Hart and Brender visited the Record's office, where all the hard copies of past editions were filed



Archival Kiosk at the Cashmere Museum.

in large binders. Looking at the old papers, Brender remarked that a fire or other disaster could destroy all that history. He proposed a solution: digitization. The History Group then agreed to take on this unexpected side project.

"Our goal was that anyone, anywhere could access the Cashmere Valley Record online for free," Wonn said.

The next step included finding an outside organization to digitize the papers. The group eventually selected Washington State Library

which agreed to maintain the website for free after completing the archiving. Shawn Schollmeyer, Washington Digital Newspapers Coordinator, agreed to help the project. The History Group then met with Bill Forhan, the late publisher of NCW Media, Inc. which owns the Cashmere Valley Record. Forhan permitted them to archive all issues from 1907-2007, unfortunately a few years of papers which were missing.

SEE CASHMERE HISTORY, PAGE 6

TRIP-Link

Submitted by Maggie Kaminoff,
Mobility Coordinator, Link Transit
and Cindy Abouammo,
Outreach coordinator, Trip Link

We all know there are older adults, people who are ill, persons with disabilities and isolated residents in our rural areas of Chelan and Douglas counties.

Many of these folks are in great need of transportation services. Link Transit has been thinking about different ways that service might be provided.

In February of this year, Link's newly funded program, TRIP-Link (Transportation Reimbursement Intercommunity Program), opened its doors.

Its mission? To provide volunteer driver services for seniors and persons with disabilities living outside Link

Transit's current service area and who have no other transportation option for getting to essential services. It is easy to use, reliable and helps to keep our more rural senior and disabled population from being isolated or homebound.

TranCare, an independent nonprofit Medicaid transportation broker, was contracted to administer the new program.

The difference between TRIP-Link and other volunteer driver programs is that the rider is in control of who drives. When approved for service, applicants receive a welcome package and recruit their own volunteer drivers.

The qualified applicant may then travel as needed, submit mileage reimbursement requests (based on a "mileage bank"), and receive mileage reimburse-



ment payments which they distribute to their volunteer driver. Riders gain a sense of ownership and a feeling of being part of the success of their program.

Meanwhile, the riders also gain access to critical medical appointments and essential services to include more socialization and less isolation.

In 2019 the Link Transit Board of Directors approved a budget to create a pilot volunteer driver program for persons over 65 or disabled, living outside of the current Link Transit service area.

The "boundary" area, Chelan and

Douglas counties, for Link Transit, totals approximately 4,800 square miles (U.S. Census Bureau). Most of which is rural, very rural! Through community surveys and research one of the largest gaps in transportation services identified was people living in more rural areas who are isolated and vulnerable.

There was an obvious need to assist folks needing to get to medical and other essential services from the most outlying areas of our communities.

SEE TRIP-LINK, PAGE 2

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NEWSSTAND LOCATIONS

Wenatchee
Plaza Super Jet
106 Okanogan Ave.
Safeway, 501 N. Miller St.

East Wenatchee
Safeway, 510 Grant Road

Cashmere
Martin's IGA Market Place
130 Titchenal Way

Leavenworth
Dan's Food Market
1329 U.S. Highway 2
The Leavenworth Echo
215 14th St.

Chelan
Safeway, 106 W. Manson Rd.
Lake Chelan Mirror
131 S. Apple Blossom
Drive, #109

Brewster
Quik E Mart #2 (Exxon)
26048 U.S. Highway 97

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Reps. Schrier and Bera Introduce Bill to Assist With Wildfire Detection, Response

Submitted by
Elizabeth Carlson

WASHINGTON – Two West Coast U.S. Representatives, Kim Schrier, M.D. (WA-08) and Ami Bera, M.D. (CA-07), introduced the Fire Ready Nation Act. This legislation will allow the National Oceanic and Atmospheric Administration (NOAA) to be more involved in the detection and response of wildfires. U.S. Senator Maria Cantwell (D-WA) has introduced companion legislation in the Senate.

“We are seeing increasingly catastrophic wildfires in the West and we need to ensure we have more resources at our disposal to confront them. The earlier the detection of wildfire, the more quickly our firefighters can respond,” said Rep. Schrier.

“NOAA has many systems on the ground and with satellite technology that will enhance systems already in place for detecting extreme weather and wildfires. This is commonsense legislation that will provide more tools and expertise to aid in fighting wildfires. We have no time to waste.”

“In California, we’ve seen firsthand the devastation that wildfires cause to our lives and livelihoods. As climate change is causing wildfires to become more frequent and more severe, we must take proactive measures to keep our communities protected and safe. I’m proud to introduce the Fire Ready Nation Act alongside Rep. Schrier to improve federal coordination and collaboration on wildfire prevention and response efforts, develop and test new technologies to combat fire hazards, and strengthen our ability

to forecast weather conditions that cause and spread wildfires,” said Rep. Bera.

NOAA’s weather infrastructure (ground, air, and satellite-based observation systems) provides weather and climate data that is integral to Federal and non-Federal partners wildfire preparation and response efforts. NOAA’s fire weather products include short-term warnings and long-term predictions of future



Reps. Kim Schrier



Reps. Ami Bera

dangerous wildfires. The Fire Ready Nation Act of 2022 is a significant step forward by providing critical research support for improving our understanding of wildfire behavior, especially in the critical wildland-urban interface. Additionally, it will strengthen specialized computer models to support the operational needs of firefighting agencies. NCAR’s expertise can directly support the forecasting capabilities at NOAA and the agency’s wildfire risk reduction strategy. I applaud

federal agencies to improve and enhance fire weather data collection and sharing. (5) Require NOAA to conduct post fire weather surveys and assessments to identify gaps and recommendations to improve future forecasts.

“As wildfires continue to endanger communities across the United States, especially in the West, NOAA must have the capacity and authority to prevent, forecast, and fight

dangerous wildfires. The Fire Ready Nation Act of 2022 is a significant step forward by providing critical research support for improving our understanding of wildfire behavior, especially in the critical wildland-urban interface. Additionally, it will strengthen specialized computer models to support the operational needs of firefighting agencies.

NCAR’s expertise can directly support the forecasting capabilities at NOAA and the agency’s wildfire risk reduction strategy. I applaud

Representatives Schrier and Bera for introducing this legislation and taking an interagency approach to addressing a complex problem that touches the lives of so many Americans,” said University Corporation for Atmospheric Research President Antonio Busalacchi.

“The Fire Ready Nation Act should prove an important game changer in understanding and predicting wildland fire behavior,” added John Werner, President of the National Weather Service Employees Organization.

“Developing better smoke and air quality modeling will be critical as fire seasons persist longer allowing the health impacts to become increasingly troublesome on the overall population. The acquisition of high-powered computing to support fire weather services will provide more accurate forecast modeling for Incident Meteorologists, especially those working in complex terrain in the Western US.

Waiving the current pay restrictions on IMETs will allow them to provide their expert meteorological services for more of the year rather than needlessly being sent back to their home office to avoid the artificial pay cap restrictions. Not only does this benefit the program since it lets more experienced IMETs stay in the field longer, it also benefits their home Weather Forecast Office since this allows them to work more shifts covering severe weather during the remainder of the year,” said Jon Fox, Incident Meteorologist from the Spokane Forecast Office and Western Regional Chair of the National Weather Service Employees Organization.

CONTINUED FROM PAGE 1
TRIP-Link

The cost of missed medical appointments and non-essential ER trips alone exceeds millions of dollars a year. Our rural areas lack most any type of transportation service except perhaps a personal vehicle. So the question was, how to serve those people living outside Link Transit services area.

The TRIP (Transportation Reimbursement and Information Project) program in Riverside, CA was the perfect model. TRIP has been determined to be the least costly and most effective way to provide transportation services anywhere.

This specific volunteer driver program can be administered as either an independent service or as an addition to a menu of services Link Transit already provides.

Most importantly, TRIP in Riverside delivers a high level of client satisfaction. In a recent survey 99.81% of respondents said they would recommend TRIP service to someone that needs assisted transportation.

The TRIP volunteer driver transportation method is empowering to riders and drivers, while being both efficient and cost effective.

If you know someone living in rural Chelan or Douglas county or to find out more about TRIP-Link coverage area and services call TranCare at (509) 664-7630. You can also visit their website at www.trancarerides.org or email triplink@trancarerides.org.

Potential TRIP-Link service areas:

- Wenatchee Heights
- Pangborn Field
- Plain and Fish Lake
- Rural areas of Waterville
- Squilchuck Road
- Rural areas of Chelan/Manson
- Bridgeport

About TranCare: TranCare is a 501c(3) and was established in 1969. TranCare currently acts as the subcontractor Medicaid Volunteer Agency for non-emergent medical transportation. TranCare now operates, TRIP-Link, a pilot volunteer driver program in partnership with Link Transit. TranCare’s mission is to improve people’s lives by providing safe, low cost and efficient volunteer transportation throughout the northwest.

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Commissioner Franz Statement in Response to Washington Supreme Court Ruling

Submitted by Kenny Ocker, Communications Manager

OLYMPIA – Commissioner of Public Lands Hilary Franz, head of the Department of Natural Resources (DNR), released the following statement in response to the Washington Supreme Court’s unanimous ruling in *Conservation Northwest, et al. v. Commissioner of Public Lands et al.*, regarding the interpretation of the state Constitution’s policy on management of state trust lands:

“I believe strongly in our mission to protect public lands, support healthy forests, and provide essential benefits to the people of Washington.

“Today’s ruling affirms DNR’s position that it has discretion under the constitutional and legislative mandate to manage public lands on behalf of the communities we serve and ensure our public lands are providing the greatest environmental, social, and economic good.

“I also recognize that in the face of a rapidly changing climate, we must do everything we can to safeguard public lands and protect our forests. This is why DNR has made climate resilience and long-term sustainable land use a core part of our work, including being a nationwide leader in efforts to restore forest health and conserve forestland and critical habitat across our state.

“I look forward to our continued work to ensure Washington state’s public lands are healthy, support our communities, and are protected for generations to come.”

The Department of Natural Resources (DNR) current management practices incorporate significant conservation goals: 40 percent of DNR-managed trust lands statewide (nearly 900,000 acres), including more than 50 percent of land west of the Cascades, are already managed for habitat conservation.

DNR’s Natural Areas Program also protects nearly 100 sites that are examples of the varied, wild ecosystems of Washington state, safeguarding critical habitat for plants and wildlife to help preserve them in the face of climate change and increased development.

The agency manages more than 20 leases for clean energy generation and about 1 million acres for agriculture and is launching a first-in-the-nation carbon sequestration project that will protect an additional 10,000 acres of state trust forestland.

Under Commissioner Franz, the agency developed the first Plan for Climate Resilience, which lays out a course of action to combat the threat of climate change and worked with the Legislature to protect nearly 40,000 additional acres of state lands, including the preservation of Blanchard Mountain.

Every acre of DNR forestland

is independently certified under the Sustainable Forestry Initiative, cared for to standards that

demonstrate environmentally responsible and socially beneficial management.

Bureau of Land Management announces 20-year extension on Holden Mine Site

Submitted by Morgan Rubanow, Public Affairs Specialist

Chelan – The Bureau of Land Management announced on July 22, 2022 a public land order extension for the Holden Mine Reclamation Site for an additional 20-year period. This extension allows the U.S. Forest Service to continue maintenance and monitoring of reclamation occurring within the mine site near Lake Chelan, Washington.

The order withdraws approximately 1,285 acres of National Forest System land in the Okanogan-Wenatchee National Forest from the activities of mineral location and entry under Federal mining laws.

The Holden Mine Reclamation Project area was originally withdrawn under PLO No. 7533 issued

in 2002. The withdrawal protected ongoing cleanup efforts at the Holden Mine Site. This withdrawal extension ensures future success of remediation work and prevents further site contamination through August 2042.

The BLM manages more than 245 million acres of public land located primarily in 12 western states, including Alaska, on behalf of the American people. The BLM also administers 700 million acres of sub-surface mineral estate throughout the nation. Our mission is to sustain the health, diversity, and productivity of America’s public lands for the use and enjoyment of present and future generations. Bureau of Land Management Oregon/Washington State Office, 503-545-9717



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Meet the team at Rural People's Voice

Submitted by
Adrienne Moore,
Co-Chair Rural People's Voice

We are coming together to build the power of working people in North Central Washington. It's big work and for the last year, an incredible team has been forming to take it on. We're excited to introduce the Rural People's Voice board and staff:

Board of Directors:

Mario Reyes,
Board Chair, was born and raised in Guayaquil, Ecuador, and lives in Wenatchee.



Mario Reyes

He holds a bachelor's degree in economics at the University "Vicente Rocafuerte" in Guayaquil as well

as a Master's in Health Administration and a Master's in Higher Education.

He works at Wenatchee Valley College at the Transitional Studies Department and at CAFÉ as a community organizer. He currently serves on the Board of Directors for Chelan-Douglas Community Action Council, Pinnacles Prep Charter School, and IRIS (Initiative for Rural Innovation and Stewardship).

He is a former commissioner of the WA State Commission on Hispanic Affairs and former board member of the Wenatchee Valley Chamber of Commerce and Wenatchee Valley Museum and Cultural Center.

Leeanne Montoya, **Board Vice President,**

was born and raised in Okanogan County, the daughter of an orchardist and immigrant and a tribal member from the Okanogan and Entiat bands.

She is part of Rural People's Voice because she cares about real representation among our decision-makers, housing,



Leeanne Montoya

behavioral health reform, and increasing healthcare access.

Leeanne is a civil servant, soccer enthusiast, activist, and mother.

She worked for Okanogan County Community Action Council for 13 years, and currently works for FYRE, a youth organization in Omak.

Maddie James, **Board Secretary,**

has lived and worked in the Methow and Okanogan valleys for 14 years, helping run a family business, working as a youth advocate, and raising two girls.

She is passionate about helping to create a community in which all of our

young people feel safe and have access to what they need to thrive.

Maddie founded and led the Okanogan Youth Leadership Council and the Youth Storytelling Project, facilitated the Mothering Group through Room One in Twisp, and worked for the Undocumented Migration Project.



Maddie James

She also serves on the Board of Directors for Methow Arts.

Elvis Garcia, **Board Treasurer,**

was born in Guadalajara, Mexico and was raised in Wenatchee. Elvis graduated from Wenatchee High School and went right into the workforce.



Elvis Garcia

In the fall of 2015, he opened a small business in the heart of Green Lake in Seattle and in 2019 moved back to Wenatchee to open up a second thriving location.

Elvis currently sits on the Board of Directors for the Wenatchee Valley Chamber of Commerce and the Chelan County and City of Wenatchee Housing Authority. In his downtime, he loves taking pictures and hiking.

Staff:

Arlette Lopez-Rodriguez, **Political Organizer,**

was born and raised in Wenatchee. The fourth daughter of six kids, she graduated from Wenatchee High School and was the



Arlette Lopez-Rodriguez

first in her family to attend college.

Arlette is a community organizer, a student, and an aspiring educator. Her love for her community is what grounds her in the fight for a secure future for all.

During her senior year of high school, Arlette ran for school board while still working in the cherry orchards with her community, in hopes of achieving a larger scale of much needed representation, reform, and student advocacy when approaching K-12 learning.

She continues to engage and volunteer her time attending the meetings and is still advocating for structural changes—not only in the district—but in the way we elect our leaders.

Elana Mainer, **Co-Chair,**

was born in eastern Washington and calls Okanogan County home. After 10 years as a social worker, a whole-lotta years waiting tables, and lots of hard-earned wins as a leader in rural community health,

Elana is doing this work for every family that is hustling and hoping things will get easier someday.



Elana Mainer

She's a trained social worker with a graduate degree in public health and has served as the Executive Director of a violence-prevention organization in Twisp, as a community-based participatory researcher at the UW Indigent Wellness Research

Institute, and as a lead for multiple rural community health projects.

Adrienne Moore,
Co-Chair, is a multi-generational eastern Washingtonian; after her mom remarried a minister, they moved with the church to small towns and cities across the state. As a young mom, she hustled for years to make ends meet in the service industry while also working in a domestic violence shelter, and later, serving for eleven years as



Adrienne Moore

a leader in a community anti-violence organization.

She's run many large-scale initiatives that meant more families had access to the resources they needed to live in safety and freedom.

In 2020 she ran a people's campaign for state legislature and co-founded Rural People's Platform, a 501(c)(3), and Rural People's Voice. She has a Master's in Public Policy and Administration.

This last month, our staff, board, and 24-person Steering Committee met with candidates all over North Central Washington, helping to identify leaders ready to build a better future for all of us.

We're not just endorsing candidates, in many races we're bringing together policy experts, volunteers, 1:1 coaching, and funding to help our leaders win.

If you'd like to join us by supporting a campaign, knocking on doors, getting postcards out, or checking in with voters monthly as Neighborhood Captain, let us know. We're going to need you.

Elect working people's leaders, organize with our neighbors, reclaim the rural narrative, and advance critical policy. A rural economy the works for working people.

For more information visit www.ruralpeoplesvoice.org.

"It is only when you realize that life is taking you nowhere that it begins to have meaning."
Shane Flemens

Shane's first book – **CONVICTION – LIFE LESSONS FROM MY TIME BEHIND BARS**. One man's fascinating 10 year journey through a brutal, unforgiving prison system that breaks most who enter. Shane's story of faith, survival, and personal growth inspires all who read this account of a transformation time in one man's life.

His second book **DEEP CONVICTION** is a follow-up to Shane's, first life-change book **CONVICTION**, a deeper dive into his amazing journey through a complicated, and often dysfunctional correctional system.

Since his release from prison in 2015, Shane Flemens of Wenatchee, Washington has been successfully running his own landscaping and general contracting company, **ABE Landscaping and Maintenance**. He also owns and operates **Rise n' Ride Rentals**, a water sport company with his daughter, Ashley.

He is passionate about transforming yards into beautiful retreats where people can spend their most valuable asset - time, with their families and friends.

Now a free man, Shane is driven to shine a bright light into the darkness of prison through his writings, which he began in the inside: ask hard questions and share truth. He hopes that through these stories, and those of his fellow inmates, he can affect positive change in the lives of others.



Shane's autographed books are \$12.99 on his web site at ShaneFlemens.com

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Senator Murray Presses VA Leaders for Answers and Solutions on Electronic Health Record System Failures

Submitted by Zack DiGregorio

WASHINGTON – During a Senate Veterans' Affairs Committee (SVAC) oversight hearing, U.S. Senator Patty Murray (D-WA), a senior member of SVAC, joined her Senate colleagues in questioning Department of Veterans Affairs (VA) and Oracle Corporation officials for an update on the status of VA's Electronic Health Record Modernization (EHRM) program. The hearing included testimony from Dr. Terry Adirim, Program Executive Director of the Electronic Health Record Modernization Integration Office at VA; David Case, Deputy Inspector General at VA Office of Inspector General (OIG); and Mike Sicilia, Executive Vice President of Oracle Corporation.

During the hearing, Senator Murray underscored the recurring problems associated with the program rollout and once again made clear that the system should not be implemented anywhere else in Washington state until VA resolves its issues and implements recommendations by VA OIG. Senator Murray has been consistently pushing for accountability and solutions in light of recent reports published by VA OIG highlighting more failures caused by the EHRM rollout.

"There continue to be flaws with the EHR that risk patient care and safety and VA's written testimony does not match what I heard from the providers. I don't want to hear a rosy picture and minimizing the concerns – I don't want to hear any of that. VA might have inherited this program, but you own it now, and VA owes our veterans a system that works and puts patients first," said Senator Murray. "And I've said it before, VA cannot roll out this system anywhere else in Washington state until the issues with the system are resolved and the Inspector General's recommendations are implemented by the VA and closed by the Inspector General. The focus right now needs to be fixing this in Spokane."

"I want to ask you Dr. Adirim, you answered in response to a question about how many outages there had been, where you said 24 outages and 48 degradations," continued Senator Murray. "[The] Spokesman-Review printed an article just yesterday with a document that suggests those numbers underestimate the true frequency of disruptions in the system. The document they have includes more than 180 incidents classified as degradations, downtime, and full or partial outages that have affected the system's users just since 2021. Do you know why that might be?"

In her response, Dr. Adirim indicated no knowledge of the document Senator Murray referred to. Senator Murray noted there appears to be a major discrepancy between what VA is publicly saying and how many of these failures are being reported and emphasized the need for answers and accountability.

During her questioning, Senator Murray noted the challenges VA providers have faced delivering care to veterans while working under Cerner's faulty system and VA's botched rollout. Murray questioned Dr. Gerard Cox, VA's Assistant Under Secretary for Health for Quality and Patient Safety, on whether it is responsible to continue rolling out the Cerner system with its existing flaws and inadequate workarounds.

"As I've said, I have talked to veterans who have suffered serious harm – I've talked to them personally – as a result of the EHR failures. I have talked to providers, personally, who are doing double the work to make sure they meet their patients' needs while navigating this flawed system. I continue to insist that facilities like Spokane keep their over-hires to manage this workload," said Senator Murray. "Dr. Cox, is it responsible for VA to continue rolling out this program with its existing flaws and inadequate workarounds when there have clearly been instances of patient harm and when monitoring patient safety reports could become unsustainable?"

Dr. Cox did not answer yes or no definitively; instead, citing confidence in VA taking sufficient steps to build safeguards knowing where the vulnerabilities are based on experiences in Spokane to reduce the risk of additional harm or similar problems at other sites. Senator Murray reiterated she expects answers back from VA on the number of outages that have occurred.

Senator Murray has been conducting oversight on the EHR rollout at Mann-Grandstaff VAMC for years:

September 2018 – January 2020: She pressed then-VA Secretary Wilkie about the EHR rollout in September of 2018 and wrote a letter in January 2020 to VA leadership expressing her concern on reports of staffing and facility issues at Mann-Grandstaff VAMC, and how those issues could affect the EHR rollout. Following Senator Murray's

actions, VA initially delayed rollout of the EHR program at Mann-Grandstaff until March 2020.

July 2021: Senator Murray pressed Secretary McDonough on patient safety in light of reports of veterans receiving incorrect medications, the need for more staff support from VA, and how VA will avoid the issues that have arisen at Mann-Grandstaff VAMC moving forward and at other VA medical centers.

December 2021: Senator Murray pressed Secretary McDonough for solutions and transparency during a Senate Veterans' Affairs Committee hearing. During the hearing, Senator Murray underscored VA's responsibility to address the problems that veterans are seeing at Mann-Grandstaff VAMC, and pressed Secretary McDonough for assurances that these issues would be resolved quickly and would not arise at other VA medical centers in Washington state, such as Jonathan M. Wainwright Memorial VAMC in Walla Walla.

March 2022: Senator Murray issued a statement demanding a pause of the Cerner Electronic Health Record system rollout in Washington state, citing patient safety risks, and demanding the concerns laid out in reports from VA OIG – and previous reports over the last two years – be resolved first before the EHR program be deployed at any other sites in Washington state.

June 2022:

Senator Murray issued a statement on VA's decision to suspend its rollout of the Cerner EHR modernization in Washington state and other parts of the country until 2023.

That same month, Senator Murray helped pass the bipartisan VA Electronic Health Record Transparency Act into law. The legislation she helped introduce will increase transparency at VA by requiring the Secretary to submit periodic reports to Congress regarding the costs, performance metrics, and outcomes for Oracle Cerner EHR system rollout.

July 2022: Senator Murray spoke with providers and held an in-person press conference at Mann-Grandstaff VA Medical Center in Spokane outlining her efforts to deliver solutions and accountability for the deeply flawed rollout of the Oracle Cerner EHR system.



Senator Patty Murray (D-WA)



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PHOTO BY CAROL FORHAN

Country Boy's BBQ's last day of operations was Saturday, July 9. The longtime favorite restaurant shut down unexpectedly with a July 11 Facebook post announcing their departure.

The post said the reason for the shutdown was retirement and staffing

shortages. Customers with gift cards can get refunds through Aug. 31 by emailing girlsbbq@gmail.com.

Owner Tom Dew declined to be interviewed but commented that he and Anitra wanted to retire and that the Facebook post explains their departure.

Gallucci earns Master Municipal Clerk designation

By Pamela Smith,
MMC, International Institute
of Municipal Clerks

CHELAN – Peri Gallucci, City Clerk/Public Records Office of the City of Chelan, has earned the designation of Master Municipal Clerk (MMC), which is awarded by the International Institute of Municipal Clerks (IIMC), Inc.

IIMC grants the MMC designation only to those municipal clerks who complete demanding education requirements; and who have a record of significant contributions to their local government, their community and state.

The International Insti-

tute of Municipal Clerks, founded in 1947, has 14,000 members throughout the United States, Canada and 15 other countries, and the mission of this global non-profit corporation is to enhance the education opportunities and professional development of its diverse membership.

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Your city can take immense pride in Peri's educational accomplish-



Peri Gallucci

ments and achievement of this milestone.

On behalf of the IIMC Board of Directors, I am honored to endorse the conferring of MMC to Peri Gallucci, MMC of City of Chelan.

We share your pride in this achievement and we applaud your support of the role Peri plays in your city.

CONTINUED FROM PAGE 1

Archiving Cashmere's History

The History Group then faced the challenge of raising money. The original budget to scan and digitize then century's worth of papers was \$43,000 with 40,160 pages at a rate of \$1.05 per page. Brender and some friends donated money initially and then decided to reach out to CHS alumni.

"We sent out hundreds of letters and the money just started rolling in, and it was unbelievable," Hart said. "We had the money in a year or less."

"Dick's a salesman," Beckley added. "You can't leave without doing whatever he wants you to do."

Currently all issues up to 2007 have been scanned but just six editions are online now with one paper each from 1907, 1945, 1964, 1999, 2001 and 2007. The History Group hopes to have all Records up to 1958 scanned and digitized in about two months. The archiving takes place by our vendor in Kirkland, which is hired by Washington State Library. The process can be lengthy and arduous. Some pages are too dark, too light or need to be rescanned. Once the articles are scanned and created for the project, they are added to the metadata through our partnership with Newspapers.com, a division of Ancestry.com to make the pages full-text searchable on the web site. Since the project started, prices have gone down, and the quality of microfilm has improved. Now the state wants to scan issues from 2008-2020 and is currently writing a new contract to do just that. Archiving the papers adds immense historical and personal value. Many current and former Cashmere residents have been asking when the project will be

completed.

"Especially people who don't live here are really excited about it," Beckley said. "I learned things about my own family that I didn't know."

She and the group also didn't know the destination to which this journey would lead. About a year into their efforts, the digitization became a vast second undertaking.

"We started this project, and we wanted to do a database of all the businesses in Cashmere, where they were, who was the proprietor, if possible, who worked for them," Wonn said. "We had no idea it'd be five years."

As they witness their labor starting to bear fruit, Wonn, Hart, and Beckley feel bitter-sweet as they miss Brender, who passed away in January of 2022, unable to enjoy the final product. The group saw Brender as the driving force and looks forward to finishing the effort for his memory. Speaking of memories, when Hart originally skimmed Cashmere Valley Records for local business information, he mined many interesting nuggets from his town's history.

"When you sit down and look at these papers and you're supposed to be looking for ads, you can't help but read these other articles that are in there and it takes twice as long to do that as it does to do the original objective," Hart said. "We found some interesting things about the town, some almost unbelievable things and some things that were best left in confidence."

To view the current digitized issues of the Cashmere Valley Record, visit <https://washington-digitalnewspapers.org> and click on Chelan County on the site's map.

SPORT CLASSIC GOLF TOURNAMENT & HELICOPTER BALL DROP

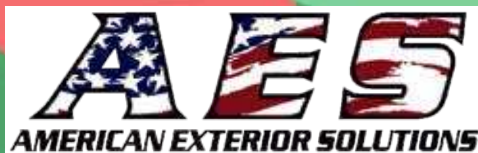
FRIDAY, SEPTEMBER 9

HIGHLANDER GOLF COURSE

Registration: 4 p.m.

- Two Nine Hole Tournaments
- Putting & Chipping Contests - 4:30 p.m.
- Putting Hole in One: \$5,000 cash prize
 - Closest to the Pin Awards
 - Long Drive Awards
- Dinner & Awards Ceremony following tournament.

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Dinner Sponsor

Register your team of 4 or as an individual at
sportclassicgolf.com

Barry DePaoli looking forward to free time in retirement

By Erin Mullins,
Staff writer

CHELAN – Barry DePaoli, former superintendent of the Lake Chelan School District, officially retired July 1.

DePaoli said that he had been with the Lake Chelan School District for 22 years and taught in British Columbia for 13 years. DePaoli said that he feels that it is a good time for him to retire.

“I feel like it’s a good time for me and the district. We’re in a really good financial position. And I feel like where we are at strategically as well it is a good time to transition for the district,” he said. “Some of it is me really wanting to take better care of myself and enjoy good years of retirement.”

DePaoli said that he has a cabin up in British Columbia, where he grew up, and is looking forward to going up there and reconnecting with his family.

He relocated from British Columbia to Chelan because his wife grew up in Chelan and she decided to make a career move to be back in the area. DePaoli worked in the hotel industry for a few years before getting back into education and working for a GED program.

From there, he took a position as an alternative education teacher, then worked as a middle school principal and then as a high school principal. After that, DePaoli finally took the superintendent position. While he had no definite plans to stay in Chelan when he first got here, he said he has certainly enjoyed it.

From time to time, DePaoli said that he receives emails from former students or sees them in town and that it is exciting to learn about what they are doing and where they are going.

He said that Lake Chelan School District is special because



PHOTO COURTESY TIM SULLIVAN

Now retired Barry DePaoli.

it was ahead of its time in building relationships with students, which is still a big focus now, especially after COVID.

“I go to a lot of the senior presentations and students often comment about how fortunate they are to be able to go to our schools and really know our

teachers on a personal level,” he said. “So I think that is probably one of the biggest gifts that our district has, is just the relationships we have with our students.”

DePaoli isn’t worried about how his students will fare with him gone because he says the staff at Lake Chelan School District is very supportive of students. He said they have a good counseling department in place and that the district focuses on social and emotional learning.

Besides heading up to British Columbia, DePaoli said that he will pursue his hobbies and spend more time with his wife. He enjoys dabbling in carpentry and woodworking as well as cycling. He said that he is looking forward to having less responsibilities and isn’t worried about how he will spend all his extra free time.

DePaoli has a niece in Australia that he wants to visit and plans to stay involved in the

schools and community. He plans to help out with levies or anything that he can do to support the schools.

In the future, he said that it is possible that he would run for school board or do consulting work, but he wants to take his first year of retirement as a complete break.

While he is looking forward to not having to come into work every Monday and having more time, DePaoli said that he will miss the students and employees of the Lake Chelan School District.

“I’m extremely grateful for the people I have worked with here. It has been a real privilege to serve the district,” he said.

“I just want to thank our community, there’ve been a lot of great parents. I want to thank our kids. When you are around young people, you remain young.”

Lake Chelan Valley Habitat for Humanity Welcomes Executive Director Michelle Fanton

Submitted by
Diane Leigh

CHELAN – The Lake Chelan Valley Habitat for Humanity Board of Directors is excited to introduce their new Executive Director, Michelle Fanton.

Michelle stepped into this role July 1, after working together with retiring Executive Director, Loni Rahm, to ensure a smooth transition.

Michelle brings over 20 years of experience in the service sector, mostly in the wine industry. She holds a bachelor’s degree in Biology and Psychology from Cornell University, where she went on to pursue graduate studies in Horticulture with a concentration in Vineyard Management.

While not the traditional route to heading up a non-profit, her experience in managing small family wineries in both upstate New York and in the Lake Chelan Valley has allowed her the opportunity to “wear a lot

of hats” and to gain an understanding of the needs of small rural communities. These experiences have also honed her skills in customer relations, marketing, bookkeeping, research, documentation, and managing teams of employees and volunteers.

Michelle and her husband have made their home in Chelan since 2011 and have two elementary aged children. She currently serves as President of the Morgen Owings Elementary PTO and is fully vested in the Lake Chelan community.

Michelle is excited about the opportunity to help the Lake Chelan Valley Habitat for Humanity reach its goals of building hope, dignity, and independence for families by providing quality affordable housing.



Michelle Fanton



Marlene Farrell New Director of Development for ICCA

By Erin Mullins,
Staff writer

Marlene Farrell is the new Director of Development for Icele Creek Center for the Arts, a non-profit focusing on bringing art education and performances to the Wenatchee Valley. Farrell will be fundraising, managing donors, finding sponsorships and grants, and managing events for ICCA.

Farrell will work with the Marketing Director, Director of Artistic Engagement, Manager of Camps and Education and Executive Director for ICCA as both a thought-partner and collaborator.

Fifty-five percent of ICCA’s budget is from contributed revenue, with a goal for annual contributions in the \$750 thousand to \$1 million range.

“The organization has a

smaller staff group, and I will work closely with them,” she said. “We will work together on communication, promotion and the ICCA mission to see how the ICCA can be even more of a hub and a resource for gathering in the North Central Washington region.”

Farrell said the funding she works to raise may be used to attract musicians to travel to ICCA for concerts, provide education, fund the youth symphony and other diverse artistic uses. ICCA is interested in having something along the lines of a musical academy and would want to help supplement the attendee’s expenses, Farrell said. Previously, Farrell worked as the Coordinator for the Cascade Medical Foundation, a non-profit which raises funds to provide expanded access to medical



Marlene Farrell

care for Cascade Medical in Leavenworth. Through that role, Farrell gained experience in grant writing, fundraising, donor communication and event planning. She secured several grants for the Cascade Medical Foundation. Farrell said that she applied for the job because she believes in the mission of ICCA and thinks that their events are an important part of people’s lives. Art is essential, she said, and she wants to help ICCA expand their services.

Wenatchee Valley Dispute Resolution Center introduces new Resolution Specialists

Submitted by
Jennifer Talbot,
Executive Director

Wenatchee Valley Dispute Resolution Center Executive Director, Jennifer Talbot, announces new additions to the community mediation center’s team.

Bridgett Barker and Jennifer Riley are working as Resolution Specialists with the Eviction Resolution Pilot Program (ERPP) serving Chelan and Douglas counties.



Bridgett Barker

Through ERPP, Bridgett and Jennifer offer an opportunity for tenants and landlords to connect to resources and conflict resolution services. Bridgett

shares her extensive experience in administrative support and record keeping, and Jennifer shares her skills as a certified mediator.

Wenatchee Valley Dispute Resolution Center continues to find success with ERPP as a proactive method for helping landlords and tenants resolve nonpayment of rent cases under RCW 59.18.660.

The landlord and tenant may be able to access rental assistance to repay the rent owed, work out a



Jennifer Riley

plan for the tenant to pay the rent owed over time, or create a plan to move out without an unlawful detainer action.

Learn more about

Wenatchee Valley DRC ERPP services by visiting the website at www.wvdr.org/erpp or calling 509-888-0957. Contact: Jennifer Talbot, WVDRC Executive Director director@wvdr.org (509) 888-0957

About Wenatchee Valley Dispute Resolution Center:

Wenatchee Valley Dispute Resolution Center (WVDRC) is a non-profit 501(c)(3) organization serving Chelan and



Douglas counties and dedicated to changing relationships through peaceful conflict resolution. Together with our team of volunteer mediators, the WVDRC provides cost effective mediation services, conflict resolution training, and community education. PO Box 3391 (5 S Wenatchee, Ste 210), Wenatchee, Washington 98807. 509-888-0957, www.wvdr.org

Dunbar-Wall receives Edward Jones award for outstanding year

Submitted by
Jo Grooms,
Edward Jones

CHELAN – Kim Dunbar-Wall, an Edward Jones financial advisor in Chelan, recently received the firm's exclusive Ted Jones Prospecting Award, which recognizes financial advisors who achieve high levels of success early in their careers.

She was one of only 775 financial advisors firmwide to receive the award.

The award is named after Ted Jones, the son of the firm's founder, who became the firm's 18th financial advisor in 1948 and served as managing partner from 1960 to 1980.

Ted Jones saw the opportunity to serve individual investors in communities and conceived the idea for a network of small branch offices based in local communities.

Today, there are more than 15,000 branch offices in North America.



Kim Dunbar-Wall

Dunbar-Wall was presented with the award at the Edward Jones regional meeting in Renton.

"It's truly an honor to be recognized for the work that I do with clients, work that inspires me because it makes a difference in their lives," said Kim Dunbar-Wall.

"And it's a special honor to receive an award named after a firm legend such as Ted Jones who set the standard for respect as a firm value, a value that continues to guide our work today."

Her office is located at 410 E. Woodin Ave., Chelan. Dunbar-Wall and branch office administrator Jo Grooms can be reached at 509-682-7014. You may also visit her website at edward-jones.com/kimdunbar-wall.

Edward Jones, a FORTUNE 500 firm, provides financial services in the U.S. and through its affiliate in Canada.

The firm's nearly 19,000 financial advisors serve more than 8 million clients with a total of \$1.7 trillion in client assets under care.

Edward Jones' purpose is to partner for a positive impact to improve the lives of its clients and colleagues, and together, better our communities and society.

Through the dedication of the firm's 50,000 associates and our branch presence in 68 percent of U.S. counties, the firm is committed to helping more people achieve financially what is most important to them.

Visit Wenatchee destination marketing director to head up Visit Chelan County

Submitted by
Steve Wilkinson,
Executive Director
Wenatchee Valley
Chamber of Commerce

Jerri Barkley has accepted a newly created Executive Director position with Visit Chelan County. She will be starting her new position with Visit Chelan County Tuesday August 2, 2022.

Jerri has over 20 years of local experience in the tourism industry.

For the past 10 years, Jerri Barkley has been the Destination Marketing Organization Director for Visit Wenatchee. In her role as the Director of the Visit Wenatchee Brand, Jerri has played an integral role in building targeted and effective marketing campaigns, creating strategic partnerships, and serving on the Chelan County Lodging Tax Advisory Committee (LTAC).

Prior to serving as Director for Visit Wenatchee, Jerri served for 10 years as the Marketing and Sales Director for Mission Ridge Ski and Board Resort.

"Jerri Barkley has been an invaluable ambassador and advocate for the tourism industry, balancing the quality of life in Wenatchee Valley with the promotion of



Jerri Barkley

the many natural resources, events, and activities available in the community," said Steve Wilkinson, Executive Director of Wenatchee Valley Chamber of Commerce.

Niki Fahsholtz, Destination Marketing Coordinator for Visit Wenatchee, will be the acting interim Director. Niki has a bachelor's degree from Washington State University where she majored in strategic communication with an emphasis in advertising.

About the Wenatchee Valley Chamber of Commerce: The Wenatchee Valley Chamber of Commerce is a non-profit membership-based organization whose mission is to champion our community's quality of life and economic vitality through collaborative leadership and sound business advocacy. Offices are located on the corner of Second Street and Wenatchee Ave., Wenatchee, WA, and staff can be reached at (509) 662-2116 or at info@wenatchee.org. The WVCC has over 670 members, more than one hundred years of experience, and serves as the voice of business in the Wenatchee Valley. For more information, please visit the Chamber's website: www.wenatchee.org.

Ashley Goetz and Stephanie Andler Announced as Associate Directors of Student Success & Learning at North Central Educational Service District

WENATCHEE – The North Central Educational Service District (NCESD) has announced the hire of Ashley Goetz and promotion of Stephanie Andler as Associate Directors of Student Success and Learning.

In the NCESD's continual efforts to create new standards of excellence in order to lead, serve and support each of the 29 school districts in the region, the Student Success and Learning de-

partment is undergoing some exciting transitions. The NCESD is pleased to welcome two additions to the Student Success and Learning leadership team.

"We are confident Ashley and Stephanie will bring a wealth of leadership experience, expertise and knowledge to our region," said Linda McKay, NCESD Assistant Superintendent.

Ashley Goetz most recently served as the Superinten-



Ashley Goetz

dent of Okanogan School District for four years and earned her Doctorate in Ed-



Stephanie Andler

ucational Leadership from Gonzaga University in 2022.

"Over the past 17 years

I have developed a true passion for teaching, learning, and student success," Goetz said. "I am looking forward to utilizing my past experiences to work with and support the districts, educators, and students in North Central Washington."

Goetz's responsibilities will include system and school improvement (OSSI), Teacher and Principal Evaluation Program (TPEP), Beginning Educator Support

Team (BEST), data improvement, leading the NCESD's team of instructional specialists, and additional support for district administrators, principals, and federal program directors.

Also, Stephanie Andler will be expanding her leadership at the NCESD by taking on the responsibilities of an Associate Director of Student Success and Learning in addition to serving

SEE NCESD, PAGE 19

WENATCHEE BUSINESS JOURNAL'S PROFESSIONAL SERVICES DIRECTORY

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BUSINESS JOURNAL

Lindsay: 860-7301 or Carol: 548-5286

Wenatchee Valley College Foundation selects 2022-2023 officers

Submitted by Holly Thorpe,
Wenatchee Valley College

The Wenatchee Valley College Foundation Board of Directors selected officers and committee chairs for 2022-2023:

President: Don Gurnard

Vice President: Joshua Wood

Secretary/Treasurer: Brenda Alcalá

Development Committee chair:

Jorden Jessup

Budget and Finance Committee chair:

Brenda Alcalá

Scholarship Committee chair: Joshua Wood

"I would like to thank the outgoing board president, Beverly Jagla, for her dedication to our board this past year," said Rachel Evey, foundation executive director.

"With her leadership, the foundation had a strong presence with the WVC campus re-opening, awarded more scholarships than ever before and hosted many events in WVC's newest building, Mish ee twee."

To learn more about the WVC



Foundation's mission and board of directors, visit wvc.edu/Foundation.

The WVC Foundation was incorporated in 1971. The foundation's mission is to provide equitable access to education and invest in student success through philanthropy. For information on how to make a gift to the foundation, establish a scholarship or include the WVC Foundation in your estate plans, contact (509) 682-6410.

Visit the WVC Foundation website at <http://www.wvc.edu/foundation>.

Wenatchee Valley College is committed to a policy of equal opportunity in employment and student enrollment.

All programs are free from discrimination and harassment against any person because of race, creed, color, national or ethnic origin, sex, sexual orientation, gender identity

or expression, the presence of any sensory, mental, or physical disability, or the use of a service animal by a person with a disability, age, parental status or families with children, marital status, religion, genetic information, honorably discharged veteran or military status or any other prohibited basis per RCW 49.60.030, 040 and other federal and laws and regulations, or participation in the complaint process.

The following persons have been designated to handle inquiries regarding the non-discrimination policies and Title IX compliance for both the Wenatchee and Omak campuses.

To report discrimination or harassment: Title IX Coordinator, Wenatchi Hall 2322M, (509) 682-6445, title9@wvc.edu.

To request disability accommodations: Student Access Coordinator, Wenatchi Hall 2133, (509) 682-6854, TTY/TTD: dial 711, sas@wvc.edu.

Building! MEMBER MESSENGER

North Central Washington "Driven to Promote and Protect Small Business"

AUGUST 2022 ASSOCIATION NEWSLETTER

PAGE 1

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MEMBER HIGHLIGHTS

Renewing Members This Month

Thank You to the following valued renewing members this month. We're extremely grateful to each of you for your continued membership, involvement and support!

- Allied Plumbing & Pumps – 4 years
- Anderson Landscaping – 15 years
- Moonlight Stone Works – 1 year
- Native Network – 3 years
- Poltz Rentals, LLC – 12 years
- Precision Waterjet, Inc. – 16 years
- Rayfield Bros. Excavating, Inc. – 25 years
- Timberloom – 1 year



BNCW Chairman's Corner

The weather is heating up out there and so are the opportunities for this year's "Tour of Homes & Remodeling Expo" on September 16th, 17th, & 18th.

With our newest staff members, Lee and Danielle leading the charge for "the first time ever" this year they will be opening up multiple opportunities for non-members. They will consist of advertising in our amazing, printed HomeTour magazine (nearly 12,000 copies printed) and, digital, online and social media advertising to name a few, covering not just our local valley but all of North Central Washington.

They will also be offering a limited number of non-member builders the opportunity to showcase their homes in this great event. They are also working on, for "the first time ever" (there's that phrase again) a "Realtor's Class" of homes.

This class will consist of some top shelf, super-duper homes that are listed with local real estate companies that we feel would be appealing to the general public.

Our tour committee will preview the applicants' homes for quality and overall appearance, to ensure that we're providing our tour attendees the best experience possible.

Both of the above-mentioned programs will require you to act fast. We are quickly approaching our deadlines for our tour magazine content so don't delay. That sounds like salesmanship on my part but in reality, it's not, you truly have just days to take advantage of this opportunity. Email Danielle at danielle@buildingncw.org or Lee at lshepherd@buildingncw.org. Mention "Chairman's Corner" in the body of the email.

New advertisers will get your

name put into a drawing, for an upgraded ad in the magazine.

Our staff is coming up with new ways by thinking outside of the box to enhance all of our upcoming events. Even adding new events like The Fall Golf Classic Tournament.

We are also streamlining a lot of procedures in the front office to make membership easier than before. Keep your eyes open for some great deals on Tour tickets coming your way too.



Ed Gardner
EDY Construction Corp.
BNCW 2022 Chairman

WELCOME NEW BNCW MEMBERS!



To view each of our valued member company's complete profile, we invite you to visit BNCW's website at www.BuildingNCW.org and click on the membership directory tab. Thank you!

- | | | | |
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Joe Cortez
509-667-7410 | ■ Larson Gross
Jennifer Witherbee
509-900-6060 | ■ Spectrum Reach
Dawn King
509-572-2922 |
|---|--|---|--|

For more information about becoming a BNCW member, please contact Membership/Events Coordinator, Danielle Martin at (509) 293-5840. We look forward to sharing with you the benefits of membership!

Building! North Central Washington
"Driven to Promote and Protect Small Business"

Building North Central Washington is a nonprofit trade association dedicated to promoting and protecting the North Central Washington building industry for the preservation and growth of the local economy, small business and quality of life.

LOCATED AT:
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PHONE: (509) 293-5840

Email us for more information:
Info@BuildingNCW.org
Visit us online at:
www.BuildingNCW.org



MEMBER MESSENGER

“Driven to Promote and Protect Small Business”

AUGUST 2022 ASSOCIATION NEWSLETTER

PAGE 2



Amazing Time at Draggoo Financial Group Nothing But Networking!



On Tuesday, July 21st, Draggoo Financial Group held their Nothing But Networking to an awesome turnout of BNCW members and non-members alike. Braden and team always put on an amazing event and this was one of the best.

There was Live Music from local Waterville talent “The Prairie Girls” who were wonderful to listen to. Also, the food was catered by “Blue Skies Food Shack”, what a treat! There were also several “Corn Hole” boards set up around the parking lot for those who wanted to fine tune their skills!

Events like this are prime examples of how BNCW brings businesses together to

strengthen our community and build long-lasting relationships that grow our economy through strategic partnerships.

If you haven’t had the chance to attend a Nothing But Networking event, you should definitely put it on your calendar!

They are a ton of fun and a great opportunity to meet new people that you otherwise might miss making connections with. Just remember to bring a smiling face and a handshake. Our next NBN won’t happen until October 2022, and is hosted by “Numerica Credit Union” at 812 N. Wenatchee Ave., 5 to 7pm.

For more info contact us at 509-293-5840 or email Danielle at danielle@buildingncw.org.



BNCW membership minute

Time to talk Safety

5 benefits of CPR in the Workplace

1 - Lifesaving Skill

Over 1,000 Americans have experienced sudden cardiac arrest. 10% of those people survive. Knowing how to properly perform CPR could be the difference between life and death for a fellow co-worker.

2 - Less Workplace Accidents

CPR & First Aid Training can help lower the percent of work-related injuries by equipping everyone with knowledge that will allow the employee to

be more safety conscious. This could potentially lead to reduced reckless behavior on the job.

3 - Lifesaving knowledge can be used ANYWHERE!

This skill isn’t exclusive to the job site or office it can be used ANYWHERE! These skills can be used at home, or out at the grocery store.

4 - Patients Recover Faster

The sooner CPR is administered after cardiac

SEE BNCW MEMBERSHIP MINUTE, PAGE 12



BNCW Chefs On Tour™

**Thursday
September 15th
4pm - 9pm**

Presented By:



Tickets: \$45 Individual \$80 Couple

Scan Me!



Building North Central Washington 2201 N. Wenatchee Ave. 509-293-5840 danielle@buildingncw.org



MEMBER MESSENGER

“Driven to Promote and Protect Small Business”

AUGUST 2022 ASSOCIATION NEWSLETTER

PAGE 3



Lawrence “Lee” Shepherd
CEO, BNCW

What’s New From Our CEO

BNCW Members,

I have two exciting things to discuss this month. The Home Tour & Remodeling Expo & Chef’s on Tour and the BNCW Fall Golf Classic.

The Home Tour & Remodeling Expo is this September from the 16th – 18th. We have focused this year’s creativity efforts on creating new experiences for attendees. We came up with three new potential ideas: a Realtor Class, Outdoor Living Area Class and a by invitation only non-member builder. I say “potential” because as I write this article, we are in negotiations with groups from the above new “classes”. If your business fits into one of the above categories and you are interested or have questions, feel free to contact me.

I fully believe that some opportunities only come once in a generation. The BNCW Fall Golf Classic is indeed one of those generational opportunities. North Meridian Title & Escrow seized that opportunity and will be the first Naming Sponsor for the tournament. CONGRATULATIONS, North Meridian Title & Escrow!

As a reminder, the tournament will be held at Three Lakes Golf Course on the 7th of October 2022. If you are interested in



“It’s all for nothing if you don’t have Freedom.”
— William Wallace

promoting your business through an Associate Sponsorship or want to advertise on a tee box, contact me for details.

Thank you for your time, add the BNCW Fall Golf Classic to your calendars and looking forward to seeing you at the Home Tour & Remodeling Expo and Chef’s on Tour.

Thank you for your time.
Lawrence “Lee” Shepherd
CEO, BNCW

Chefs on Tour Info

Thursday, September 15
4pm – 9pm

Tickets: \$45 p/p or
\$80 per couple

MUST BE 21 TO ATTEND

The 9th Annual BNCW Chefs on Tour has become a not-to-be missed event in the Wenatchee Valley! This exclusive and limited Tour-within-the Tour will be featuring four (4) area chefs; an area brewery; area wine and a hard cider set up at four (4) of this year’s beautiful Tour homes!

Our four chefs and wineries/ brewery/cidery are all vying to be recognized as the 2022 Best Chef and Best Wine/Brew/Hard Cider! Who will be crowned? As always, our VIP attendees will decide!

VIP attendees will tour from home-to-home, getting an exclusive preview of these beautiful Tour Homes, all the while enjoying samplings of superb fare, local wine, beer and cider at each of the four homes! At the end of the evening, each VIP attendee will vote on their favorite chef and wine/beer/hard cider!

Tickets to this event provide you not only with exclusive access to the VIP Chefs on Tour night but give you admission to the rest of the homes on the Tour as well. So, you can enjoy visiting all of the homes at your leisure over the remaining three days of the Banner Bank and BNCW Home Tour & Remodeling Expo!

Please note that because there are only 300 Chefs on Tour tickets available to the public, they will go very fast! You won’t want to delay in purchasing your ticket!

Tickets will be available soon, so make sure to check out website www.buildingnncw.org to ensure that you and your friends are part of this VIP event!

PLEASE NOTE THAT THIS IS A 21-AND-OLDER-ONLY EVENT AND YOU WILL BE REQUIRED TO PROVIDE IDENTIFICATION WHEN CHECKING-IN.

BANNER BANK

HOME TOUR & REMODELING EXPO 2022

Exclusive VIP Event

BNCW Chefs On Tour

Presented by: **EDY CONSTRUCTION**

Thursday Sept. 15th 4pm-9pm

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MEMBER MESSENGER

“Driven to Promote and Protect Small Business”

AUGUST 2022 ASSOCIATION NEWSLETTER

PAGE 4



The Right Choice for
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Health Insurance solutions
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Our members say one of their largest expenses is Health Insurance.
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One of the goals of Building North Central Washington is to help our members save money. That is why we are announcing our preferred provider, **Mitchell, Reed & Schmitten Insurance**.

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Mitchell, Reed & Schmitten Insurance offers BNCW members competitive health insurance rates from several insurance carriers.

BNCW EVENTS

BNCW's August Board of Directors Meeting

■ **Wednesday, August 17, 2022**

7:00am to 9:00am
at Building North Central Washington
2201 N. Wenatchee Ave, Wenatchee
Chairman: Ed Gardner

The Board of Directors is the policy-making body of the Association and is responsible for the business affairs of the Corporation according to BNCW's bylaws.

Our Directors meet the third Wednesday of each Month in the boardroom of the BNCW offices.

These meetings begin at 7:00am and are open to any BNCW member to attend. If you wish to contact any of the officers or directors, please visit the BNCW website for their contact information.

BNCW's August CPR & First Aid Training

■ **August 24, 2022** from 4:00pm to 6:00pm
Held at Building North Central Washington,
2201 N. Wenatchee Avenue, Wenatchee

Class size is limited to 16 people.

\$49/person, includes Continuing Ed credits and is good for new and recertification.

Call BNCW at (509) 293-5840 to Register!

Were you aware that as an employer, unless you are able to get an injured employee to medical care within 3-4 minutes, you are required to have trained and equipped employees? This two-hour class will provide attendees with their certification.

Our instructor — George Templeton — puts on a great class that is enjoyable and informative, too.

Pre-registration Required. Seats are limited to 16 and fill-up quickly, so reserve your spots early!

You may also register online at BuildingNCW.org.

BNCW MEMBERSHIP MINUTE, CONTINUED FROM PAGE 10

arrest the greater the chance of recovery. The trauma that the body takes is also considerably less. Having someone in the workplace that can perform CPR

makes it possible for that patient to have a greater chance at recovery and less permanent damage done.

5 - Employees Feel Valued

By providing training to staff, an organization shows that it cares about the wellbeing of its employees. Not only will employees be trained if an emergency arises, but they

will also feel valued and more willing to give their best to the organization. This in turn earns a good reputation among customers, investors, and the

general public.

Call the BNCW Offices at 509-293-5840 for more information on our next CPR/First Aid Classes and sign up today!



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WENATCHEE BUSINESS JOURNAL



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Mayor Carl Florea discusses Leavenworth Oktoberfest

By Erin Mullins,
Staff writer

This week, the City announced an Oktoberfest held by the Leavenworth Chamber of Commerce. The festival was originally going to be held by SE productions.

The split between Projekt Bayern's Oktoberfest the City's became clear in 2021 when Projekt Bayern announced their plan to move Oktoberfest to the Town Toyota Center in Wenatchee and the City of Leavenworth announcing their own Oktoberfest run by SE productions in Leavenworth.

Bayern Board Member Steve Lord declined to be interviewed but said Bayern was working on putting together a statement regarding the event and would be ready to release the statement soon. City Communication Analyst Christie Voos and Mayor Carl Florea insist the city is not bitter towards Bayern.

"That is up to them whether there is animosity. You know, they had the opportunity to continue to run the Oktoberfest that's located here that would have been scaled back according to the [changes] we discussed, but they chose not to," Florea said.

Florea insists Bayern only needed to make changes to the way the festival to be considered to hold the festival in Leavenworth. But on Facebook, Bayern expresses that they worked hard to create a festival which met the city's request and were unable to.

"We own everything you see on site [at the festival]! Projekt Bayern and its committee has worked hard and met anything the city has asked through the festival and ad hoc committee! The organizations

that we work with know that we have made this a better event," a Facebook post from March 18, 2021 states.

The post alleges that Florea unprofessionally referred to Oktoberfest as "drunkfest". Voos was not available for immediate comment regarding this allegation. Bayern also said that their organization has provided a lot of funds to improve the community, which were all paid for through Oktoberfest.

On their website, Bayern lists many community projects they have helped with. This includes \$115,000 for a Gazebo remodel, \$10,000 for wrestling mats for Cascade High School, \$65,000 for decorative Bavarian treatment on doors and windows at Cascade Medical Center and \$164,000 for new restrooms at Lions Club Park.

Florea acknowledges that Bayern has helped with city projects but thinks the revenue from the Oktoberfest held in Leavenworth can still be used to do that.

Florea said that he thinks the chamber will give back to the community via Oktoberfest in Leavenworth. He said SE productions decided independently to not continue with running the Oktoberfest event and he does not know the exact reason behind the decision.

"You would have to talk to [SE Productions] about what all went into their decision not to continue with it," he said.

"They were very helpful in getting the ball rolling, and now the chamber is picking it up," he said.

Voos stated that Bayern has done quite a bit to contribute to the physical aspects of the city parks, like taking care of flowers. Florea

said that Bayern started as a great service to promote the Bavarian theme and has a long, rich tradition, but that he isn't sure if that tradition is as strong today.

"You know [Bayern] has decided that they want to hold a festival similar to what they were doing here down in Wenatchee. And I just think, you know, more power to them. That might be a great place to hold something of that size, down in a bigger city," he said.

"So, I don't wish them ill-will, but I just don't think that continuing it up here, to have that same type of event was the best thing for Leavenworth," Florea concluded.

Voos said that the contract with Bayern was a five-year contract to rent out the parking lots, P1 and P2, located downtown. She said that the contract would auto-renew every five years unless either party said at least one year before the renewal date that they wanted to renegotiate the contract. The City gave Bayern notice in 2021 that they were not going to renew the contract.

"We wanted to revisit that agreement and we didn't want to take parking for Oktoberfest," she said. "Because we need parking. And because Front Street is closed. So, we said, 'hey, here are our stipulations for what we are looking for in the future.'"

Voos said that the city has never had a contract to put on the Oktoberfest event and that the contract was simply an agreement to rent out the parking lots. Voos said the city gave 541 days' notice that they wanted to renegotiate the parking lot contract and put out a request for proposal for a modified Oktoberfest.

The City invited Bayern and everyone else to apply for the proposal for an Oktoberfest with a smaller footprint, Voos said, but that the city went in a different direction than Bayern did.

On their website, Bayern also states that they have provided over \$1.7 million in payroll for hourly workers at Oktoberfest.

"This event belongs to Projekt Bayern, it is not a city thing," stated Bayern's 2021 Facebook post.

"The major thing Florea did not mention is that we pay rent for the lots and Festhalle... 2019 was \$20,000 plus \$50,000 after the event = \$70,931 to the City of Leavenworth. We have been donating the \$50,000 since the warehouse came down and then when the contract was up, we decided to keep helping them."

Florea confirmed that Projekt Bayern paid to rent to Leavenworth Festhalle for "basically the whole month of October" since they needed space to take down and set up the weekend event.

He said that while it is true that Bayern paid \$50,000 per year to rent the parking lots, it was a replacement of parking revenue and not a donation. He says he is not sure if there was a donation to the city for parking apart from the rent and is not aware of one.

"They've been paying for the use of those parking lots, but it didn't even give us the same amount that we would have gotten by parking revenue in the month of October because it basically took up all of those lots for the whole month," he said.

The City wanted Oktoberfest to be more family friendly this year, Voos said. The City did not want

parking to spill out into residential areas during the festival, wanted to involve local breweries and wanted the festival to be more spread out.

When the city was creating a proposal for a new Oktoberfest, she said the city heard from residents that they didn't want to come to traditional Oktoberfest and wanted a festival for people of all ages.

On the chamber's website, they state that the Oktoberfest in Leavenworth will include two beer gardens, one at Leavenworth Festhalle and one at Front Street Park.

Local breweries involved include Iceicle Brewing Co., Doghaus Brewing and Blewett Brewing. Co. A Kinder Platz will feature kids' activities and a root beer garden.

On Bayern's Oktoberfest website, they state the event will operate shuttles in Leavenworth and Wenatchee, will feature live entertainment, free parking and upgraded VIP areas. There will also be all-imported German beer, an expanded kids' area and an expanded vendor area.

For now, the new Oktoberfest in Leavenworth proper will be known as "Oktoberfest 2022," while the Oktoberfest run by Projekt Bayern in Wenatchee will be known as "Leavenworth Oktoberfest."

Tourists who end up at the wrong Oktoberfest should be able to take Projekt Bayern shuttles to Leavenworth or buses from Wenatchee to get to the correct event.

Tourists who take another route entirely and decide to celebrate emerging from COVID with an international Oktoberfest in Germany will hopefully enjoy the schnitzel.

988 Suicide and Crisis Lifeline Launches

Marks Washington's first phase of building understanding, hope and a path forward for those in need

OLYMPIA – 988 is the new, nationwide, three-digit dialing code for the Suicide and Crisis Lifeline.

The 988-dialing code connects people via call, text, or chat, to the existing National Suicide Prevention Lifeline (NSPL) where compassionate, accessible care and support are available for anyone experiencing mental health-related distress. 988 is the newest addition to the state's network of crisis center providers and will not replace any crisis call centers in Washington. The current NSPL number, 1-800-273-TALK (8255), will remain active along with the new 988 dialing code.

"Thanks to the many partner organizations and agencies who have made this resource possible," said Governor Jay Inslee. "In the same way 911 transformed our ability to respond to emergency safety or health situations, 988 will transform our ability to connect people to help in behavioral and mental health crisis situations."

"Providing an easy-to-re-

member, three-digit number is an important step to accessing potentially life-saving support," said Umair A. Shah, MD, MPH, Secretary of Health. "We are dedicated to enhancing and expanding behavioral health crisis response and suicide prevention services for all Washingtonians."

In addition to activating a new dialing code for anyone experiencing suicidal or mental health-related crisis to call, the 988 Suicide and Crisis Lifeline also allows text messaging as part of increasing access to services for youth and individuals with different abilities. People can also dial or text 988 if they are worried about a loved one who may need crisis support. 988 will be available 24/7 and is free and confidential.

Call services will be available in Spanish, along with interpretation services in over 250 languages. Spanish speakers may reach the Spanish Language Line by pressing 2 after dialing 9-8-8 or 1-800-273-TALK (8255). Text and chat services are

available in English only.

Veterans and service members may reach the Veterans Crisis Line by pressing 1 after dialing 9-8-8 or 1-800-273-TALK (8255). Soon, Washington will also be able to launch a Native and Strong Lifeline, dedicated to serving Washington's American Indian and Alaska Native individuals.

People who are deaf, hard of hearing, and TTY users should use your preferred relay service or dial 711 then 1-800-273-8255.

Made possible through the National Suicide Hotline Designation Act of 2020, the 988 Suicide and Crisis Lifeline is the first of a series of expansions to NSPL services, and includes House Bill 1477 (E2SHB 1477). Signed by Governor Inslee last year, the bill expands Washington's Behavioral Health Crisis Response System and suicide prevention services and designates the Washington State Department of Health (DOH) and Health Care Authority (HCA) as lead agencies, alongside a new 988 Coordinator position under

the Governor's Office. The multi-year phased rollout of changes includes increasing options for youth and adults to receive help while in crisis and strengthening the state's ability to provide culturally, geographically, and linguistically appropriate services.

DOH and HCA expect an increase in call volume as estimated by Vibrant Emotional Health, the National Administrator of the NSPL and 988. To meet the expected increase in call volume, NSPL crisis centers increased hiring and recruitment efforts, trained over 132 individuals to provide NSPL counseling and support for 988 programs, and anticipate hiring another 20 or so positions. Those interested in a career helping people in crisis can apply for a job with an NSPL crisis center.

On the national level, alongside Vibrant Emotional Health, the Substance Abuse and Mental Health Services Administration (SAMHSA) is the lead federal agency, in partnership with the Federal Communications Commission (FCC) and the Depart-

ment of Veterans Affairs.

"Washington is joining states and territories across the nation in transition to the easy-to-remember, 3-digit number for the 988 Suicide & Crisis Lifeline. This is a top priority for me and our entire leadership here at the Department of Health and Human Services (HHS)," said Miriam Delphin-Rittmon, Ph.D., the HHS Assistant Secretary for Mental Health and Substance Use and the leader

of SAMHSA. "I am committed to continued work with our national partners to achieve a smooth transition, and I greatly appreciate the partnership with our state and tribal leaders in Washington. Thank you to the crisis centers and behavioral health professionals who are working hard at the local level to support people, prevent suicides and save lives."

For more information, visit the 988 webpage.



REAL ESTATE

TOP PROPERTIES – June 2022

Buyer	Seller	Sale Price	Street	City	Legal acreage	Living area	Year Built	Bed-rooms	Bath-rooms	Pool	Fire-place
MICROSOFT CORP	PORT OF CHELAN COUNTY	\$6,568,848	5375 MALAGA ALCOA HWY	MALAGA	72.5000	0	0			N	N
WHITE DOG LLC	6S ORLY CHELAN WA LLC	\$2,906,420	100 N APPLE BLOSSOM DR	CHELAN	1.6500	7225	2022			N	N
FULLETON FAMILY TRUST	TRIPEN INC	\$2,150,000	102 TROUT LN	CHELAN	0.7900	0	0			N	N
HARMON MICHAEL L & KIMBERLY G	AUVIL JOSEPHINE A	\$2,050,000	953 WAPATO WAY	MANSON	0.5600	1123	1935	3	2	N	Y
WILLOW POINT HIDEAWAY TRUST	REINER JASON & REINER JENNIFER	\$1,775,000	1995 LAKESHORE DR	MANSON	0.4200	2875	2003	4	1	Y	N
1998 MILLER FAMILY INVESTMENTS LLC	FOUR LAKES ORCHARD INC	\$1,520,000	829 E WAPATO AVE	CHELAN	0.4700	12104	1987			N	N
MOLITOR PATRICK R & JUDY G	MAGRATH THOMAS E	\$1,500,000	10310 EAGLE CREEK RD	LEAVENWORTH	1.6400	4180	2009	4	3.5	N	Y
WEINSTEIN JONATHAN & KATHRYN	CARELLI JOHN R & MAYUME V	\$1,400,000	116 BOBCAT LN	CHELAN	0.0900	1872	2021	3	2.5	N	Y
12345 W LLC	JAHNKE DEBORAH P & LAWRENCE A	\$1,354,200	12345 VILLAGE VIEW DR	LEAVENWORTH	0.9500	2546	2002	4	2.5	Y	Y
SUMMERS DAVID V & TAYLOR K	COSTELLO DOREEN L	\$1,300,000	1298 DEMPSEY RD	LEAVENWORTH	1.9800	3532	1979	4	2.75	N	Y
DRAGGOO BRADEN & JESSICA C	GILBERTSON EDYTHE L	\$1,300,000	117 N WATER ST	CHELAN	0.1400	1554	2001	3	2	N	N
MALONE TRENT & JACLYNN	TUCKER THOMAS B & MELANIE A	\$1,275,000	411 CASTLEVIEW PL	WENATCHEE	0.8400	4105	1990	4	2.5	Y	Y
SANTANA RANCH PROPERTIES LLC	ECO MINING & RESTORATION LLC	\$1,265,000	131 CHANDLER RD	MANSON	2.7000	8192	1995			N	N
CASKEY SARA A & SEAN M	MILLHEISLER DAVID A & PEGGY	\$1,175,000	37 AVALON TER	WENATCHEE	0.7800	2184	2013	4	3.5	N	Y
RUIZ PEDRO & KELLY	COOK BRYAN L	\$1,060,000	111 HEATHER LN	WENATCHEE	0.4500	2020	1987	4	3.5	N	Y
SEUFERT CHRISTOPHER R & VOSHTINA ENSI	REYNOLDS KARIN M	\$1,015,000	745 KINGS CT	WENATCHEE	0.3500	2318	1995	5	3	N	Y
CLIFTON STEPHEN & KWON HANNAH	SPARKS ALAN J & KAREN V LEE	\$952,500	178 O GRADY ST	LEAVENWORTH	0.3300	1828	1990	3	2	N	Y
PHILLIPPI CHRISTOPHER A & EMILY W	ROSE F G & SUSAN	\$950,000	1223 1ST ST	WENATCHEE	0.6800	2712	1956	3	2.5	Y	Y
MITCHELL TAYLOR & MEGAN	BISHOP JONATHAN L & JENNIFER M	\$950,000	1840 MCKITTRICK ST	WENATCHEE	0.2500	4371	2011	4	5	N	Y
FORD THORNTON & JUDITH	ERICKSON SCOTT & COLEMAN KYLE	\$910,000	1122 COMMERCIAL ST	LEAVENWORTH	0.0000	1520	2013		2	N	N
SATTERFIELD DAVID W & MOLLY A	LOS PENNY & RYAN	\$905,000	75 W MOUNTAIN BROOK LN	WENATCHEE	0.9000	2508	2009	3	2.5	N	Y
SMITH KERI N	SMITH BRUCE & TOYA	\$900,000	2006 HALVORSON CANYON RD	WENATCHEE	14.5300	2314	1993	3	2.5	N	Y
GERBER WENDY M & BLAIR A	SIMPSON DARRELL E & TILLIE A ETAL	\$899,000	344 ORCHARD VIEW DR	CHELAN	0.9100	2125	2006	3	2	N	N
ROHL AUSTIN J & POPSON SOPHIA N	MILLER CATHERINE T	\$895,000	1904 BROADWAY PL	WENATCHEE	0.4100	2221	1990	4	3.5	N	Y
COLSON RICHARD & JOELLEN	MC KAY MIKE W & JULIE A	\$875,000	1007 WOODWARD DR	WENATCHEE	1.4900	2402	1995	3	3	N	Y
WICKERSHAM RYAN & KATRINA	GEHO STEVEN F	\$875,000	21716 STIRRUP RD	PLAIN	0.2900	1524	2006	3	3	N	Y
KASSA KATHRYN S	SULLIVAN KEVIN ETAL	\$875,000	621 CEDAR ST	LEAVENWORTH	0.0800	0	0			N	N
GOLDY MARY D & JOSH	ROY BRIAN & MELISSA	\$870,000	186 EVANS ST	LEAVENWORTH	0.2300	2079	1961	3	2.5	N	Y
MOORE DANA T IV	MATHENA MR DARYL D	\$865,000	714 BIRCH ST	LEAVENWORTH	0.2400	2188	1908	5	2	N	Y
YOCOM HEIDI A & ALEX L	ROBINSON CHARLES C & ANNETTE B	\$850,000	8449 MOUNTAIN HOME RD	LEAVENWORTH	7.2700	1512	1991	2	2	N	N
BICKLE PAMELA J & RANDALL B	STEPHENS DAVID R & PATRICIA A	\$849,000	418 WHISPER PL	CHELAN	0.1800	1605	2017	4	2.5	N	N
JAHNKE LAWRENCE A & DEBRORAH P	PICARD JONATHON ETAL	\$847,000	2203 SANDY BROOKE	WENATCHEE	0.3500	2194	2000	3	2	N	N
FRENCH CARL & KIRSTEN	HANSON TAMARA S	\$827,500	3660 W MALAGA RD	MALAGA	1.4700	1755	1996	4	2	Y	N
APRIL DRIVE LLC	TAYLOR MICHAEL S & TIFFANY L	\$825,000	4286 APRIL DR	WENATCHEE	11.0000	7614	1990	5	5.5	N	Y
BENDITO ZEPEDA TERESA & BENDITO TORRES ARMANDO	ORACH JO L	\$800,000	1608 HORSE LAKE RD	WENATCHEE	0.2900	2454	1991	6	3	N	N
FENNELL LIBBY & IAN	AVILA ARMANDO M & LISA J	\$800,000	7080 OLALLA CANYON RD	CASHMERE	4.0000	1288	1975	3	2.5	Y	Y
HERMANN DONNA & REINHOLD	ROBERTS CONSTRUCTION LLC	\$800,000	994 RACINE SPRINGS DR	WENATCHEE	0.1700	0	0			N	N
THORESON RONALD & KRISTA	JOHNSON JAMES W	\$799,000	75 CORAL ST	MANSON	0.2100	1630	2006	3	2.5	N	Y
EGGERS MICHELE R	OLEKSY JAKUB & SUMMER	\$789,000	19526 NASON RD	LAKE WENATCHEE	0.2500	2558	2006	4	2	N	Y
HAWKINS ADAM & COURTNEY	FLOYD DONALD & MARY	\$786,000	1637 HORSE LAKE RD	WENATCHEE	0.2800	2431	2005	3	2.5	N	Y
TRAXLER RUTH & BENJAMIN	GAVIN GARY & MIKAEL	\$785,000	1316 1ST ST	WENATCHEE	0.3200	1944	1963	4	2	N	Y
RIBLETT COLTON J & JENAYA	MC NEIL PAUL & JENNIFER	\$781,500	1535 ELMWOOD ST	WENATCHEE	0.2900	2450	1986	3	2.5	N	Y
CHASE DANIEL E & TERI L	METZGER JOHN & ELIZABETH	\$780,000	114 JUNIOR POINT CT	CHELAN	0.2100	1472	1974	2	1	N	Y
POOL MICHAEL R & ROWE LYNN K	PURCELL DEBRA J	\$775,000	215 HORSE HEAVEN LN	MALAGA	3.2100	1880	2016	4	2.5	N	N
CLARKE LEIF R & DANICA R	DE FRANCESCO PAMELA & THOMAS J PUELLE	\$764,000	419 CEDAR ST	LEAVENWORTH	0.1200	1616	1908	4	1.5	N	Y
HERZER KIRSTEN G & PATRICK R	VAN LIEW DANIEL & JAYNE	\$730,000	1714 BRAMBLING BRAE LN	WENATCHEE	0.1800	1940	2017	4	3	N	Y
NW TRUSTEE & MANAGEMENT SERVICES LLC	SIENNA 41 LLC	\$712,999	239 SIENNA RD	WENATCHEE	0.1500	2495	2021	4	3	N	Y
HAWKINS WYNDEN S & JARED	PILLOW TROY & RENAI STEPHENS	\$705,000	23300 LAKE WENATCHEE HWY	LAKE WENATCHEE	0.2000	984	1978	3	1	N	Y
GAVIN GARY W	SIENNA 41 LLC	\$702,999	227 SIENNA RD	WENATCHEE	0.1300	2306	2021	3	2.5	N	Y
WILKINSON RONDA J & STEVEN J	SIENNA 41 LLC	\$687,500	211 SIENNA RD	WENATCHEE	0.1600	2299	2021			N	Y
OSBORN BRIAN & JENNIFER	KAUFFMAN CHARLES H & ELIZABETH BROUSSEAU	\$680,000	100 LAKE CHELAN SHORES DR	CHELAN	0.0000	1095	0			N	N
ESTEPHAN JACQUELINE P & BLUE ROBERT B	TRAXLER RUTH & BENJAMIN	\$680,000	136 S MILLER ST	WENATCHEE	0.3800	3172	1960	4	3.5	N	Y

TOP PROPERTIES – June 2022 – continued from page 14

Buyer	Seller	Sale Price	Street		City	Legal acreage	Living area	Year Built	Bed-rooms	Bath-rooms	Pool	Fire-place
KIPP PAMELA J & ROBERT G	SANDUM ZAREN	\$675,000	1091	SUNSET LN	CHELAN	0.2100	1862	2019	3	2.5	N	N
SACKMAN COLTON D & OLSON ALLY C	THORSON JASON L & KIMILI A	\$650,000	851	WHEELER HILL RD	WENATCHEE	3.3500	1752	1912	3	1	N	N
PETERSON MARK W & KRISTEN N	MARDEN JUSTIN T & KATHERINE	\$650,000	5905	LARSON ST	CASHMERE	0.4100	3560	2018			N	N
HESS SUMMER N & JONES MATTHEW	NEELY EMMA S	\$650,000	10580	CHUMSTICK HWY	LEAVENWORTH	5.0000	1824	1936	1	1	N	Y
CARLSON GLENN & EMILY	COLSON RICHARD & JOELLEN	\$630,000	504 W	KNOLL AVE	WENATCHEE	0.1500	2095	1991	4	2.5	N	Y
SCHWAB JEFFREY	VOLSEN GRACE	\$621,000	4950	WHISPERING RIDGEDR	WENATCHEE	1.0000	2004	2013	3	2	N	Y
MATHENA DARYL D & LOUISE H	WYATT BRIAN J	\$620,000	1516	ERNIE CT	WENATCHEE	0.2200	1762	2006	3	2	N	N
BUSTER MICHELLE R & BLAKE M	MEARS KORY L & WENDY L	\$620,000	1449	WATCHMAN LN	WENATCHEE	10.0400	1116	2021	3	2	N	N
MCDONALD CORIN M	GRAY DEVON & ANDREW	\$610,000	1715	LEXINGTON PL	WENATCHEE	0.2700	1923	1979	3	2.5	Y	Y
WEAVER HEATHER & DENNIS	HAYENGA GARY E	\$605,000		UNASSIGNED	ENTIAT	0.5400	0	0			N	N
MARKEY THOMAS W	PORT SALLY	\$600,000	2014	MAPLE ST	WENATCHEE	0.3000	1650	1967	4	2	N	Y
HARRIS LAURA C	CLAWSON CHRISTINE J & ALAN S	\$600,000	101	JACOB PL	CHELAN	0.1700	846	2005	3	2.5	N	N
WILHELM CAITLIN & SPENCER	WITHERS DENNIS C	\$600,000	1565	WASHINGTON CREEK RD	CHELAN	20.0000	2400	2020			N	N
REICH KATHLEEN M & ARRON K	NORDENTOFT D SCOTT	\$595,000	1512	TRISHA WAY	WENATCHEE	0.1700	2423	2006	4	3	N	N
BEST JAMES & KATHRYNE ETAL	REILLY SUSAN W TRT	\$585,000	305	ELDORADO WAY	CHELAN	0.2900	1085	1992	2	2	N	N
HOLMES JOSEPH O & CHELSEA M	WISE CRAIG R	\$575,000	5470	MOUNT STUART DR	CASHMERE	0.4000	1222	1964	4	2	Y	Y
LANCASTER MARK & DANIELLE	LEGG APP D & LOIS I REVOCABLE TRUST	\$575,000	25216	SADDLE ST	PLAIN	0.3400	1344	1974			N	N
GUNSAULUS LAUREL A & DAVID R	ZIGLER LUCAS & DANIELLE	\$560,000	808 W	MANSON RD	CHELAN	0.0000	1085	0			N	N
KOOS STEN G	FORTINI NADIA	\$550,000	14164	CHUMSTICK HWY	LEAVENWORTH	1.7300	1886	1982	2	1.5	N	Y
MORRISON PATRICIA & MATES JAMES	PARSONS JEANETTE & ADAM	\$549,999	93	JACK PINE LN	LAKE WENATCHEE	3.7800	1793	1989			N	N
SWART CALEB G & JOANNA	FULLER SUSAN M & DOUG	\$549,000	20603 S	SHUGART FLATS RD	PLAIN	2.5000	0	0			N	N
LOFTUS SUSAN ETAL	MILLER TERESA	\$545,000	137	SARATOGA LN	MALAGA	0.2900	1240	2010	3	2	N	N
FREED ELLYN K	FREED STUART D & SALLY G	\$540,000	427	DOUGLAS ST	WENATCHEE	0.1400	1632	1908	3	1.5	N	Y
MITCHELL BRADLEY W & ELIZABETH M	ROBILLARD BRIAN C & TRACY S	\$530,000	115	CRYSTAL CREST DR	CHELAN	0.3900	0	0			N	N
JEANS BRIAN G & CHRISTEN M	BECKETT ROBERT	\$525,000	143	WATERVIEW DR	CHELAN	0.8300	0	0			N	N
ASMUSSEN TONYA L	OWENS LINDA L	\$524,000	5966	LARSON ST	CASHMERE	0.3700	1407	1952	3	1.5	N	Y
FITZGERALD BRADLEY J & SARAH E	GRADEN BENJAMIN W & SUZANNE M	\$505,000	1474	SONGBIRD LN	WENATCHEE	0.2000	1981	1998	4	2.5	N	N
DEVORE JOEL M & MCCLEERY ELLEN J	DE ANGELO DEE ANNE A & MIGUEL A RODRIGUES	\$500,000	2109 W	HONEYSETT RD	WENATCHEE	0.1600	1870	2005	4	2.5	N	Y
DAVIES THOMAS E & CYNTHIA H NEELY	BECKER MARGOT L	\$500,000		UNASSIGNED	LEAVENWORTH	27.6400	0	0			N	N
SHER NIGEL I & RACHAEL A	EASTERN WA CONSTRUCTION INC	\$493,965	400	SPRING VIEW PL	CHELAN	0.2100	2628	2021	4	2.5	N	Y
SHALES NICHOLE A & BRETT M	DRUMMOND TANYA	\$484,900	8681 N	DRYDEN RD	DRYDEN	1.0000	1104	2001	2	2	N	N
MEZA ANDREW & AMELIA	PIKE MICHELLE	\$480,000	2137	CITATION LOOP	WENATCHEE	0.1900	1524	2011	3	2	N	N
DAVIDSON TOM & LESLIE	BENVENUTI ANGELA	\$475,000	16272	RIVER RD	PLAIN	1.9800	1539	1991			N	N
BENCHMARK NW LLC	RML WASHINGTON LLC	\$475,000		UNASSIGNED	CHELAN	80.0000	0	0			N	N
BENCHMARK NW LLC	RML WASHINGTON LLC	\$475,000		UNASSIGNED	CHELAN	80.0000	0	0			N	N
KNOWLING ZACHARY & TABOADA SARA	HOAGLAN KAREN A	\$465,000	25712	BRIDLE LN	PLAIN	0.2800	864	1985	1	1	N	Y
MORRIS CATHERINE	SAGE HOMES LLC	\$464,900	41	EMMA DR	WENATCHEE	0.1400	0	0			N	N
GILLIVER DAVID & MELINDA	SAGE HOMES LLC	\$464,900	63	EMMA DR	WENATCHEE	0.1400	0	0			N	N
SUMMERS SHARON D & SHEPARD PAUL B	SAGE HOMES LLC	\$464,900	95	EMMA DR	WENATCHEE	0.1400	0	0			N	N
GOTTE BRAD L	VAN OVER GEORGE C	\$459,000	515 S	LAKE ST	CHELAN	0.2100	652	1900	1	1	N	N
PAINE JERED & AMANDA	MC GLYNN WILLIAM P & JULIE M ENGLAND	\$450,000	5620	AIRPORT RD	CASHMERE	0.8100	3582	1956	2	1	N	N
WENATCHEE RV & BOAT STORAGE LLC	JOHNSON SYLVIA V	\$450,000	725 S	COLUMBIA ST	WENATCHEE	0.7200	10000	1930			N	N
JOHNSON BROOKE & GAVIN N	TREMMEL JOSHUA A & STEPHANIE A	\$450,000	25	FOX RIDGE LN	LEAVENWORTH	6.0000	0	0			N	N
WARREN CYRUS W & ILA M	VANDERHOFF EUGENE W & SHIRLEY M LIVING TRT	\$440,000	1829	HERITAGE DR	WENATCHEE	0.1300	1320	2004	2	2	N	N
LADD DARIN A & LAUREN K	MC KEAN KERRY J	\$440,000	9230	OLALLA CANYON RD	CASHMERE	20.0100	776	2002	2	1	N	Y
MILLER CATHERINE T	KERSTETTER NICHOLAS & RACHAEL	\$438,500	1314	POPLAR AVE	WENATCHEE	0.1700	1248	1976	3	2	N	N
LAIRD BRUCE M & HAMILTON LAIRD SUZAN G	SAGE HOMES LLC	\$435,900	119	EMMA DR	WENATCHEE	0.1400	0	0			N	N
VALLE KIMBERLY	BETZ JONATHAN	\$430,000	908 S	MILLER ST	WENATCHEE	0.1200	1079	1928	3	2	N	Y
WEBER KATHERINE & JOSHUA	JONES MATTHEW	\$430,000	516	OKANOGAN AVE	WENATCHEE	0.1500	1362	1925	4	1	N	Y
DOUGLAS ERIN M & STEPHEN J	SAGE HOMES LLC	\$424,900	89	EMMA DR	WENATCHEE	0.1400	0	0			N	N
VOELKER CHARLES & DEBRA	FIKKAN PHILIP R	\$420,000	123	RIVERFRONT DR	CASHMERE	0.1300	1030	1926	2	1.75	N	Y
VALADEZ CABRERA ANGELICA	CRC VENTURES LLC	\$415,000	509	ORONDO AVE	WENATCHEE	0.1400	1694	1914	1	1	N	N
SAUER WESLEY D & ANDRIANA P	MCGREGOR BETTY E	\$409,000	126 W	WHITMAN ST	LEAVENWORTH	0.1100	1120	1916	3	1	N	Y
ZACHER KALCIC PIXIEANN IRREVOCABLE GIFTING TRT	SAGE HOMES LLC	\$402,900	107	EMMA DR	WENATCHEE	0.1400	0	0			N	N

TOP PROPERTIES – June 2022 – continued from page 15

Buyer	Seller	Sale Price	Street		City	Legal acreage	Living area	Year Built	Bed-rooms	Bath-rooms	Pool	Fire-place
MUTH CRAIG D & VITA MUTH VICTORIA	KERSHAW KORBEN & SHANNON	\$400,000	23121	SADDLE ST	PLAIN	0.2700	812	1969	1	1	N	N
WARNER JULIA A	SCOTT ZELDA D	\$395,000	18714	FIR LOOP	PLAIN	0.2900	1512	1994			N	N
NUCAMENDI FERNANDO & NUCAMENDI ALEJANDRO	CRC VENTURES LLC	\$395,000	216	METHOW ST	WENATCHEE	0.1600	2112	1910	4	3	N	N
ROBLES CHRISTOPHER	TROY RONNIE J	\$390,000	238	CHATHAM HILL RD	WENATCHEE	0.2100	1293	2006	2	1.5	N	N
MARTINEZ CASTRO YOSE E & PALACIOS DE MARTINEZ ANA G	SCHOONOVER BURTON D & JANICE E	\$390,000	1712	LINCOLN PARK CIR	WENATCHEE	0.1900	1120	1995	3	2	N	N
STAUFFER RANDY W & HEIDI A	EAGLE LANDING INVESTMENT PROPERTIES LLC	\$375,000		UNASSIGNED	LEAVENWORTH	20.0030	0	0			N	N
SANDOVAL JESUS & HANNALEE	KEARNS ROBERT P & SHARON E	\$375,000	1204 S	MILLER ST	WENATCHEE	0.2500	1260	1952	3	1.5	N	Y
STAUFFER RANDY W & HEIDI A	EAGLE LANDING INVESTMENT PROPERTIES LLC	\$375,000		UNASSIGNED	LEAVENWORTH	20.0150	0	0			N	N
FULLER JUSTIN D & STURTZ EMMA M	TYREE JEFF	\$369,500	1506	HISTORIC LN	WENATCHEE	0.0500	1217	2011	3	2.5	N	N
MENDOZA SHANDIAH K ETAL	HUTCHINS BRUCE R & MONA A	\$362,000	825	MONROE ST	WENATCHEE	0.1500	1144	1962	2	1	N	Y
WILLIAMS KRISTA K & RICHARD	CARROLL JEFFERY J	\$361,000	18762	FIR LOOP	PLAIN	0.3400	896	1977			N	N
BARKER KENDRA & BLAKE	SMITH RANDALL & DONNA	\$359,000	110 E	PLEASANT AVE	CASHMERE	0.1300	1514	1900	3	2	N	N
GANSEREIT PHILLIP K	JILLIAN DANLEY ETAL	\$355,000	854	KITTITAS ST	WENATCHEE	0.1500	1028	1924	3	1.5	N	Y
THEDEN TIFFANY & OTTO ANDREW	CHICK JOEL R	\$350,000		UNASSIGNED	LEAVENWORTH	0.1500	0	0			N	N
GALVAN ANA B	HERMANN REINHOLD G & DONNA L	\$340,000	1535	CASTLEROCK AVE	WENATCHEE	0.0000	983	0			N	N
RICHTER ANDREW O & KERRY J	YOUNG NANCY ETAL	\$340,000	9884	MERRY CANYON RD	LEAVENWORTH	2.7000	408	1985			N	Y
GARVICH STEVEN R & LISA B	TRIANGLE C FARMS INC	\$340,000		UNASSIGNED	CHELAN	20.3000	0	0			N	N
LANDEROS YVONNE & JESSE	NUNEZ EMILIO A & MARTINEZ MONICA	\$338,000	518	3RD ST	WENATCHEE	0.0600	890	1922	2	2	N	N
COOPER JOSHUA C & MAGGIE E	REISENAUER DANIEL R	\$338,000	3200	RIVERS EDGE PL	WENATCHEE	0.8500	0	0			N	N
STURTZ JESSICA A & MC CLAIN JOHNATHAN G	GOLDIE RUSSELL R & BETTY J	\$335,050	107	SCHAFFER ST	WENATCHEE	0.0000	1540	1967			N	N
VERNON ERIC & KESLER KAREN	SELECT HOMES INC	\$320,000	258	APPLE AVE	CHELAN	0.2200	0	0			N	N
JOHNSON PETER JT & MOLLY C	SIMS COLTEN	\$312,000	9894	OLALLA CANYON RD	CASHMERE	20.0100	224	2010			N	Y
MATA CAZARES ALBORADA & MIRANDA CAZARES IVAN	NIELSEN JUDY L	\$310,000	325 S	CHELAN AVE	WENATCHEE	0.1300	1008	1920	2	1	N	N
EDELBROCK KYLE & JENNIFER	MC DONALD GARALD E	\$300,000	2008	CHERRY CT	ENTIAT	1.0400	0	0			N	N
GRACE SHANNON	RAMIREZ SHANNON HOLMAN ETAL	\$300,000	22	FISHERMEN PL	MANSON	0.7600	921	2013	3	2	N	Y
RICHMOND MARK C & TORIN M	IRWIN LINDA M	\$298,000	1492	TRISHA WAY	WENATCHEE	0.1800	1182	2006	3	2	N	N
MC MATH GARY S & KRISTINE M	MATHISON ROBERT C & CLETA J	\$295,000	2929	SIERRA BLVD	MALAGA	0.4600	1432	1987	3	2	N	Y
MUNOZ SANDOVAL RAMON E & HERNANDEZ SANCHEZ JAIRY	ESTES E DIANNA	\$289,900	17 N	CLEVELAND AVE	WENATCHEE	0.1000	792	1904	2	1	N	N
PETERSEN & HILDAHL LLC	HANSON JOANNE S TRUSTEE	\$285,000	315 N	MISSION ST	WENATCHEE	0.1400	828	0			N	N
PEREZ CARLOS	VAN HOVEN ROBERT D	\$280,000	915	MONROE ST	WENATCHEE	0.1500	927	1926	2	1	N	N
FLETCHER MARGARET A	ERWIN JEFF & MARGARET	\$280,000	43	GOLDEN HILLS LN	WENATCHEE	1.3300	0	0			N	N
INSPIRED IMANI HOMES	SHANK CODY ETAL	\$267,241	281	TERMINAL AVE	WENATCHEE	0.1400	1566	2018			N	N
PRATER REED D & CARRIE A ETAL	PRATER L AMEDEE	\$254,545	1255	GILCREST ST	WENATCHEE	0.1100	1281	1996			N	N
KSBMLB LLC	DUZENBERY JEFFREY R & KAREN A	\$250,000	1875	BROADVIEW	WENATCHEE	0.4100	0	0			N	N
HETTERIE JASON L & DAVIDSON ERIN L	RSTA INVESTMENTS LLC	\$240,000	8063	NAHAHUM CANYON RD	CASHMERE	6.2800	0	0			N	N
WINTERS ROBERT S ETAL	WINTERS ROBERT S ETAL	\$239,500	8906	STAGE RD	PESHASTIN	1.3200	1772	1914	4	1.5	N	N
RASMUSSEN ADAM T & CYNTHIA A	LAKE CHELAN BUILDING SUPPLY PARTNERSHIP	\$225,000	966	CLOUDLESS DR	MANSON	0.4000	0	0			N	N
WHITEHEAD JASON & AUTUMN	DHAT LLC	\$225,000	445	GLORY VIEW LN	MANSON	0.4400	0	0			N	N
WINES GREGORY D	DAVIS JESSALYN A	\$210,000	330	MALAGA AVE	WENATCHEE	0.1500	1738	1924	2	1	N	Y
CASCADE ORCHARD IRRIGATION CO	MARSON KENNETH GORDON CREDIT SHELTER TRT	\$200,000		UNASSIGNED	LEAVENWORTH	0.4200	0	0			N	N
CAMDEN DIEHL ALISSA L & GREATHOUSE JAMES	POWELL JADE & TAYLOR	\$195,900		UNASSIGNED	CHELAN	0.2800	0	0			N	N
KIFORISHIN ALEX & AIDA	DHAT LLC	\$195,000	437	GLORY VIEW LN	MANSON	0.5100	0	0			N	N
DROLLMAN MICHAEL E & TERESA M	RIPLEY GERTRUDE A	\$192,500	1621	MEADOWRIDGE DR	WENATCHEE	0	1352	1999			N	N
MCDEVITT THOMAS L & MARVA L	CINDRICH SUZANNE J	\$176,500	150	LAVENDER CT	WENATCHEE	0	501	0			N	N
SCHROPP JACK & NANCY	DESJARDINS DEREK & FRY KRYSTAL	\$170,500		W WOODIN AVE	CHELAN	0.0000	600	2017			N	N
HELLRIEGEL KEVIN H & ANGELA M	VAN ROY HOLDINGS LLC	\$165,000	43	SABIO WAY	CHELAN	0.3400	0	0			N	N
CASTRO MARIA L & CASTRO RAUL O	MALDONADO RIGOBERTO G & JUDY	\$162,000	1316	CASCADE ST	WENATCHEE	0.1600	1744	1979	4	2	N	N
RIGGS DAVID & VANESSA	DHAT LLC	\$155,000	463	GLORY VIEW LN	MANSON	0.4400	0	0			N	N
BOATMAN SEAN & BRANDI	SELIN DAN & VICKI	\$150,000	56	MADRONA LN	CHELAN	1.6000	0	0			N	N
MORRIS CATHERINE	PHEASANT HILLS ESTATES LLC	\$135,000	41	EMMA DR	WENATCHEE	0.1400	0	0			N	N
GILLIVER DAVID & MELINDA	PHEASANT HILLS ESTATES LLC	\$135,000	63	EMMA DR	WENATCHEE	0.1400	0	0			N	N
DOUGLAS ERIN M & STEPHEN J	PHEASANT HILLS ESTATES LLC	\$135,000	89	EMMA DR	WENATCHEE	0.1400	0	0			N	N
SUMMERS SHARON D & SHEPARD PAUL B	PHEASANT HILLS ESTATES LLC	\$135,000	95	EMMA DR	WENATCHEE	0.1400	0	0			N	N
ZACHER KALCIC PIXIEANN IRREVOCABLE GIFTING TRT	PHEASANT HILLS ESTATES LLC	\$135,000	107	EMMA DR	WENATCHEE	0.1400	0	0			N	N
LAIRD BRUCE M & HAMILTON LAIRD SUZAN G	PHEASANT HILLS ESTATES LLC	\$135,000	119	EMMA DR	WENATCHEE	0.1400	0	0			N	N

MARKETING 101

— Slashing Your Marketing Budget? —

By Jennifer Bushong

You might want to re-think the cost-cutting strategy.

Many small businesses have been drastically impacted by the COVID recovery era. Seeking the right talent to fill positions may have taken a toll on the long-term organization. While cutting marketing expenses appears to be an easy short-term solution as opposed to re-staffing, it could have long-term effects. It is important to have a marketing plan and a clear outline of the organization's marketing goals. Like the business plan, the marketing elements have many components.

The marketing components can consist of display print ads, radio, television ads, video, digital media, website or even training. It is important to establish key performance indicators (KPI) or a metrics system to track all

marketing expenses and determine what components may be more effective than others. Determine what goals from each medium would maximize your return. Set a budget to reach said goals.

On average, small businesses spend 3% to 10% of their annual business gross on marketing. The components should be tracked and analyzed monthly.

Here are a few metrics that might work:

Return On Investment (ROI):

Determine how much the company receives versus how much is spent on advertising the message. Marketing professionals should have finite approaches to measurement for all media expenses both online and digital.

Conversion rate:

Measure how many customers have

converted to buy after the view of the ad. It takes the percentage into consideration. Typically, the higher conversion brings more success to the campaign.

Impressions:

A metric to quantify the number of digital views or engagement in content after an ad is placed. The impressions are how many "eye-balls" see the ad.

Qualified leads/good comments:

Many companies measure how many good leads are generated through advertising. Marketers can track the inquiries, comments and real sales based on the leads.

If the organization's leadership decides to slash the marketing budget, the company might see the current customers flee to their competitor(s).

The "cost-savings" will be rather



Jennifer Bushong

"costly" to bring in new customers or retain current customers.

Jennifer Bushong, MA is the owner of JBe Marketing Group, LLC, a full-service marketing and public relations firm in Washington State. To book a consultation, email: jennifer@jbemarketinggroup.com or visit www.jbe-marketing.com

New tree fruit brand Joyfully Grown inspires, enchants

Look for Joyfully Grown Apples, Pears and Cherries coming to retailers beginning in Fall 2022 from top selling fruit company Chelan Fresh

Submitted by Chelan Fresh

It's not often that an enterprise-level company makes the choice to press pause, take a deep breath and reflect on who they really are and why they do what they do. To honestly assess what sets them apart and go out on a limb to change their entire brand name in order to communicate those values to the consumers

That's what top-selling tree fruit grower Chelan Fresh just did, and the results could not be more inspiring or more timely.

Grower-owned and operated, Chelan Fresh represents multi-generational family farms, many of them five and even six generations of growers, largely in North Central Washington. Last fall, as the company took stock of where they had come from, who they were, and where they were going, they embarked on a series of individual grower interviews, feedback sessions and core identity "excavation" work. As the process unfolded, a story emerged that was distilled down to two simple words, transformative yet simple: Joyfully Grown.

As individuals shared what the concept of Joyfully Grown meant to them, a multi-layered fabric was woven – the joy of early morning sunrises over the orchards, joy in watching new generations work in the family enterprise, joy in the care of picking, packing, and shipping. Joy, even in the challenges of late frosts, hailstorms, financial downturns, and supply chain woes. Daniel Gebbers, Domestic Sales Manager, explains it beautifully - "Happy is a temporary feeling. And, a lot of times, you're happy if something is easy. Something that's joyful, on the other hand, might be difficult, but you find joy in doing it. You find joy in that process and in the outcome. And, in our case, we find joy in the success we can give to our employees and our partners."

"I didn't realize how deeply joy reso-



PHOTO COURTESY CHELAN FRESH

Grower-owned and operated, Chelan Fresh represents multi-generational family farms, many of them five and even six generations of growers, largely in North Central Washington.

nated with our growers until I heard them give their own definitions of the word," said Tom Riggan, CEO. "Although not everyone could be in the room when this decision was made, it clearly represents who we are as a company and the values we hold so dear," Tom says. "We do what we say we're going to do, and we want to be known for that. We want to show the consumer that the fruit we are growing brings us joy, and we hope it brings them joy too."

Today's consumer audience wants to know where their food comes from and who is growing it and wants to feel a connection to where their food comes from. The new Joyfully Grown brand makes this possible while also sharing joy with consumers, connecting them to the land, the trees, and the harvest. Retailers can share in the same joy the growers have while selling the fresh fruit - building big, beautiful, abundant displays with the Joyfully Grown brand in vibrant, eye-catching colors, telling shoppers about where it was grown, what it will taste like and fun

recipes and tips on how they can use it.

The new brand will encompass the company's entire offering of non-proprietary apple varieties, which includes Honeycrisp, Granny Smith, Fuji, Pink Lady, and more. Joyfully Grown will also encompass all varieties of pears, as well as Rainier and Sweet Red Cherries. Joyfully Grown Organics, a cohesive Organic version of the new brand, will be released simultaneously. Both Conventional and Organic packaging will include colorful pouches, eye-catching merchandisers, and a new custom-shaped PLU for easy in-store recognition. The Organic line has a set of colors that are easily recognizable as organic, including a lavender and kraft brown palette.

The Joyfully Grown brand and packaging capture the essence of what inspires and sustains these generations of devoted growers. It speaks to the care and commitment that goes into season after season of cultivating the land, working with Mother Nature, and all the challenges and rewards that growing fruit entails.

Joyfully Grown shows the history of the experience, the attention to detail, and the quality that goes into our products," adds Julie DeJarnatt, Director of Retail Strategy. "It bridges the gap for the shopper who comes in and thinks that apples just appear on their shelves, opening that doorway to

the idea that these are real people who get up and choose to do this every single day and honoring what they go through to produce such a consistent, fresh, high-quality piece of fruit."

The first shipments of fruit under the Joyfully Grown and Joyfully Grown Organics labels will be the Fall 2022 apple and pear harvest. Cherries under the new brand will be available in late Spring of 2023.

For more information, please visit www.chelanfresh.com/joyfullygrown/

About Chelan Fresh

Chelan Fresh is a fruit marketing company representing multi-generational family growers who annually ship over 20 million boxes of premium apples, pears, cherries, and several stone fruit varieties, including their exclusive SugarBee and Rockit apple varieties, for demanding domestic and international markets. Their fruit is grown primarily in North Central Washington where ample sunshine, gentle mountain slopes, fertile valleys, and cool crisp air combine with the waters of the mighty Columbia River for ideal growing conditions.



Okanogan County Labor Area Summary – June 2022

Overview

This report provides an update on the Okanogan County economy incorporating not seasonally adjusted, nonfarm employment and civilian labor force data. Analysis focuses on year over year (June 2021 and June 2022) and average annual data changes (between 2020 and 2021) in the labor market.

Unemployment rates

Preliminary Civilian Labor Force (CLF) data show that Washington's not seasonally adjusted average annual unemployment rate dropped from 8.5 percent in 2020 to 5.2 percent

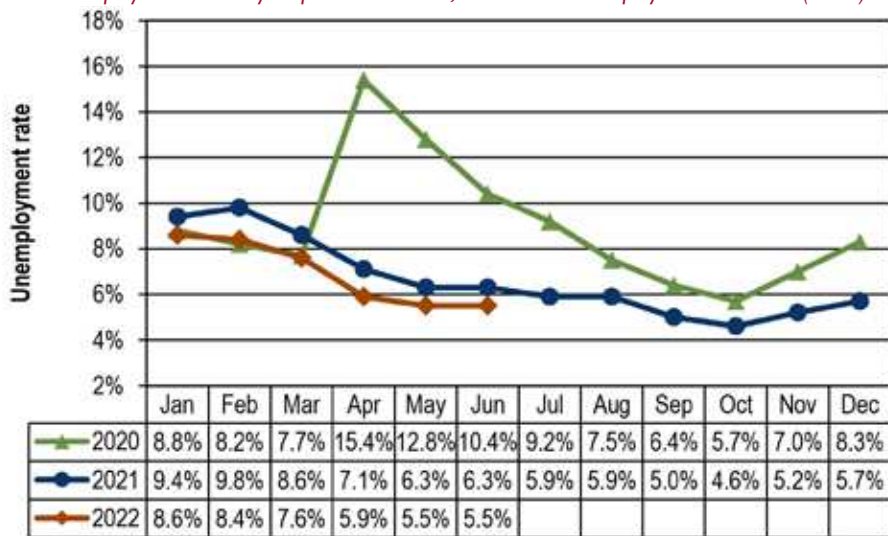
in 2021. Between June 2021 and June 2022, the rate dropped from 5.6 to 3.6 percent, a drop of one and seven-tenths percentage points.

In Okanogan County, the not seasonally adjusted average annual unemployment rate decreased two and three-tenths percentage points between 2020 and 2021, from 8.9 to 6.6 percent.

Unemployment rates have declined, year over year, during the past 15 months (April 2021 through June 2022). The June 2022 rate of 5.5 percent was eight-tenths of a point lower than the 6.3 percent reading in June 2021.

Okanogan County unemployment rates, not seasonally adjusted Washington state, January 2020 through June 2022

Source: Employment Security Department/LMEA; Local Area Unemployment Statistics (LAUS)



Okanogan County's unemployment rate dropped by eight-tenths of a percentage point between June 2021 and June 2022.

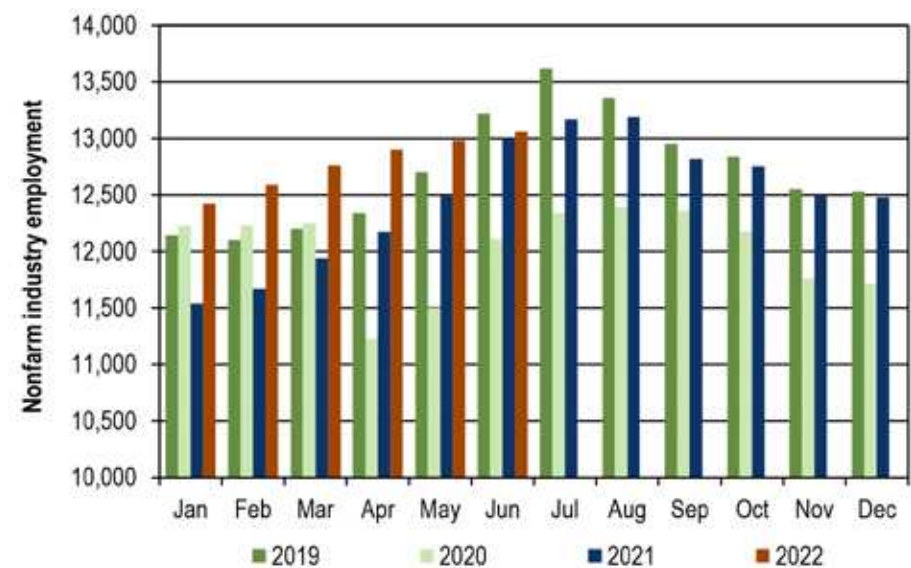
Total nonfarm employment

Between 2020 and 2021, estimates indicate that Washington's labor market provided 81,100 more nonfarm jobs, an average annual increase of 2.5 percent. Year over year, Washington's nonfarm market contracted from April 2020 through March 2021 prior to expanding from April 2021 through June 2022. This June, business and government organizations statewide tallied 3,547,700 jobs (not seasonally adjusted) compared with 3,372,300 in June 2021, up by 175,400 jobs and 5.2 percent.

The Okanogan County economy peaked at 13,040 nonfarm jobs in 2008, before the national Great Recession (December 2007 through June 2009) hit the local job market. Average annual total nonfarm employment

countywide has experienced some ups and downs ever since, but 2008 was the apex of nonfarm employment in Okanogan County. In 2020, the local nonfarm market lost 690 jobs (-5.4 percent) from the prior year; primarily caused by COVID-19-related layoffs, which pushed average annual nonfarm employment down to 12,020 – the lowest point in the past 14 years (2008 through 2021, inclusive). Calendar year 2021 was “kinder” to the local economy. Nonfarm employment recovered to an average of 12,480, a 460 job and 3.8 percent increase from 2020. Although nonfarm employment countywide contracted from April 2020 through March 2021, it has expanded during each of the past 15 months (April 2021 through June 2022).

Okanogan County nonfarm industry employment, not seasonally adjusted, in thousands Washington state, January 2019 through June 2022. Source: Employment Security Department/LMEA; Current Employment Statistics (CES)



Nonfarm employment in the Wenatchee MSA increased by 4.1 percent between May 2021 and May 2022.



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 Website: <https://esd.wa.gov/labormarketinfo>

Okanogan County labor force and industry employment, not seasonally adjusted Washington state, June 2022. Source: Employment Security Department/LMEA; Local Area Unemployment Statistics (LAUS), Current Employment Statistics (CES)

Okanogan County	Preliminary Jun-22	Revised May-22	Revised Jun-21	Change		Percent change
				May-22 Jun-22	Jun-21 Jun-22	Jun-21 Jun-22
Labor force and unemployment						
Civilian labor force	19,973	19,424	19,835	549	138	0.7%
Resident employment	18,878	18,362	18,577	516	301	1.6%
Unemployment	1,095	1,062	1,258	33	-163	-13.0%
Unemployment rate	5.5	5.5	6.3	0.0	-0.8	
Industry employment						
Total nonfarm ¹	13,060	12,980	13,000	80	60	0.5%
Total private	7,680	7,730	7,930	-50	-250	-3.2%
Goods producing	920	910	980	10	-60	-6.1%
Mining, logging and construction	620	610	660	10	-40	-6.1%
Manufacturing	300	300	320	0	-20	-6.3%
Service providing	12,140	12,070	12,020	70	120	1.0%
Trade, transportation and utilities	2,500	2,520	2,740	-20	-240	-8.8%
Wholesale trade	240	230	200	10	40	20.0%
Retail trade	1,880	1,920	1,920	-40	-40	-2.1%
Information and financial activities	500	500	430	0	70	16.3%
Professional and business services	480	510	470	-30	10	2.1%
Education and health services	1,810	1,810	1,640	0	170	10.4%
Leisure and hospitality	1,130	1,140	1,380	-10	-250	-18.1%
Government	5,380	5,250	5,070	130	310	6.1%
Federal government	570	540	480	30	90	18.8%
State and local government	4,810	4,710	4,590	100	220	4.8%
State and local government education	1,740	1,760	1,650	-20	90	5.5%
Workers in labor/management disputes	0	0	0	0	0	

¹ Excludes proprietors, self-employed, members of the armed services, workers in private households and agriculture. Includes all full- and part-time wage and salary workers receiving pay during the pay period including the 12th of the month. Columns may not add due to rounding.

Between June 2021 and June 2022, the Okanogan County nonfarm market grew by 60 jobs, an upturn of 0.5 percent.

Between June 2021 and June 2022, total nonfarm employment rose by 60 (up 0.5 percent) from 13,000 jobs in June 2021 to 13,060 jobs in June 2022.

Employment and unemployment

Washington's Civilian Labor Force (CLF) edged downward by 15,964 residents (a -0.4 percent downturn) from 2020 to 2021. Virtually all this contraction occurred in the first half of 2021. Since then, the CLF has either stabilized or expanded, year over year, from July 2021 through June 2022. Most recently, Washington's labor force grew by 110,571 residents (up 2.8 percent), from 3,905,358 residents in June 2021 to 4,015,929 in June 2022.

Okanogan County's CLF edged upwards by 0.7 percent between 2020 (19,464 residents) and 2021 (19,953 residents). In fact, year over year, the Okanogan County labor force has

been expanding for the past 14 consecutive months (May 2021 through June 2022). Between the Junes of 2021 and 2022, the CLF grew by 138 residents, from 19,835 to 19,973, a 0.7 percent upturn.

Simultaneously, 163 fewer Okanogan County residents were out of work during this timeframe, a -13.0 percent downturn. The result: the County's not seasonally adjusted unemployment rate dropped from 6.3 percent in June 2021 to 5.5 percent in June 2022.

However, concerning economic news is found in the fact that Okanogan County's labor force has still not recovered to the pre-COVID “era” of three years ago. Specifically, this number of residents in the local CLF in June 2022 (19,973) was 1,356 residents and -6.4 percent smaller than the 21,329 residents in the CLF in June 2019.

Nonfarm industry employment

Not seasonally adjusted total nonfarm employment in Okanogan County grew by a lethargic 0.5 percent in June 2022, as employment elevated to 13,060, a tad better than the 13,000 jobs tallied in June 2021.

However, total nonfarm employment this June (13,060 jobs) was 160 jobs and -1.2 percent less than the 13,220 jobs tallied across Okanogan County in June 2019 (three years ago). Conversely, Washington's not seasonally adjusted total nonfarm labor market in June 2022 (3,547,700 jobs) was 49,700 jobs (1.4 percent) greater than the 3,498,000 jobs provided in June 2019 (three years ago). In fact, Washington's total nonfarm employment was higher in each month from January through June 2022 than in the pre-COVID months of January through June 2019; so, the state's nonfarm market has recovered since the pandemic.

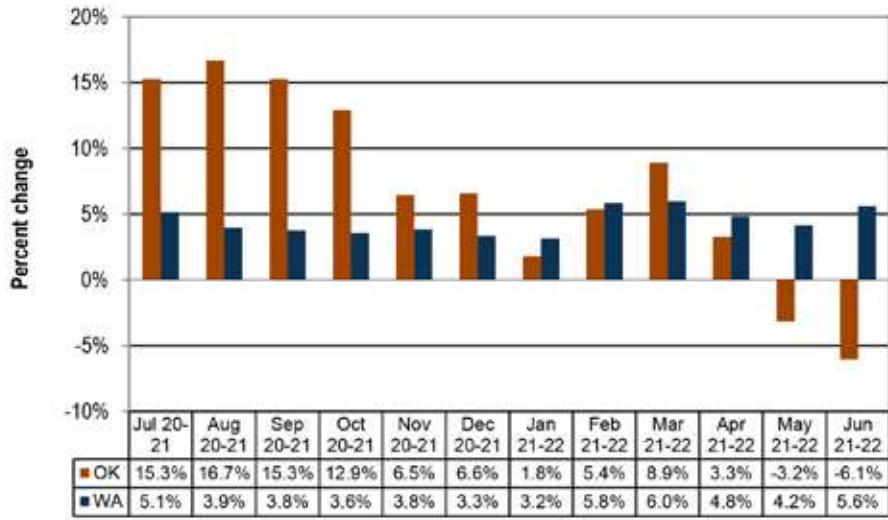
Okanogan County was on a similar recovery path, posting higher nonfarm employment levels from January through May 2022 versus from January through May 2019 – until June 2022. We will have to watch the July 2022 employment estimate for Okanogan County (to be released on 23 August 2022) to see if this relatively weak June 2022 total nonfarm job estimate is simply a “blip on the radar screen” or an indicator of a softening local job market. The following paragraphs highlight job changes in three local industries (construction, education and health services and leisure and hospi-

tality) between June 2021 and 2022:

◆ Construction businesses in Okanogan County averaged a relatively modest 20-job, COVID-19-related loss (-3.4 percent) between 2019 (580 jobs) and 2020 (560 jobs) but showed a strong, 10.3 percent employment comeback in 2021 (640 jobs). Although employment in Okanogan County's construction industry expanded year over year for 16 months (November 2020 through April 2022) it slipped a bit this May and June. Estimates indicate there were 660 jobs in the local construction industry in June 2021 versus only 620 in June 2022 a -6.1 percent downturn.

◆ In calendar years 2019, 2020, and 2021 employment in Okanogan County's private education and health services sector stabilized at 1,640 jobs. In this combined employment category, health services accounts for the lion's share of jobs. Education and health services has been posting year over year employment growth in Okanogan County from January through June 2022. Employment in education and health services advanced from 1,640 jobs countywide in June 2021 to 1,810 jobs in June 2022, a strong 170 job and 10.4 percent upturn. Statewide this industry has been adding jobs for the past 15 consecutive months (April 2021 through June 2022). Current Employment Statistics (CES) estimates indicate that Washington's education and health services employers tallied 517,300 jobs this June versus 497,000 in June 2021, a 20,300 job and a 4.1 percent upturn.

Okanogan County and Washington construction employment changes Washington state, July 2021 through June 2022. Source: Employment Security Department/LMEA; Local Area Unemployment Statistics (LAUS)



Year over year, nonfarm employment in Okanogan County contracted from April 2020 through March 2021 but increased during the past 15 months (April 2021 through June 2022). Washington's nonfarm market also retrenched from April 2020 through March 2021 prior to expanding from April 2021 through June 2022.

Over half (52.7 percent) of these 20,300 new jobs generated statewide between June 2021 and June 2022 were in the social assistance subsector (NAICS 624). Social assistance is comprised of the following organizations/businesses: individual and family services, community food and housing, vocational rehabilitation services, and child day care services.

◆ COVID-19-related layoffs in leisure and hospitality were severe in Okanogan County during 2020. In fact, of the 690 nonfarm jobs lost in 2020 countywide, 260 jobs, or 37.7 percent, were in the leisure and hospitality sector. Conversely, re-hiring in the local leisure and hospitality industry was strong during 2021. Of the 460 nonfarm jobs gained in 2021 across Okanogan County, 120 jobs, or 26.1 percent, were in leisure and hospitality. Year over year, leisure and hos-

pitality employment in Okanogan County expanded from April 2021 through March 2022 before contracting from April through June 2022. Between June 2021 and June 2022, preliminary estimates indicate that leisure and hospitality (primarily hotels, eating and drinking places, and amusement and recreation services) declined by 250 jobs in Okanogan County, an appreciable -18.1 percent downturn as employment receded 1,380 jobs to 1,130, respectively. Conversely, statewide this industry has been adding jobs for the past 15 consecutive months (April 2021 through June 2022). Leisure and hospitality employment in Washington escalated by 16.4 percent between July 2021 and July 2022 with accommodation employment (within this leisure and hospitality sector) jumping by 22.3 percent, from 26,400 jobs in June 2021 to 32,300 this June.

Agricultural employment / production

The Bureau of Labor Statistics' Quarterly Census of Employment and Wage (QCEW) program, conducted by the Washington State Employment Security Department, provides agricultural and nonagricultural employment and wages for firms, organizations and individuals whose employees are covered by the Washington State Employment Security Act. Frequently termed "covered" or "QCEW" data, this information provides a reliable data set for comparing employment and wage trends in major industries at the county level. In June 2022, preliminary average annual QCEW data for calendar year 2021 became available.

◆ Total covered employment decreased from 17,179 in 2011 to 16,124 in 2021, a 1,055-job and -6.1 percent downturn, with annualized employment growth between 2011 and 2021 of -0.6 percent. The number of agricultural jobs (a subset of total covered employment) plummeted from 5,525 in 2011 to 3,956 in 2020, a 1,569 job and -28.4 percent down-

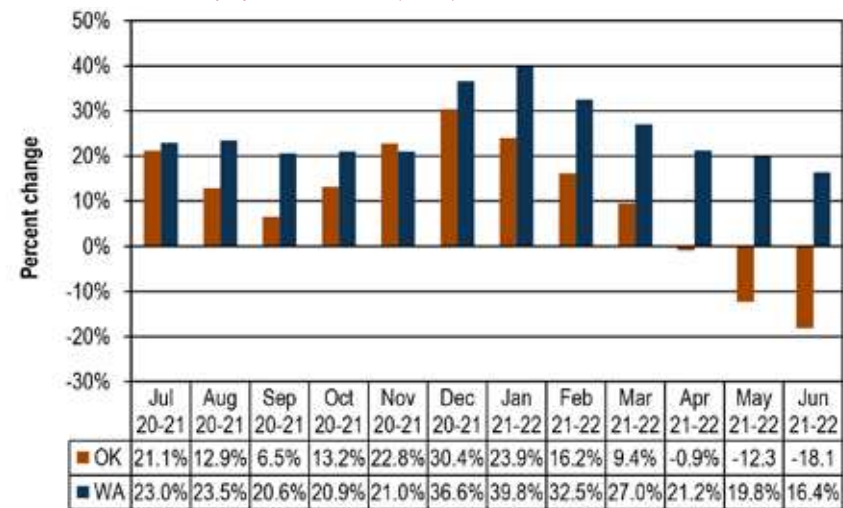
trend, with annualized employment growth between 2011 and 2021 of -3.3 percent. In 2021, agricultural employment accounted for nearly one quarter (24.5) percent of total covered employment countywide. Hence, the share of agricultural employment dropped by seven and seven-tenths percentage points (from 32.2 to 24.5 percent) during this 10-year period - a dramatic structural change in the Okanogan County labor market.

◆ Total covered wages rose from \$449.0 million (in 2011) to \$670.0 million (in 2021), a \$221.0 million and 49.2 percent upturn, with annualized wage growth between 2011 and 2021 of 4.1 percent. The agricultural payroll (a subset of total covered wages) advanced from \$86.5 million in 2011 to \$118.5 million in 2021, a \$32.0 million and 37.0 percent uptrend, with annualized wage growth between 2011 and 2021 at 3.2 percent. In 2011, Okanogan County's agricultural industry wages accounted for 19.3 percent of total covered wages.

Web link to Monthly Employment Report (MER) for Washington state

<https://esd.wa.gov/labormarketinfo/monthly-employment-report>

Okanogan County and Washington leisure and hospitality employment changes Washington state, July 2021 through June 2022. Source: Employment Security Department/LMEA; Local Area Unemployment Statistics (LAUS)



Year over year, leisure and hospitality employment in Okanogan County expanded from April 2021 through March 2022 before contracting from April through June 2022. Employment in Washington's leisure and hospitality industry has increased for 12 consecutive months (April 2021 through June 2022).

American Humane Provides Critical Tips to Keep Pets Safe in Summer Heat

Submitted by American Humane

As dangerously high temperatures are plaguing the globe, American Humane, the country's first national humane organization, is issuing key tips to help keep your pets safe in the summer heat. Many parts of the United States are facing triple digit temperatures with no let up in sight, while Europe's heat wave is shattering records, causing roads to buckle and train tracks to catch on fire. During these uncertain times, people must not forget about their pets.

"Severe heat is dangerous not just for humans, but for animals as well," said Dr. Robin Ganzert, president and CEO of American Humane. "Dogs and other pets can quickly become dehydrated and overheated in just a matter of minutes while taking a walk or by simply playing outside. During this heat wave, it's imperative that you plan accordingly to protect your entire family - pets included. We hope the public will follow these tips from the American Humane Rescue team and keep all their loved ones safe."

To help keep your pets safe in the summer heat, refer to these critical tips from the American Humane Rescue team:

Never leave your pet alone in a vehicle. Leaving a pet in a car for even a short period of time can have a deadly outcome. If you see a distressed dog inside a parked car on a warm day, immediately call your local animal control or law enforcement for help and stay with the animal until help arrives.

Adjust exercise and walking schedules to cooler parts of the day. During hot summer months, even regular exercise can be dangerous for pets, and you may have to switch up your routine for walks to take place in the morning or the evening.

If it's too hot for your hand, it's too hot for their paws. Before taking your dog out on a walk, touch the surface of the sidewalk or street with the back of your hand. If the ground is too hot to touch for more than five seconds, this will also be the case for your pet. Have booties on hand for your pet to wear to protect their paws or carry them to a patch of grass to relieve themselves.

Ensure that your pets always have access to shade and fresh water while outdoors. Temperatures in your yard can increase to dangerous levels in just a few hours, and heat stroke can become a serious issue.

Familiarize yourself with the signs of heatstroke. This can include excessive panting, dark or bright red tongue and/or

bleeding of the gums, lethargy, stumbling, seizures, bloody diarrhea or vomit and even coma. If you think your pet might have heatstroke, take them to your veterinarian immediately.

Learn to check your dog for possible dehydration. Gently pinch the skin over your dog's shoulder, pull the skin away from its body, and then release it. The skin will slide right back into place if your dog is properly hydrated, but it will remain "tenting" or return very slowly if your dog is dehydrated. If you think your dog is dehydrated, take them to your veterinarian immediately.

Offer your dog a bowl of cool water to drink in small servings. If your dog swallows a significant amount of water in a short period of time, it could get sick and end up vomiting.

Provide temporary relief to an overheated animal by applying cool (not icy) water on your pet's skin with either a bath, hose or sponge until medical assistance can be reached.

If your pet showed signs of heat stroke but has been cooled and now appears fine, do not assume that all is well. Internal organs, such as the liver, kidneys, and the brain, are all affected by extreme body temperature elevation, so seek veterinary assistance as soon as possible.

Amidst the extreme temperatures, countries are also struggling to control devastating wildfires that have displaced thousands of people. Meanwhile, hurricane season is in full swing as well.

"It is our duty to protect not only ourselves, but also those who rely on us most - including our pets," said Dr. Ganzert. "In an emergency, every second counts and it's critical that you are prepared to protect your entire family." For more pet safety tips and advice on how to prepare for a disaster, visit www.AmericanHumane.org/Prepare.

American Humane is the country's first national humane organization and the world's largest certifier of animal welfare, overseeing the humane treatment of more than one billion animals across the globe each year. Founded in 1877, American Humane has been First to Serve™ the cause of animals and for 145 years has been at the forefront of virtually every major advance in the humane movement. For more information or to support our lifesaving work, please visit www.AmericanHumane.org, follow us on Facebook, Twitter and Instagram and subscribe to our channel on YouTube for the latest breaking news and features about the animals with whom we share our Earth.

CONTINUED FROM PAGE 8

Ashley Goetz and Stephanie Andler Announced as Associate Directors of Student Success & Learning at NCESD

as Interim Superintendent for the Orondo School District through a contract between the school district and NCESD.

After earning her Superintendent Credential last year, Andler is in the process of also earning her Doctorate in Educational Leadership from Washington State University.

"I hope to inspire and empower others in our region, and across the state, to dream big for and with the students, families, and communities we serve in order to help every child flourish and succeed. I hope to provide vision based on these dreams to continue to grow and support an already amazing school system," Andler said.

With Andler's strong desire to advocate for the North Central Washington region at a state level, she will help lead the NCESD's programs for Migrant and Multilingual Learners and multi-tiered systems of support (MTSS) implementation within districts.

Ashley Goetz and Stephanie Andler will join Darcy Johnson and Bill Eagle - who recently transitioned into an Interim Superintendent position with Wenatchee School

District under a contract with the NCESD - in the role of Associate Directors of Student Success and Learning. All four leaders bring a unique skill set and expertise that allow the department to meet the growing needs of every school district in the region.

Stephanie Andler was promoted to her new role on July 1, 2022. Ashley Goetz begins her new role with the NCESD on August 1, 2022.

About North Central Educational Service District

The North Central Educational Service District provides a wide array of programs, services and support to the 29 public school districts in the North Central Washington region of Chelan, Douglas, Grant and Okanogan counties. The service district provides professional and timely tools to meet the needs of individual schools and districts, and a reliable point of education-related information for the communities served. The NCESD is one of nine respected educational service districts in Washington state. Learn more at <https://www.ncesd.org>



PHOTO BY MATTHEW OCKINGA.

Owner Tess Watkins in front of her new business downtown Cashmere.

By Matthew Ockinga,
Correspondent

During the dreary days of November through January, most almond trees stand as dormant, silent stalwarts.

Winter steals their leaves as the trees hunker down, storing nutrients for the impending growing season.

As seasonal sleep fades, small buds start to swell on each branch. Just before spring, these buds burst into brilliant pink and white blossoms,

a forerunner of the nutritious almonds. A favorite subject of French painter Vincent Van Gogh, almond blossoms symbolize new life.

Much like the product which she sells, local entrepreneur Tess Watkins has watched her business lie quietly, until now it has bloomed beautifully. Watkins owns Almond Blossom Roasted Nuts and Specialties in Cashmere.

Almond Blossom now in Cashmere

After experiencing initial growing pains and working in cramped quarters, she now enjoys the space and clientele for her business to fully blossom.

"I've always had an entrepreneurial spirit for as far back as I can remember," said Watkins, a Leavenworth native.

That spirit, along with perseverance and a dash of luck, has led Watkins to harvest some success from the company she has owned for three years.

Business is in her blood. She is the daughter of Derl and Betty Watkins, the founders, and owners of Watkins Farm Foods in Leavenworth. At 21, she opened a craft shop in downtown Leavenworth and admitted being overwhelmed. After that, she owned a series of small businesses all the while maintaining her status as a professional bookkeeper.

Yet she kept looking for that sustained business of her own. Several years before the COVID-19 pandemic dramatically altered the business landscape and the world at large, Watkins felt professionally bored. Yet a small seed had begun to sprout.

"I kept seeing this ad for this business for sale on Craigslist and it was there for a long time," she said. "It made me start thinking."

The advertisement came from the owners of Almond Blossom who were looking to sell. While it required time

and patience, Watkins eventually bought the 11-year-old business and is the second owner.

Since she is a shareholder of Watkins Farm Foods, she collaborated with her parents on their company of which Almond Blossom is now a branch. Perhaps this was the business she had dreamed of for so long.

Yet dreams often start small. Lacking a building of her own, she operated out of her parents' kitchen at Watkins Farm Foods, a small 400 square foot area. As the pandemic wave crashed over companies of all kinds in 2020, the tide brought in business for Watkins.

People staying home bought nuts online. Employers were buying gift baskets to send to their employees and customers. Soon, like a tree without enough soil, her business needed room to grow.

"I knew it was time to spread my wings and get out of the tiny kitchen," Watkins said. "It was hectic. My dad was probably happy to see me go because I took away all his space. He suffered through that. Running two businesses out of there and during the holidays, we literally had boxes on top of boxes just trying to get orders out. It was crazy, but it was good."

While her company remains based in Leavenworth, Watkins bought and renovated a facility on Aplets Way in the heart of downtown Cashmere.

After some fits and starts, the eatery has been open continuously for almost two months and sits about 21 people.

With a partial brick interior and soft yellow and brown tones, the eatery, which serves soups, salads and sandwiches, presents a soothing atmosphere.

Now Watkins not only fills online orders, but she also fills the orders of those who frequent the downtown store. She said customers have been surprised that Watkins ships everything she sells.

"It was a big transition, but I've always had jobs where I worked with the public, so that didn't scare me away. I'm not a shy person, but I'm a quiet person, so I don't have trouble talking to people," she said, remarking on the balance between roasting and serving.

"We try to keep it simple because we're set up to be a roastery, not a kitchen, so we do a lot of the prep work ahead of time and just make sandwiches from the sandwich fridge when they're ordered."

Brittani Butler of Cashmere helps make those sandwiches. She said customers have enjoyed the portion sizes and are amazed that the nuts are roasted in house. Butler commended Watkins for her business savvy and kindness.

"She looks out for every one of us," Butler said. "I joked the other day that she was like Mother Goose."

In the eatery, customers have the option of building their own sandwiches in a deli or panini style. Among the different nuts available are almonds, cashews, pepitas and walnuts. Some specific options customers can choose from are cinnamon vanilla almonds, curry coconut cashews, lemon pepper pepitas and orange cranberry walnuts. The store also features a variety of drinks, jams, jerky, cookies, and honey.

Watkins looks forward to seeing her company grow. While profits and products are certainly business essentials, the most rewarding aspect of her job is the people.

"What I like best about this is that I discovered that Cashmere, who used to be the high school rival of my hometown Leavenworth, the people here are so nice," she said.

"The business community especially has been so welcoming. I've been overwhelmed by that. The kindness of strangers off the street just stopping to say, 'Welcome, and I'll come see you when I can,' that's something I never expected."

Almond Blossom is located at 102 Aplets Way, Cashmere. Call: 509-888-3857

Pangborn Memorial Airport

By Matthew Ockinga,
Correspondent

EAST WENATCHEE – To navigate a safe flight, a pilot must always anticipate more than wait, prepare rather than beware. In a similar vein, the Chelan Douglas Regional Port Authority has proactively considered the future of the local airline industry by investing \$11 million to construct a new concrete apron at Pangborn Memorial Airport.

The 160,000 square foot apron, or ramp, is the area where airplanes park after landing as passengers board or depart the craft. Made of bright white concrete, it will sit on a five-inch layer of asphalt and six inches of crushed aggregate.

The ambitious endeavor, which started in March, is set to be completed Aug. 2 and features technology with an eye on the future.

"For years the airport has reacted to changing conditions," said Stacie de Mestre, public works, and capital projects manager for the port. "We've spent a lot of time looking forward and prioritizing projects that will really benefit the airport, particularly our local economy."

Pangborn's new ramp boasts 70,000 more square feet than its predecessor which was made of asphalt. Constructed in 1992, the previous 30-year-old apron showed its age as asphalt is porous and susceptible to sinkage

and cracks. The old ramp featured concrete paths on which pilots had to maneuver their crafts.

Now, the entire apron is concrete which makes pilots' jobs easier. Jim Kuntz, port CEO, said the Region Port Board approved expanding the new aviation ramp to hold up to fit three 737 airplanes at once which allows Pangborn to attract potential air carriers without needing to expand the apron.

The sidewalk portion of the ramp where passengers walk to and from the terminal building can be heated which will help crew and customers during cold and snowy winter months.

Going with concrete as opposed to asphalt will allow for Pangborn to receive about 25-40 years of life from the apron. "We paid a little extra and went with the concrete apron due to its extended lifespan," de Mestre said.

The port added one feature in particular to this project in anticipation of a potential aerial revolution. Workers installed power racks and volts for a specific purpose. "The airline industry is starting to look at electrification of aircraft. This would be a good market for it," de Mestre said. "We're close to a hub. We put in the infrastructure so if airplanes do become electric, we have the ability to have them charge."

The electrical conduits throughout the apron ensure that it won't have to be dug up should electric airplanes

become a reality. "I believe the electrification of aircraft is still a ways off," Kuntz said. "However, short haul routes like Wenatchee to Seattle will be a perfect market to use electric aircraft." About a month after completion of the project, crews will return for striping and to finish landscaping around the area. Included in the striping are the centerlines and edge markings as well as radius points, lead-in lines, secure area markings and safety envelopes. The latter indicate where a plane would park. Federal Aviation Administration specification state that the final striping of the airport cannot be applied until at least 30 days after the initial coat.

The landscaping improvements are minor and involve restoring disturbed areas with a grass seed mix. This will be completed after October 1. A Federal Aviation Administration Airport Improvement Program (AIP) grant of \$10.1 million has helped pay for the project. Additionally, the FAA Passenger Facility Charge (PFC) Program has provided \$372,991 for apron. For each eligible passenger at commercial airports under the purview of public agencies, the PFC can collect \$4.50 for the project. Using reserve funds, the port has provided \$471,622.68 for construction.

Hurst Construction of Wenatchee landed the multi-million-dollar contract for the new apron. "We're really trying to keep that money local and they've been great partners throughout this," de Mestre said.

Aviation Days at Pangborn

Pangborn Airport and the City of East Wenatchee presents "Pangborn's Festival of Flight" (formerly known as "Aviation Days"), Saturday, August 6 at Pangborn Airport from 9a.m., to 3p.m.

This is a FREE, family friendly event that features East Wenatchee's Aviation History of being the landing site of the first, non-stop, transpacific flight.

Clyde Pangborn & Hugh Herndon flew Miss Veedol from Misawa, Japan and crash landed in the bluffs above East Wenatchee on October 5, 1931. There will be fun activities, drawings, food vendors, face painting and even a Japanese Taiko drum band. Miss Veedol, and other aircraft, will be on display and for a fee you can take a helicopter ride.

In addition to all the fun Japanese and aviation activities, the Commemorative Air Force will once again be at Pangborn Airport with "Maid in the Shade", a B-25, and "Sentimental Journey", a B-17.

For more information, visit Flyenatchee.com or EastWenatcheeWa.gov.