

# Special Offerings

**JEWISH RHODE ISLAND** offers a number of opportunities to expand your advertising reach.

**THE CELEBRATIONS GUIDE** is an all-color publication printed on glossy paper aimed at folks who are planning major events such as weddings, bar/bat mitzvahs, birthdays, anniversaries, retirements and graduations. Content includes features on successful celebrations and how-to tips for your upcoming event. Publication date: May 24, 2024.

**THE GUIDE TO JEWISH LIVING** is our successful annual directory of all things Jewish in Southern New England. It's a guide to resources including synagogues, community organizations, and providers of goods and services in the Jewish community. Don't miss out! Publication date: September 20, 2024.

**BOTH GUIDES** offer businesses an opportunity to deliver their brand and product message with impact over an entire year. Each day, someone in the Jewish community looks to these publications as a go-to resource for planning an event or looking for a resource close to home. Don't miss an opportunity to reach these consumers!

**BOTH GUIDES** will be available online at [jewishrhody.org](http://jewishrhody.org).

**WEB SPONSORSHIP** online display ads and category sponsorships are available. Call Peter Zeldin for details.

**A MONTHLY NEWSLETTER** complements our print publication with new content to keep our readers up-to-date and informed. This is an opt-in email newsletter and it's available for sponsorship.

**PODCASTS AND VIDEOS** produced in our studio offer an opportunity to reach an expanding audience of interested listeners and viewers. Sponsorships and advertising are available.



## CONTACT

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**If you are interested in sponsorship information or advertising, contact Peter Zeldin.**

**If you haven't yet received the newsletter, email us at [editor@jewishallianceri.org](mailto:editor@jewishallianceri.org).**