

# PEN CITY CURRENT

It's Black & White and Read all over

Monday, August 1, 2022 | 12 pages | Volume 6 • Issue 139



www.pencitycurrent.com

# Tourism talks start

**REGIONAL EFFORT:** Panel convening to discuss broader look at area tourism efforts

BY CHUCK VANDENBERG  
PCC EDITOR

MONTROSE - What began as a look at how Fort Madison can re-energize its tourism efforts has turned into a county-wide look at the industry.

Fort Madison Mayor Matt Mohrfeld convened a panel of business and industry leaders who have a stake in reshaping the tourism model in Lee County, at the Lee County Economic Development Group's offices in Montrose last week.

The group consisted of advocates and officials from Keokuk, Fort Madison, and Lee County and was facilitated by Chelsey Lerud, executive director of Iowa Travel Industry

Partners. Lerud, the former director of the Greater Burlington Convention and Visitors Bureau, stepped on with Iowa Travel Industry Partners as interim director in 2021 and was named to her current post this year.

She served with the Burlington tourism group beginning in 2014.

Mohrfeld said the city's previous tourism efforts under Jean Peiton, a part-time tourism coordinator with the city, were "unguided, unsupervised, and ineffective."

"I'm going to say that as bluntly as I can. Good person but in the wrong seat," Mohrfeld said. "When she decided to

See TOURISM, page 8



Photo by Chuck Vandenberg/PCC

Eric Van Lancker, candidate for Lt. Governor on the Diedra Dejean ticket in the November 2022 election, talks with potential voters at the Lee County Democrat's Ice Cream Social Sunday afternoon in Montrose.

## VETERANS

### Lee County looking for volunteers to help transport veterans

LEE COUNTY - Have you been looking for a rewarding way to volunteer by helping those who have served in the armed forces? If you like to drive, are able to pass a background check, have a clean driving record, have the ability to pass a simple physical and are willing to be trained, you may be just

the person we're looking for! Many Veterans Need Transportation Many veterans need transportation to make appointments. Lee County provides that transport to our veterans at no charge, when drivers are available. Even if all the time you have is a couple days a month, we are able to work with

your schedule. It is not required that you be a veteran yourself. Drives are primarily to the VA Medical Center in Iowa City, but we may also go to Quincy, Davenport and occasionally to other locations. Interested parties may reach out to Nikki Sugars at 319-372-5853.

## OPINION



### Gas companies record profits not shocking

Surprise, surprise.

Exxon reported record profit sales for the past quarter. Over the past several months, including an interview this week, I've had an opportunity to discuss the economic downturn with both of Iowa's U.S. Senators. And both lay the blame of the downturn at the feet of President Joe Biden.

They're Republicans and he's a Democrat. We all know that's how the game is played.

But we've seen this play out time and time again. When gas prices go up, there's always the blame game from the right and corporate America for the rising costs, and gas companies never shoulder the blame, but then report record profits.

According to CNN, Exxon made \$2,254 per second over the past quarter.

That's per second.

President Biden waived off recession talk this week citing a declining unemployment rate and job creation numbers, which probably work against each other.

I'm not an economist, but that seems to be part of the problem - creating jobs when people aren't ready to go back to work. Of course we need jobs, but just look here in our own backyard where we have more jobs than people willing to fill them. Play close attention to that sentence structure.

I just bought a truck knowing full well I'd pay more for gas. I knew the game going in. So I don't get frustrated when the dollar figure rolls over three figures. But when I see profit margin's soaring while the rest of us adjust budgets to help pad those books, it is a bit eyebrow raising.

Everyone who sees these prices agrees with it, but they will engage in misdirection.

I've said this a hundred times, capitalism

See PROFITS, page 8

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## WEATHER

MON 01 Aug.....Mostly Cloudy and Hot, 90° F/ 67° F  
TUE 02 Aug.....Hot with Chance of Showers, 91° F/ 76° F  
WED 03 Aug.....Hot with Chance of Thunderstorms, 93° F/ 69° F

## IOWA LOTTERY

LOTTO AMERICA 07/30.....17 22 24 25 36, Star Ball: 5 All Star Bonus: 3  
LUCKY FOR LIFE 07/30.....8 24 33 44 46, Lucky Ball: 6  
MEGA MILLIONS 07/29.....13 36 45 57 67, Mega Ball: 14 Megaplier: 2  
PICK 3 07/28, 07/29, 07/30 MIDDAY.....426, 380, 773  
PICK 3 07/28, 07/29, 07/30 EVENING.....082, 338, 855  
PICK 4 07/28, 07/29, 07/30 MIDDAY.....1959, 5813, 4873  
PICK 4 07/28, 07/29, 07/30 EVENING.....0551, 9337, 1187  
POWERBALL 07/30.....417575868, Powerball: 12 Power Play: 3

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# Obituaries

## OBITUARIES

### SHIRLEY J. HUSAK

Shirley Joann Husak, 82, of Farmington, Iowa, passed away peacefully in her home on Wednesday, July 27th, 2022, surrounded by her family.

Shirley was born on December 2nd 1939 to Bennie Allen Himes and Dorothy Marie Himes (Vestal) in Dean, Iowa. Shirley was the eldest of four children, (Shirley, Wilbur, Barb, Danny). Shirley proudly served and fulfilled the role of "Sis".



HUSAK

Shirley was a graduate of the class of 1959 at Farmington High School.

In 1958, when her family moved to Farmington, Shirley met the love of her life Richard Losey. Shirley and Richard went on to be married in 1960 and had three children together, Kent, Rickie (Rick), and Michael (Mike). In 1979 Shirley & Richard built the brick home of their dreams at 405 Olive Street, Farmington.

After the abrupt passing of Richard Losey in 1983, Shirley continued to lead a life of raising and supporting her family. In 1992 Shirley married John Husak. Shirley and John enjoyed dancing, cooking, baking, camping, traveling, and spending time with Shirley's family.

During her school years, as well after graduating, Shirley worked at The Bridge Cafe as a waitress. Shirley spoke fondly of her time at the Bridge Café. Shirley later worked in manufacturing facilities, including Schaeffer Pen and Gleason's in Fort Madison, IA. Shirley also worked as cook at Harmony Schools where she was able to enjoy seeing her sons and grandkids come through the lunch line, as well as all of their classmates.

Shirley was renowned for her cooking and baking abilities. People often requested Shirley's goodies. Shirley enjoyed many things: camping, fishing, feeding and watching her Hummingbirds, watching her children & grandchildren's sporting and school activities, walking with her friends, playing cards, and preparing delicious holiday meals for her family.

Shirley was preceded in death by Richard Losey, John Husak; her parents: Bennie & Dorothy Himes; sister: Barbara Counts (Himes); brother: Danny Himes; niece:

Amy Wagner, and many good friends and family. Shirley is survived by her three sons, and brother: Wilbur; three grandsons: Wyatt Losey, Nathan Losey, Chancy Losey, and three great-grandchildren: Briley Losey, Claire Losey, and Cameron Losey, (Nathan & Hannah Losey) of Keosauqua, Iowa.

Visitation will be after 12:00 noon Monday, August 1, 2022, at Schmitz Funeral home in Farmington, where the family will receive friends from 5:00 p.m. to 7:00 p.m. that evening.

A memorial service will be held at 10:00 a.m. Tuesday, August 2, 2022, at Schmitz Funeral Home in Farmington, with Pastor Dawn Butler officiating.

Burial will be at Center Chapel.

Online condolences may be made to the family at [www.schmitzfuneralhomes.com](http://www.schmitzfuneralhomes.com). Schmitz Funeral Home of Farmington is assisting the family with arrangements.

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Tuesday, August 2

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Wednesday, August 3

Beef Stroganoff, Green Beans

Thursday, August 4

Fried Chicken Dinners

Friday, August 5

Grilling on the Sidewalk

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# PEN CITY CURRENT

It's Black & White and Read all over

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## Obituaries/Opinion

# Yellow trumpet vine makes first appearance

We have a yellow trumpet vine. Not the standard orange trumpet vine that you see a lot of, but yellow.

There was a huge growth of it just west of New London a few years ago. It was beautiful when flowered out, the pretty yellow horns seeming to trumpet to the world. I stopped to get a start

from this yellow trumpet vine, also called Monrovia, hummingbird vine, or Campsis radicans. There were all kinds of suckers growing up. A lady in the house came out and told me to help myself, but cautioned me. She said the trumpet vine was very invasive. Seeing all the starts growing up, I could see what she meant.

Anywho, I brought the starts home and planted a couple around an electrical pole in our front yard. After five years of agonizing slow growth, it finally bloomed this year. Ginnie and I are so pleased. We had just about given up. But I seemed to remember that trumpet vine is a late summer bloomer. Sure enough. Maybe it will attract hummingbirds?

Googling yellow trumpet vine, I'm shocked to read that it is poisonous to dogs. How can this be if hummingbirds love it? As a kid, my mother showed my sister and me how to pull the "trumpet" off the vine and suck the nectar out (straining ants through our teeth). Oh, so sweet—one of my favorite childhood memories, next to gorging ourselves on mulberries while staining our hands and cheeks purple and red.

I'm so glad I got this start of yellow trumpet vine growing in our yard. During that derecho a couple of years ago, the wind tore out that big bush of yellow trumpet vine outside of New London. It's gone. But its offspring lives on, hopefully to grow into the big bush like its parent, welcoming all visitors to the Empty Nest Farm.

The yellow trumpet vine may be our one bright spot of this spring and summer's growing season. It rained all through May, so I didn't even get the garden tilled until the first of June. I quick like threw in some tomato plants, Indian corn, pumpkins and sunflowers. Then we left for Yellowstone.

## EMPTY NEST

By Curt Swarm



Coming home, both Ginnie and I contracted COVID and I was down and out for another three weeks, not being able to do much of nothing. Consequently the garden grew up in weeds.

Discouraged, I just mowed it all off, except for one cherry tomato plant. So, no garden. Oh, well. It might do the garden good to lie fallow for a year. Like me—ha!

While we were sick, the Japanese Beetles did a wholesale frontal assault on our aronia bushes. I was finally able to muster up enough strength to spray the bushes in time to save them. I forgot about our McIntosh apple tree. The Japanese Beetles stripped it. I don't think the apples will be any good. Criminy! We like to make apple sauce in the fall. And apple pie. And apple crisp. McIntosh apples are also one of the best eating apples, in my opinion.

Last fall our yard was riddled with mole tunnels. I set a mole trap, but I don't think it did much good. A friend advised us on how to use the mole poison. I bought some (it's sort of pricy) and was ready to do battle with the moles this spring. Lo-and-behold, the mole(s) disappeared! I can't believe it. Here I am ready to do battle and they (it) just up and vamoosed. What gives?

I wish I could say the same for the chipmunks. At one time there were dozens of them chasing each other around and digging holes in our yard. I just about have them eradicated now, but I still see one or two occasionally, taunting me. Grrr. Ginnie thinks they're cute (they are) and wants me to save them. Maybe I'll let the remaining few live their life and try to keep them from multiplying. Like the trumpet vine, they too are invasive.

*Have a good story? Call or text Curt Swarm in Mt. Pleasant at 319-217-0526, find him on Facebook, email him at [curtswarm@yahoo.com](mailto:curtswarm@yahoo.com), or visit his website at [www.empty-nest-words-photos-and-frames.com](http://www.empty-nest-words-photos-and-frames.com).*

## OBITUARIES

### SHARON K. WOOD

Sharon Kaye Wood, 72, of Niota, IL passed away on Wednesday, July 27, 2022 at 1:15 PM at The Madison.

She was born on September 9, 1949 in Ft. Madison to Leo and Doris Six Boeddeker. On December 2, 1967 she married Michael Wood in Ft. Madison.

Survivors include her husband, Mike Wood of Niota; one daughter, Tami (Jamie) Kaminski of Dallas City, IL; three grandchildren, Kayla (Ross) Hutson, Katie Kaminski and Cooper Kaminski and an aunt, Sue Cooper of Ft. Madison. She was preceded in death by her parents and her brother, John.

The funeral mass will be held at 11 AM on Saturday, July 30, 2022 at Ss. Peter & Paul Church in Nauvoo with Monsignor Paul Showalter officiating. Burial will follow in Appanoose Cemetery. King-Lynk Funeral Home is assisting the family.

In lieu of flowers, a memorial has been established for Appanoose Cemetery and online condolences may be left at [www.kinglynk.com](http://www.kinglynk.com).

### KENNETH R. BAKER

Kenneth R. Baker, 56, of Fort Madison, IA, passed away at 7:41 p.m. on Thursday, July 28, 2022 at St. Luke's Hospital in Cedar Rapids, IA. He was born on January 8, 1966 in St. Charles, MO to Maurice & Hilda Mae Fincher Baker. He enjoyed fishing and playing basketball with friends.

He is survived by 2-sisters and 4-brothers and was preceded in death by his parents.

Cremation has been entrusted to the care of King-Lynk Funeral Home & Crematory and no services are planned. Burial will take place at Aspen Grove Cemetery in Burlington, IA at a later date. Online condolences to the Baker family may be left at the King-Lynk Funeral Home & Crematory website: [www.kinglynk.com](http://www.kinglynk.com).

### Keokuk man found guilty on drug charges

KEOKUK - On July 28, Joseph Hanson Jr., 51 of Keokuk, was found guilty of drug charges and faces up for 45 years in state corrections.

Hanson was arrested following a traffic stop executed by Keokuk Police on April 22 where officers discovered Hanson to be in possession of more than 18 grams of methamphetamine, a firearm and 66 grams of marijuana.

He was charged with possession of more than 5 grams of meth with intent to deliver, possession of a firearm by a felon, possession of marijuana with intent to deliver and two counts of a drug stamp violation.

Sentencing will be set at a future date. Keokuk Police, the Lee County Narcotics Task Force and the Lee County Attorney's office assisted with the investigation.

He was found guilty on Jan. 28 on all charges during a jury trial in South Lee County Courthouse. Hanson remains in custody at Lee County Jail.



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# Classifieds/Public Notices

## PUBLIC NOTICES

### PUBLIC NOTICE IOWA DEPARTMENT OF NATURAL RESOURCES New Construction Announcements Notice to Bidders Iowa Department of Natural Resources

Starting July 27th, 2022, the Department of Natural Resource will be accepting construction bids by email.

Sealed bids will be received by the Iowa Department of Natural Resources, Engineering Bureau, at the Wallace State Office Building, 502 East 9th Street, Des Moines IA 50319-0034 or via email at [constructionbids@dnr.iowa.gov](mailto:constructionbids@dnr.iowa.gov) until 11:00am, August 18, 2022 for the public improvement projects listed below, at which time they will be opened publicly. Emailed proposals must include a scanned original signature. Electronic signatures are not allowed. No bids shall be accepted by FAX. After the bid opening, information concerning bid results may be obtained by visiting the Department's website at <https://programs.iowadnr.gov/engreal/projectlist.asp>. In addition to attending the bid opening in person, interested parties may also call in to the following number to listen to the bid opening:

Conference call number: +1 (484) 416-2391  
PIN: 133-543-968#

In order to improve sound quality, please mute your phone by pressing \*6. If you have questions, you can unmute your phone by pressing \*6.

Note: The United States Postal Service (USPS) does not deliver mail or packages directly to the address provided above but rather to the Capitol Complex Mail Room. Extra time should be allotted for proposals sent by the USPS. The Iowa Department of Natural Resources shall not consider bids if they are not received by the Department of Natural Resources, either at its mail room or at its Fourth Floor Reception Desk, by the time and date described in this Notice to Bidders, regardless of whether the bid was mailed prior to that time and date or whether the bid was received at the Capitol Complex Mail Room or other state government location prior to that time and date.

Project documents, including drawings, specifications, proposal forms, and addenda items for the project are available at Beeline and Blue, at 2507

Ingersoll Ave, Des Moines IA 50312. Please visit [www.beelineandblue.com](http://www.beelineandblue.com) or contact (515) 244-1611 for more information. Alternatively, Bid Documents can be viewed or printed online at <https://programs.iowadnr.gov/engreal/projectlist.asp>.

The Department shall comply with all public improvement procurement laws, as outlined in the plans and specifications and including but not limited to: Iowa Code chapter 26 related to public construction bidding; Iowa Code chapter 73 related to preferences; Iowa Code chapter 573 related to labor and materials on public improvements; rules promulgated by the Department of Administrative Services – General Services Enterprise as they may apply; rules promulgated by the Department of Natural Resources and the Natural Resources Commission, as they may apply; and any federal statutes, rules and/or executive orders that may be associated depending on funding sources. Bidders shall comply with these laws to be considered and are encouraged to be familiar with public improvement procurement requirements and the bidding documents before submitting a bid.

Each bidder shall accompany the bid with a bid security as defined in Iowa code section 26.8. Scanned copies of the bid security will be accepted. Additionally, bid securities in the form of a certified check, cashier's check, or money order must be mailed to the Department at the Wallace State Office Building, 502 East 9th Street, Des Moines, IA 50319 within (5) business days of the bid letting date. The bid security must be in an amount set forth in the bidding documents and made payable to the Iowa Department of Natural Resources. Failure to execute a contract for the proposed work and file an acceptable Performance Bond in an amount equal to 100% of the contract price and a certificate of liability insurance within thirty (30) days of the date of the award of the contract will be just and sufficient cause for the rescinding of the award and the forfeiture of the bid security.

### MONONA COUNTY PROJECT NO. 21-01-67-01

Lewis and Clark State Park

Visitor Center Repairs  
Proposal Guarantee: \$6,250.00  
Completion Date: 12/30/2022  
Project Description: Lewis and Clark State Park has a Visitor Center built in 2009 and the half-log siding is in poor condition and many areas were not properly flashed or installed correctly. This project will replace all of the siding and repair many of the concrete areas around the building as well as replace stone, a window, and other minor repairs.

### ALLAMAKEE COUNTY PROJECT NO. 21-03-03-02

Heytman's Landing Maintenance Channel Dredging  
Proposal Guarantee: \$6,250.00  
Completion Date: 08/31/2023  
Project Description: This project consists of maintenance dredging of Heytman's Landing boat access channel from the boat ramp into the Mississippi river and incidental work as directed by DNR Field Engineer.

### APPANOOSE/LUCAS COUNTIES PROJECT NO. 22-05-04-05

Rathbun WMA Road Maintenance  
Proposal Guarantee: \$12,500.00  
Completion Date: 12/31/2022  
Project Description: This project consists of granular roadway maintenance - small tree/brush clearing, ditch cleaning/shaping, blading/shaping, spreading new aggregate, placing revetment/erosion stone, the replacement of 2 culverts and seeding/fertilizing.

### LOUISA COUNTY PROJECT NO. 21-06-58-03

Odessa WMA Road Maintenance  
Proposal Guarantee: \$12,500.00  
Completion Date: 10/31/2023  
Project Description: This projects consists of granular roadway maintenance - blading/shaping, spreading new rock and the replacement of 5 culverts; 24-inch, 30-inch and 36-inch. All new culverts are RCP. Completion date is October 31st, 2023.  
There is currently a project in place to repair the Odessa levees which will have significant truck traffic. The Contractor shall not start work until

after the levee work is completed, anticipated to be September 30, 2022. No work may occur between October 28, 2022 and March 14, 2023 due to hunting seasons. Due to fluctuating river and lake levees there may be sitting water in culverts. These are typically dry from August to October. If the contractor chooses to replace the culverts during high water levels, de-watering shall be required and incidental to the culvert installation.

### PUBLIC NOTICE Lee County, Iowa Board of Supervisors Agenda DATE: Monday, August 1, 2022 MEETING CONVENING TIME: 10:00 A.M. - 11:00 A.M. (CDT) LOCATION: 933 Avenue H Fort Madison, IA

Please join my meeting from your computer, tablet or smartphone.

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If you would like to pose a question to the Board, please use the Chat feature and wait for the Chairman to address you. If you are participating by phone, please wait until everyone is done speaking before addressing the Board. Please keep your microphone muted to cut down on background noise. If you are participating by phone, press #6, this will mute your phone.

Pledge of Allegiance  
Approve Agenda  
Public Input

Consider Approval of Resolution Designating Money to Fort Madison Riverfront Redevelopment

Consider Approval of Urban Renewal Authorization Letter to City of Fort Madison Regarding Property for Health/EMS Building

Consider Approval of Monday, July 25, 2022 Board Minutes

Consider Approval of Claims for Payment Personnel Actions:

A. New Hire-Recorder's Office (Replacement)  
B. Change from Part-time to Full-time-EMS

Reports:  
A. Veteran Affairs Quarterly Report  
B. Semi Annual Settlement of the Board of Supervisors

C. Manure Management Annual Update for Granat LLC in Washington Township  
Commission or Committee Reports  
Adjourn

Workshop to Follow

PUBLIC MEETING  
CITIZENS WELCOME

Vision and hearing assistance available upon request

Contact Title VI Administrator  
319-372-3705

County Website: [www.leecounty.org](http://www.leecounty.org)

### PUBLIC NOTICE GREEN BAY LEVEE & DRAINAGE DISTRICT REGULAR MEETING MINUTES

The Green Bay Levee & Drainage District met at the regular meeting on Thursday, June 30, 2022 at 7:00 p.m. at the Heartland Co-Op, Wever. Present were trustees Mike Walker, Rick Kuntz, Brandon Bonar and clerk, Kimberly Spear. Also present were other members of the community.

All votes are unanimous unless otherwise indicated. Spear read the minutes from the regular meeting held on May 26, 2022. Moved by Walker, seconded by Kuntz, to approve the minutes. Motion carried.

Pat Kaltefleiter gave the June Pump Master report. River stage in June was 10.7. Moved by Walker, seconded by Bonar, to accept the Pump Master Report as presented. Motion carried. Discussion was had regarding possibly bidding mowing in the area.

A member of the community was present to propose receiving a permit to log Lost Creek possibly this fall. He will fill out a permit application and insurance.

Discussion was had regarding the anhydrous pipeline. The district has

received specs from Nustar. Moved by Walker, seconded by Kuntz to Approve Application for anhydrous pipeline pending USACE approval. Motion carried.

Walker updated the board regarding the sand movement project. Klinger and Fehseke will be meeting regarding the right-of-way and who owns the land to prepare right of ways or deeds.

Walker gave an update on the main ditch project. Two projects have been closed out and the district has received a check from the state.

All but one of the relief wells are finished. Once they are finished, Klinger will send the report to the Corp.

Walker gave an update on the USACE 408 permit. There is nothing new to report.

Discussion was had regarding insurance quotes. Kuntz will get more information to review.

Moved by Kuntz, seconded by Walker to approve the Clerk's Report. Motion carried. Current balances are \$161,498.28 in the Operating Fund and \$1,196.65 in the Bond Fund.

At 7:46 p.m. Walker made a motion to adjourn. It was seconded by Kuntz. Motion carried.

The next regular meeting of the Drainage District will be Thursday, July 28, 2022.

Respectfully submitted by Kimberly Spear, Lee County Auditor's Office.

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**From the Front**

# Windfall tax seems to be working for Great Britain

**PROFITS** - Continued from Page 1

is what makes America great. We have to have socio-economic stratification, that layering of the economy assures us that all jobs needing to be done, get done.

It creates wealth where wealth does the most good and creates the labor to create the wealth.

But Great Britain's conservative parliament in May, led by Boris Johnson, did something recently that we should give also give credence to.

It's called a windfall tax.

Great Britain has installed a windfall tax back as early as 1997 to offset record utility prices after state-owned services were privatized. The revenue generated was used to launch national employment programs.

In 2022, Johnson led the effort again to impose a

heavy tax on energy companies which is being used to address the cost of living increases in England.

Right now these prices are running unchecked and I believe they count on us being empathetic to the economy as a way to slide the record profits across.

A windfall tax could be used to help offset the huge burden of not only the America Rescue Plan Act, but also the Biden Infrastructure Investment and Jobs Act.

It's my thinking that as the general election gets closer, gas prices will continue to go down. They could stay down as gas companies have taken the cream off the pandemic and war in Ukraine.

But at the very least we should be wagging a finger in the direction of the companies that are seeing these unheard of margins. The most we can do is ask our federal legislators to look closer at how record profits are being banked, while the economy sputters.

Speaking of wagging a finger, the city's attorney Pat O'Connell of Lynch Dallas said at the last city council meeting that a last minute minor amendment to the insurance coverage required in the agreement was of little concern to the public.

The amendment to the agreement came after it was approved in an odd sequence that the council and mayor, to their credit, recognized. Councilman Kevin Rink asked if the council had just done something wrong, to which O'Connell made the remark.

The change had no bearing on the validity of the agreement, or its importance to the project, but the response from counsel made me shake my head - But that's Beside the Point.

*Chuck Vandenberg is editor and co-owner of Pen City Current and can be reached at [charles.v@pencitycurrent.com](mailto:charles.v@pencitycurrent.com).*

## More meetings planned with stakeholders

**TOURISM** - Continued from Page 1

move on we looked at that and said it does not make sense to keep doing the same things if we want different results."

Mohrfeld said conversations began with the Fort Madison Area Chamber of Commerce and other people around the industry. He said everybody had ideas, but there was nothing comprehensive.

"That brought us to the concept of sitting down and maybe looking a little more strategically at what we want to be when we grow up."

Prior to the meeting, Mohrfeld and LeRud sat down and put together a list of stakeholders who could help create a new look.

He said the committee is not about preconceived notions and said he wasn't trying to promote a Fort Madison tourism initiative as much as what a southeast Iowa initiative should be.

"I don't know what that is and that's why we're here today," he said.

Kirk Brandenburger, the director of the Keokuk Area Convention and Tourism Bureau, said he was glad to be invited to the event, but said he didn't know about the meeting until about 10 days beforehand.

"I wasn't invited to this table until last Tuesday, officially. So I'm kind of an outsider and I'm going to try not to say much because I wasn't needed to."

He said tourism people have worked together in the county for more than 20 years.

"The tourism people have. The rest of you have not."

He mentioned the collaborative efforts in previous years of Henry County, Des Moines County, Villages of Van Buren, Lee County, and Hancock County. Now he said it's down to just Lee and Hancock counties in the Lake Cooper Loop program.

Brandenburger said he was looking for unity from everyone, not just tourism officials.

"I want to see everyone jump on board this train."

Chi Eastin, manager of the Kingsley Inn in Fort Madison, and creator of the Lake Cooper Loop tourism event, said efforts need direction.

"We need leadership. We need direction. We need a lot of tourism items quickly - as fast as possible," she said. "I'm in the trenches every day, taking steps and speaking with visitors, what they enjoyed most and what they would like to see. I'm in there every day asking questions and documenting everything."

She said people are moving around again after the pandemic and the area has everything they need, they just have to "get it together" and "get it out there".

The group broke into several small group efforts focused on defining a regional tourism approach. After several presentations, conversations turned toward a countywide tourism structure with the possibility of a county tourism director functioning out of a central location.

Lerud suggested the panel meet at least two more times to fine tune the structures and make possible recommendations to other area groups about the findings and recommendations.



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**July 1<sup>st</sup> – August 5<sup>th</sup>**

(no meals July 4<sup>th</sup>)

**FM**

**Sit & Eat Service – Monday thru Friday**  
*For all kids 18 years old and younger.*



**10:45-11:05**

- **Lincoln Elem**  
14<sup>th</sup> St & Ave E  
(playground)

**11:15-11:35**

- **FM High School**  
20<sup>th</sup> St & Ave C  
(by pool)

**11:00-11:30**

- **ECC**  
23<sup>rd</sup> & Ave J  
*No meals July 4-8*
- **YMCA**  
220 – 26<sup>th</sup> St  
*No meals on Fridays*

**11:50-12:10**

- **Victory Park**  
23<sup>rd</sup> St & Ave F  
(playground)

**12:30-12:50**

- **Richardson Elem.**  
33<sup>rd</sup> St & Ave L  
(playground)

**1:00-1:20**

- **Salvation Army**  
1415 Ave M  
(south side)

Central Lee Sports Boosters

# GOLF OUTING 2022

**FRIDAY, AUGUST 5, 2022**

**GREEN ACRES GOLF COURSE**

*in Donnellson, Iowa*

**SHOTGUN START: 10 a.m.**

**FORMAT: Best Ball**

**ENTRY FEE: \$400 per team**

*22 team limit, 4 players per team*

**Registration fee includes golf, golf cart,  
and lunch & dinner.**

**Prizes will be awarded for the top three teams in  
each flight. Door prizes and silent auction for all.**

*All proceeds go to the Central Lee Sports Boosters*

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Send Registration to:

**Eric Van Ausdall**

1692 Hwy 2  
Donnellson, IA 52625

217-430-4650

[eric@myconnectionbank.com](mailto:eric@myconnectionbank.com)

Team Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Player 1: \_\_\_\_\_ Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_ Player 4: \_\_\_\_\_

Central Lee Sports Boosters

# GOLF OUTING 2022

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The Central Lee Sports Boosters is working to raise funds to complete Phase I of the athletics facility improvement plan developed in 2022. Your sponsorship will help improve batting cages, track & field events, and the football & soccer field, while expanding the press box at the football field!

## SPONSORSHIPS

### PREMIER SPONSOR (\$1,500):

This is the headline sponsor with naming rights for the golf outing. The premier sponsor has the opportunity to display their banner at the venue, have their business as a hole sponsor, and have their logo and name displayed on all marketing materials and social media posts for the event.

### HOSPITALITY SPONSOR (\$750):

The golf outing includes lunch, dinner, and beverages for event participants. Our hospitality sponsors will be recognized during lunch and dinner, and also be included near the areas beverages are served. Hospitality sponsors are allowed signage at the lunch, dinner, and beverage locations.

### HOLE SPONSOR (\$150):

Each hole will have display signs showcasing businesses and organizations serving as a hole sponsor. Multiple businesses/organizations may be displayed on each tee box throughout the course.

### ON-COURSE GAMES (\$250):

Part of what makes a golf event like this a memorable experience are the on-course games/contests. These sponsors will be recognized on the course, in the program, and during the awards ceremony. On-course games include, but are not limited to, long drive, longest putt, and closest to the pin. We can even customize an on-course game to highlight your business!

### RAFFLE PRIZE SPONSORS:

At the conclusion of the golfing event, sports boosters will conduct a raffle/silent auction. To create a fun experience for both golfers and non-golfers, the booster club needs sponsors for the items! Businesses will be recognized by the individual item they donate and during the awards ceremony.

**If you have any questions, please contact:**

**Eric Van Ausdall** - [eric@myconnectionbank.com](mailto:eric@myconnectionbank.com) | **Scott Fogarty** - [scottjfoarty@gmail.com](mailto:scottjfoarty@gmail.com)



**SAVE THE DATE!!**  
**Back to School Festival**  
**Friday, Aug 5, 2022**  
**4:00 PM to 7:00 PM**

**Trinity United Methodist Church 2330 Plank Road Keokuk**

***Backpacks Pre K-12, info booths, food, activities***  
***Free and open to the public regardless of income***



**For sponsor and volunteer opportunities, call 319-524-4504**