

# Advertising Rates (Per Issue)

Print Ads	Dimensions	Frequency			For Color Add
	Inches	12 issues	4–11 issues	1–3 issues	
Full Page	9.75 w X 13.0 h	\$820	\$1,000	\$1,200	\$100
Half Page Horizontal	9.75 w X 6.25 h	\$500	\$595	\$690	\$100
Quarter Page	5.78 w X 6.25 h	\$320	\$370	\$420	\$50
Strip Ad	9.75 w X 3.0 h	\$250	\$290	\$330	\$50
Eighth Page	3.8 w X 4.6 h	\$195	\$225	\$250	\$50
Classified 1	3.8 w X 3.65 h	\$150	\$175	\$200	\$25
Classified 2	3.8 w X 1.9 h	\$100	\$110	\$115	\$25

**Non Profit Rate — Use the 12-Issue Rate.**

Business Directory	Dimensions Inches	Frequency 12 issues
Single	3.14 w X 1.9 h	\$595
Double	3.14 w X 3.92 h	\$895

Business Directory ads must be PREPAID IN FULL.

Web Ads	Dimensions Pixels	Duration 1 Month
Cube	300 x 250px	\$250
Double Cube	300 x 600px	\$400

## **SPECIAL PLACEMENT**

Subject to availability, at a premium rate.

## **SUBMITTING ADS**

Ads should be submitted as high-resolution PDFs.

## **DESIGN SERVICES**

JRI will create your ad for \$150.



### CONTACT

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