

2023 MEDIA KIT



East Bay Media Group | 1 Bradford Street, Bristol, RI 02809
401.253.6000 | eastbayri.com

REACHING 50,000 HOUSEHOLDS WEEKLY*

Locally owned since 1837, the Phoenix-Times Publishing Company is one of the oldest, continuously operated businesses in Rhode Island.

Our flagship newspaper, the BRISTOL PHOENIX, began publication 186 years ago, and today we're still going strong. Under the name East Bay Media Group we publish seven weekly newspapers and EastBayRI.com, a comprehensive news website covering the East Bay region of Rhode Island and Southeastern Massachusetts. Some of our readers have been with us for generations, while new arrivals look to us as the trusted source for information about their new hometown.

We cover the local news, celebrate schools and sports, partner with area businesses, and deliver must-read local information. Our regional EastBayRI.com website breaks news daily, and our Weekender e-newsletter gives you the best guide to what's happening in the area.

We know our audience better than anyone — and you do too.
We call them readers. You call them customers!



*CVC 2022
Readership Audit

Questions? Email: mhayes@eastbaymediagroup.com • Call: 401.424.9140
East Bay Media Group | 1 Bradford Street, Bristol, RI 02889 | 401.253.6000 | eastbayri.com

EastBay

MEDIA GROUP

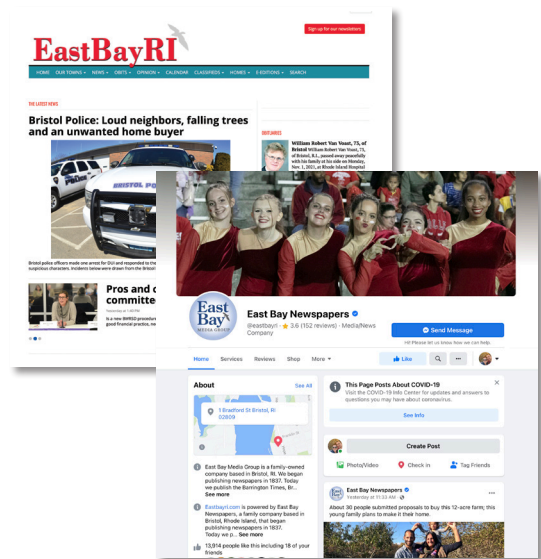
EAST BAY NEWSPAPERS

- Barrington Times
- Bristol Phoenix
- Portsmouth Times
- Sakonnet Times
- East Providence Post
- Warren Times-Gazette
- Westport Shorlines
- East Bay Life
- East Bay Classifieds
- Special Sections



EAST BAY DIGITAL

- 70,000 unique visitors monthly
- 300,000 page views monthly
- 180,000+ newsletters sent weekly
- 30,000+ social media followers



SPECIALTY PUBLICATIONS

- Explore Bristol Visitors' Guide & Map
- Bristol Fourth of July Souvenir Book
- Distinctive Weddings of the East Bay & South Coast
- East Bay Chamber of Commerce Membership & Resource Guide
- Distinctive Properties of the East Bay & South Coast



PRINT READERSHIP



READERS

■ East Providence Post	18,400
■ Barrington Times	6,417
■ Warren Times-Gazette	3,732
■ Bristol Phoenix	8,206
■ Portsmouth Times	8,360
■ Sakonnet Times	6,407
■ Westport Shorelines	2,777
■ TOTAL WEEKLY READERS	54,299

DEMOGRAPHICS *

Who reads us...

52%

are
women

73%

are ages
25-64

70%

have household
incomes \$75k+

59%

are college
graduates

How do they spend their money...

**69% frequently purchase goods and services from
East Bay Media Group advertisers**

- 35% are making Home Improvements
- 48% are buying Home Furnishings
- 30% are buying Lawn & Garden supplies
- 49% are taking vacations
- 33% are visiting a veterinarian
- 13% are looking for real estate
- 45% are using a tax advisor
- 19% are buying jewelry
- 21% are choosing a florist
- 21% are buying a major home appliance
- 30% are buying a car (new & used)
- 38% are buying auto accessories
- 74% are buying clothes
- 27% are visiting a fitness club or exercise class
- 76% are dining out

PRINT ADVERTISING RATES (PER PAPER)

East Providence Post

AD SIZE	COLOR
Full Page	\$1,420
Half Page	\$715
1/3 Page	\$500
1/4 Page	\$385
1/6 Page	\$280
1/8 Page	\$205
1/10 Page	\$150

Barrington Times or Bristol Phoenix or Portsmouth Times or Sakonnet Times

AD SIZE	COLOR
Full Page	\$1,145
Half Page	\$575
1/3 Page	\$395
1/4 Page	\$310
1/6 Page	\$220
1/8 Page	\$170
1/10 Page	\$140

Warren Times-Gazette or Westport Shorelines

AD SIZE	COLOR
Full Page	\$1,000
Half Page	\$525
1/3 Page	\$365
1/4 Page	\$275
1/6 Page	\$185
1/8 Page	\$145
1/10 Page	\$115

East Bay Life (appears in all newspapers)

AD SIZE	RATES	DINING OUT
Full Page	\$1,550	\$1,000
Half Page	\$1,025	\$595
1/3 Page	\$840	\$400
1/4 Page	\$640	\$300
1/6 Page	\$430	\$215
1/8 Page	\$325	\$165
1/10 Page	\$265	\$140
1/12 Page	N/A	\$120

FRONT PAGE ADVERTISING (Available on All Newspapers):

- Sky Box (4.2" x 1.7") - \$325
- Bottom Banner (7.148" x 1.25") - \$275
- Block Ad (3.5" x 4.1") - \$275
Portsmouth Times & East Providence Post only

FREQUENCY DISCOUNTS

6x 5% <small>*Within 3 mos.</small>	12x 10% <small>*Within 6 mos.</small>	26x 15% <small>*Within 12 mos.</small>	52x 20%
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Please inquire about dollar volume discounts.

ADVERTISING DEADLINES

- East Bay Life: Monday, 10 a.m.
- Barrington Time: Monday, 12 p.m.
- East Bay Classifieds: Monday, 12 p.m.
- Warren Times-Gazette: Monday, 12 p.m.
- Westport Shorelines: Monday, 12 p.m.
- Sakonnet Times: Monday, 12 p.m.
- East Providence Post: Monday, 12 p.m.
- Portsmouth Times: Monday, 12 p.m.
- Bristol Phoenix: Monday, 12 p.m.

PRINT ADVERTISING RATES - NEWSPAPER COMBINATIONS

Bristol County
Barrington Times, Warren Times-Gazette, Bristol Phoenix

Full Page COLOR	1/2 Page COLOR	1/3 Page COLOR	1/4 Page COLOR	1/6 Page COLOR	1/8 Page COLOR	1/10 Page COLOR
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\$2,094.75	\$1,157.63	\$826.88	\$617.40	\$418.95	\$330.75	\$242.55
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Barrington + East Providence
Barrington Times, East Providence Post

\$2,094.75	\$1,157.63	\$826.88	\$617.40	\$418.95	\$330.75	\$242.55
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Bristol County + East Providence
Barrington Times, Warren Times-Gazette, Bristol Phoenix, East Providence Post

\$3,087.00	\$1,736.44	\$1,240.31	\$931.61	\$633.94	\$474.08	\$347.29
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Barrington + Warren
Barrington Times, Warren Times-Gazette

\$1,488.38	\$760.73	\$507.15	\$380.36	\$253.58	\$192.94	\$154.35
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Bristol + Warren
Bristol Phoenix, Warren Times-Gazette

\$1,488.38	\$760.73	\$507.15	\$380.36	\$253.58	\$192.94	\$154.35
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Barrington + Bristol
Barrington Times, Bristol Phoenix

\$1,598.63	\$859.95	\$617.40	\$463.05	\$319.73	\$253.58	\$187.43
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Newport County
Portsmouth Times, Sakonnet Times, Westport Shorelines

\$1,819.13	\$992.25	\$683.55	\$518.18	\$347.29	\$259.09	\$209.48
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Sakonnet + Westport
Sakonnet Times, Westport Shorelines

\$1,488.38	\$760.73	\$507.15	\$380.36	\$253.58	\$192.94	\$154.35
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Sakonnet + Portsmouth
Sakonnet Times, Portsmouth Times

\$1,543.50	\$859.95	\$617.40	\$463.05	\$319.73	\$253.58	\$187.43
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Portsmouth + Bristol
Portsmouth Times, Bristol Phoenix

\$1,543.50	\$859.95	\$617.40	\$463.05	\$319.73	\$253.58	\$187.43
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All RI East Bay Newspapers

\$3,666.08	\$1,885.28	\$1,256.85	\$995.00	\$680.79	\$523.69	\$367.50
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All Seven East Bay Newspapers
Barrington Times, Warren Times-Gazette, Bristol Phoenix, East Providence Post, Portsmouth Times, Sakonnet Times, Westport Shorelines

\$3,858.75	\$1,984.50	\$1,323.00	\$1,047.38	\$716.63	\$551.25	\$396.90
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PRINT ADVERTISING RATES – EAST BAY CLASSIFIEDS

East Bay Real Estate appears weekly in all seven newspapers, featuring house listings, open houses, property sales, agent profiles and House of the Week.



East Bay Real Estate

AD SIZE	PRICE
Full Page	\$1,155
Half Page	\$685
1/4 Page	\$445
1/6 Page	\$335
1/8 Page	\$255
1/12 Page	\$175
1/18 Page	\$115
1/24 Page	\$95
1/36 Page	\$75
Agent Special (1/12 Page)	\$105
RE Resources Directory (1/18 Page)	\$75

*All Ads run in full color.

East Bay Classifieds appears weekly in all seven newspapers, featuring autos, services, home improvement and hundreds of local businesses.



East Bay Classifieds

AD SIZE	PRICE
Full Page	\$1,155
Half Page	\$685
1/4 Page	\$445
1/6 Page	\$335
1/8 Page	\$255
1/12 Page	\$175
1/18 Page	\$115
1/24 Page	\$95
1/36 Page	\$75
Used Car Directory	\$25/car
Service Directory	\$36

*All Ads run in full color.

Legal Advertisements

- \$20.50 per column inch, per newspaper
- Probate Listings: \$16 per listing, per week

LEGAL NOTICE

STATE OF RHODE ISLAND
PROBATE COURT OF THE TOWN OF
BARRINGTON
NOTICE OF MATTERS PENDING AND FOR
HEARING
IN SAID COURT

The Court will be in session at the Barrington Town Hall on the dates specified in notices below at 9:00 a.m. for hearing said matters.

Corriveau, Emile Albert; Estate of – Administration
Petition for hearing on Monday, January 10, 2022.

Crosby, Kathleen Ellen a/k/a Crosby, Kate; Estate of – Elizabeth R.D. Giordano of Barrington, RI appointed Administrator. Creditors must file their claims in the office of the Probate Clerk within the time required by law beginning December 22, 2021.

Goldner, Brian David a/k/a Goldner, Brian D.; Estate of – Bradford S. Goldner of Northport, NY appointed Executor. Elizabeth Manchester of Providence, RI appointed RI Agent. Creditors must file their claims in the office of the Probate Clerk within the time required by law beginning December 22, 2021.

Kirby, Stephen P.; Estate of – Colleen Lynch Kirby of Warren, RI appointed Executrix. Creditors must file their claims in the office of the Probate Clerk within the time required by law beginning December 22, 2021.

Krekorian, Edith M.; Estate of – Edward F. Grouffe of Pawtucket, RI appointed Executor. Creditors must file their claims in the office of the Probate Clerk within the time required by law beginning December 22, 2021.

Jordan, Thomas F.; Estate of – David J. Paull of Tiverton, RI appointed Executor. Creditors must file their claims in the office of the Probate Clerk within the time required by law beginning December 22, 2021.

Robertson, Jeffrey V.; Estate of – Petition for Guardianship for hearing on Monday, January 10, 2022.

By Order of The Honorable Matthew J. Leonard,
Judge of Probate

THE TOWN HALL IS ACCESSIBLE TO THE DISABLED. INDIVIDUALS REQUIRING ANY ACCOMMODATIONS FOR DISABILITIES MUST NOTIFY THE BARRINGTON TOWN CLERK'S OFFICE AT 247-1900 EXT. 301 (BARRINGTON PUBLIC LIBRARY TDD, 247-3750), IN ADVANCE OF THE MEETING DATE

December 22, 29, 2021 & January 5, 2022

Obituaries

- One newspaper: 88¢ per word
- Two newspapers: 69¢ per word, per newspaper
- Three newspapers: 56¢ per word per newspaper
- Four + newspapers: 50¢ per word per newspaper

* No additional charge for one photograph

* No additional charge for publication on www.eastbayri.com

Frances A. Marszalek

Liked needlepoint and time with family, bowling and reading

Frances A. (Morrissey) Marszalek, 93, of Bristol, died Sunday Dec. 29, 2019, at R.I. Hospital in Providence.

She was the wife of the late John Marszalek.

She was born in Providence, a daughter of the late Byron and Frances (Fillessey) Morrissey.

Frances had worked for the former I. S. Handkerchief Shop in Warren in the Department for many years.

She lived in Bristol for 17 years after coming from Warren. A parishioner of Our Lady of Mount Carmel Church, she was a member of the Benjamin Church Tenants Association.

She also was member of the Bristol Senior Center. She liked doing needlepoint, and spending time with her children, grandchildren and great-grandchildren. She was an avid reader.

She was in the bowling league a Dudek's for many years, where she had the high average often.

Mrs. Marszalek is survived by her children, Stephen Marszalek and his wife Susan (Migliaccio) of Barrington, John Marszalek and his wife Jennifer (Carter) of Rindge, New Hampshire.

She was the grandmother of Jarred, Jenna, Stephen, and Scott.

She was the great-grandmother of Jack, Stephen, Adam, Ryan, Nolan and Nora Frances. She is also survived by many nieces and nephews.

Frances was the sister of the late Mary Calisto, Eleanor Ulmschneider, Anna Ulmschneider, Margaret Abbruzzi and Gertrude Marszalek.

A Mass of Christian Burial was held Friday, Jan. 3, 2020, in Our Lady of Mount Carmel Church, 141 State St., Bristol.

Burial followed in St. Jean the Baptist Cemetery, Vernon Street, Warren. Gifts in her memory may be made to Rogers Free Library, 525 Hope St., Bristol, RI 02809.

Arrangements by Smith Funeral and Memorial Services.
www.wjsmithfh.com



In Memoriam Advertisements

In Loving Memory Paul R. Vollaro, Jr.

9/13/76 – 7/22/21



You are dearly missed by
Mom, Dad, Barry, Wife Linda,
Children Brianna, Brittnay, Hailey,
Mason, and your entire family.

- 1/10 Page \$126
- 1/12 Page \$115
- 1/16 Page \$80
(actual size shown at left)

*Other sizes also available.

NEWSPAPER INSERTS

There are three ways to insert your message as a separate piece within our newspapers...

PRE-PRINTED INSERTS

You design and print them, and we mail them out

- Minimum Size: 5" x 7" Maximum size: 10.5" x 14.5"
- Minimum charge: \$150
- Inserts weighing more than 1 ounce will be charged additionally
- Reservation and delivery 10 days before run date
- Cannot have postal indicia (indicia will be covered at your expense), business reply is acceptable

1-3 Publications	\$55/thousand
4-7 Publications	\$50/thousand

EBN INSERTS

We design and print them.

- 4-Color Inserts will be 70# White Paper
- Reservation and copy 14 days before run date
- \$50 handling charge, per week, to schedule multiple weeks.

1 Color / 1 Side

QUANTITY	PRICE/1,000
1,500-4,999	\$135
5,000-9,999	\$125
10,000+	\$110

4 Colors / 1 Side

QUANTITY	PRICE
1,500-3,000	\$650 flat charge
3,001-5,000	\$825 flat charge
5,001-10,000	\$980 flat charge

4 Color / 2 Sides

QUANTITY	PRICE
1,500-3,000	\$670 flat charge
3,001-5,000	\$890 flat charge
5,001-10,000	\$1,025 flat charge

FRONT PAGE TAB-ONS

These ads leave a lasting impression — they stick to the front page of every newspaper.

Measurement: 3" x 3"
Full Color



*Ad copy cannot change. One sticker per newspaper per week.
Run dates on a first-come, first-served basis.*

Under 5,000 Quantity/Week

- Flat \$550 charge

5,000 - 10,000 Quantity/Week

- \$750 flat charge
- Additional \$80 per publication set-up charge
- \$50 handling fee per week, per publication to break the order into different weeks

10,000 - 24,999 Quantity/Week

- \$100 per thousand
- Additional \$80 per publication set-up charge
- \$50 handling fee per week, per publication to break the order into different weeks

FOCUS ON BUSINESS

Showcase your business with a story from one of our writers. With a 10-week contract, you get your story once and your ad every week in all seven of our newspapers.

Ad size: 2.5" x 2.5"

RATE: 10 Weeks - \$95/week print and online

Caregivers provide non-medical services to seniors in their own home.

Need help with a loved one,
call 401-434-6727



1240 Pawtucket Ave, Rumford, RI

2023 EAST BAY NEWSPAPERS ADVERTISING SPECIAL SECTIONS

SECTION TITLE	ADVERTISING DEADLINE	PUBLICATION DATE	PLACEMENT
Winter Advertising Blow Out - 1/2 Price Ads	January	January	Any Publications and Website
East Bay Local Experts	January 25	February 1-2	East Bay Life Page
East Bay Homes — Love Your Home	February 1	February 8-9	Short Tab Section
Valentines Day Page	February 3	February 8-9	East Bay Life Feature Page
Business Anniversaries	February 10	February 15-16	East Bay Classifieds Feature Page
Weddings in the East Bay	December 30	February 22-23	Glossy Magazine
Distinctive Homes of the East Bay & South Coast	March 10	April 12-13	Glossy Magazine
2023 Summer Camp Guide	March 8	March 15-16	Short Tab Section
Summer Camp Directory	March 8	March 15-16	Runs in Camp Guide Section
2023 Red Sox Schedule	March 31	April 5-6	East Bay Classifieds
Spring Home Improvement	April 5	April 12-13	Short Tab Section
East Bay Local Experts	April 12	April 19-20	East Bay Life Page
Summer Camp Directory	April (Every Week)	April (Every Week)	East Bay Life Page
Bristol Fourth of July Souvenir Book	May 12	June 14-15	Magazine/Full Tab Section
Summer Camp Directory	May (Every Week)	May (Every Week)	East Bay Life Page
Explore Bristol Map	February 24	May 12	Glossy Map
East Bay Homes — Buyers' Guide	May 10	May 17-18	Short Tab Section
Summer Camp Directory	June (Every Week)	June (Every Week)	East Bay Life Page
High School Graduation Pages	May 31	June In	Local Newspapers
Bristol Fourth of July Parade Order of March	June 21	June 28-29	Short Tab Section
Fireworks Fun Guide	June 21	June 28-30	In Parade Order of March
East Bay Local Experts	July 5	July 12-13	East Bay Life Page
Distinctive Homes of the East Bay & South Coast	July 7	August 9-10	Glossy Magazine
Made in the East Bay	July 28	August 16-17	Short Tab Section
School Bus Schedules Sponsorship	August TBD	August TBD	In Local Newspapers
East Bay Homes - Market Report	August 30	September 6-7	Short Tab Section
2023 Patriots Schedule	September 1	September 6-7	East Bay Classifieds
East Bay Local Experts	September 8	September 13-14	East Bay Life Page
2023 Guide to Private Schools	September 13	September 20-21	Short Tab Section
Women In Business	September 14	September 20-21	East Bay Life Page
Fall Home Improvement	September 27	October 4-5	Short Tab Section
Breast Cancer Awareness	October 6	October 11-12	East Bay Classifieds
Halloween Safety	October 20	October 25-26	East Bay Classifieds
Portsmouth Soccer Tournament Program	June TBD	June TBD	Short Tab Section
Barrington Invitational Soccer Tournament Program	October TBD	November	TBD Short Tab Section
East Bay Local Experts	November 1	November 10-11	East Bay Life Page
Thanksgiving Greetings	November 10	November 15-16	East Bay Classifieds
Small Business Saturday	November 16	November 21-22	East Bay Life Page
Love to Shop Local	December 2	December 6-7	East Bay Life Page
Distinctive Homes of the East Bay & South Coast	November 3	December 7-8	Glossy Magazine
Holiday Greetings Page	December 9	December 13-14	East Bay Classifieds

NOTE: Special Sections (not Focus Sections) will appear in their original form (in the .pdf viewer) at EastBayRI.com for one year

EAST BAY DIGITAL

Our website breaks news daily and attracts nearly 90,000 visitors per month and 300,000 page views per month.

EASTBAYRI.COM

- 70,000 unique visitors per mo.
- 250,000 page views per mo.

SIZE	PRICE
300 x 600	\$120 per week
728 x 90	\$150 per week
300 x 250	\$100 per week

* *Geographically targeted positions available for an additional cost.*

* *Prices are for 10,000 impressions per week.*

■ **Sponsored Content - \$100/story**

Post your own story to EastBayRI.com.

Stays online permanently.

EAST BAY SOCIAL

Extend the reach of your social media presence and grow your social audience. Automatically posts your Facebook content to eastbayri.com every time you post.

■ **\$50 per month**

■ **\$249 for 6 months**

■ **\$399 for 12 months**



EAST BAY MEDIA GROUP DIGITAL NEWSLETTERS

Reach your market quickly and effectively with East Bay Media Group's suite of email newsletters.

DAILY EMAILS

The Lead

- Top stories, timely news updates
- Sent daily Tuesday-Friday
- 32,000 emails weekly
- Can segment by town upon request

- Weekly price: \$195 for 300x250
- Monthly price: \$395 for 300x250

WEEKLY NEWSLETTER

The Weekender

- 16,000 emails per week
- Delivered on Thursdays
- Sponsored content options

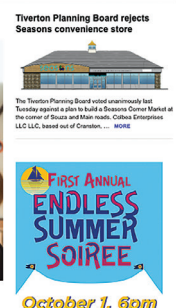
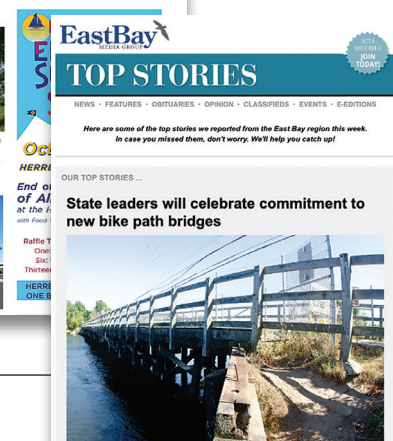
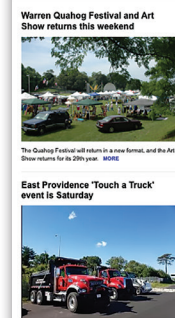
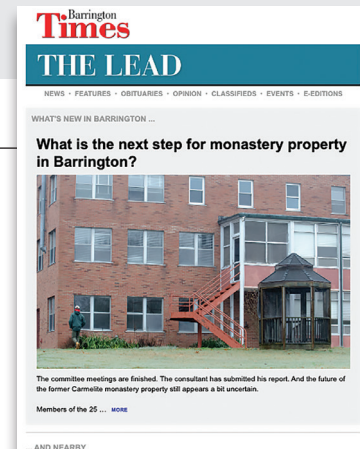
- Weekly price: \$75 for 300x250
- Monthly price: \$195 for 300x250
- Sponsored content: \$195

WEEKLY NEWSLETTER

Top Stories

- Our most-read stories
- 16,000 emails per week
- Delivered on Saturdays

- Weekly price: \$75 for 300x250
- Monthly price: \$195 for 300x250



PRINT ADVERTISING SPECIFICATIONS

DISPLAY

4-Column Sizes

1 Col	2.583
2 Col	5.333
4 Col	10.83

DISPLAY AD SIZES

	Col. SIZE	Dimensions
Full Page	4x14	10.83 x 14.7
Half Page H	4x7	10.83 x 7.3
Half Page V	2x14	5.333 x 14.7
1/3 Page H	4x4.8	10.83 x 4.8
1/3 Page V	3x9	8.0833 x 9
Qtr. Page H	4x3.5	10.83 x 3.5
Qtr. Page V	2x7	5.333 x 7.3
1/6 Page H	4x2.4	10.83 x 2.4
1/6 Page V	2x4.8	5.333 x 4.8
1/8 Page H	2x3.5	5.333 x 3.5
1/8 Page V	1x7	2.583 x 7.3
1/10 Page H	2x2.8	5.333 x 2.8
1/10 Page V	1x5.25	2.583 x 5.25

CLASSIFIED/REAL ESTATE 6-Column Sizes

1 Col	1.667
2 Col	3.5
3 Col	5.333
6 Col	10.83

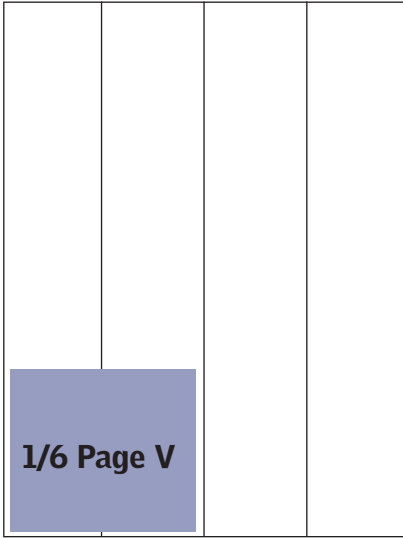
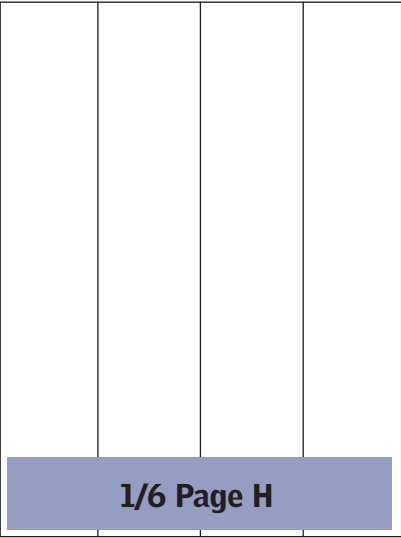
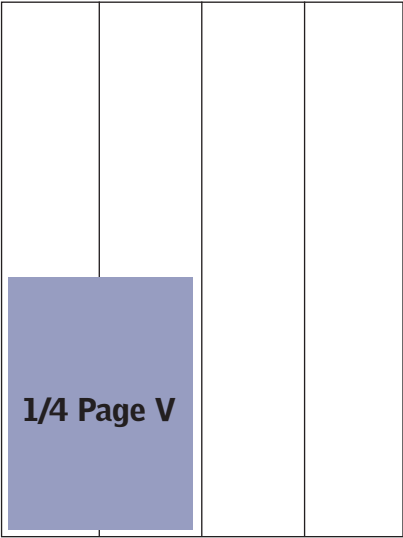
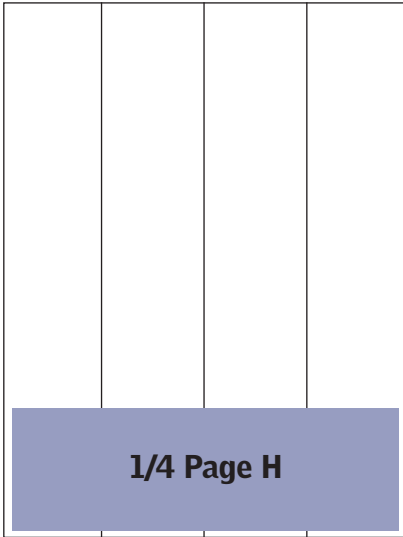
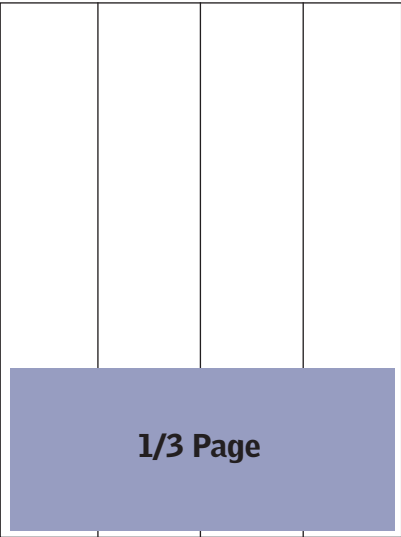
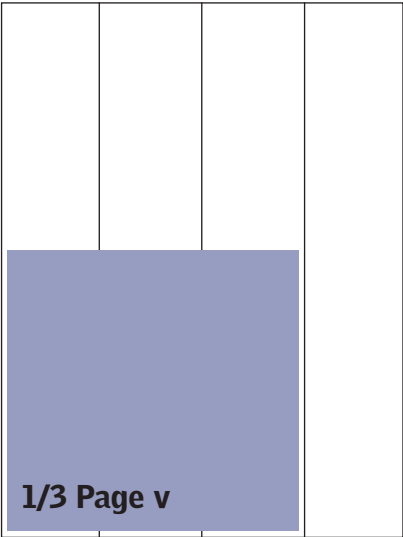
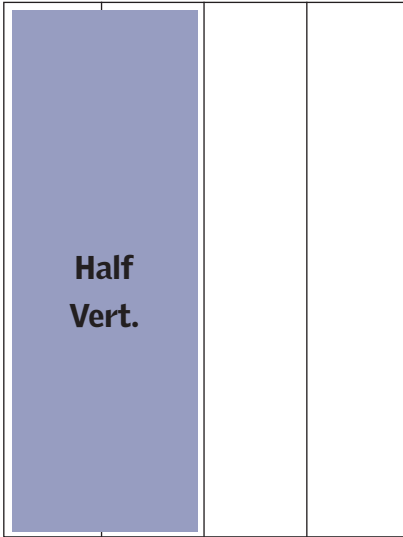
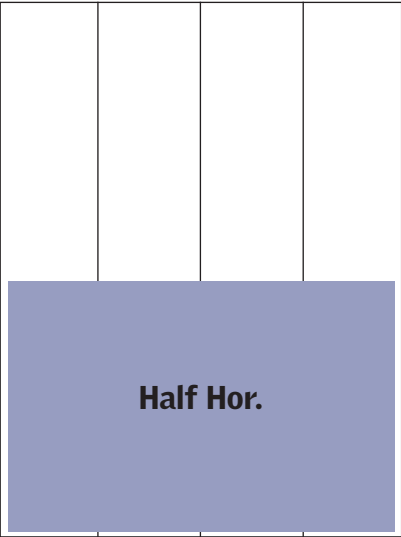
CLASSIFIED AD SIZES

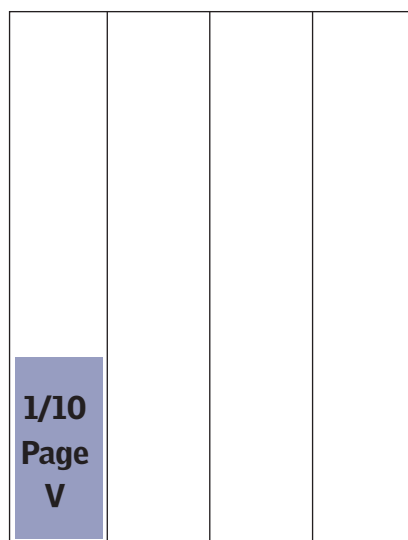
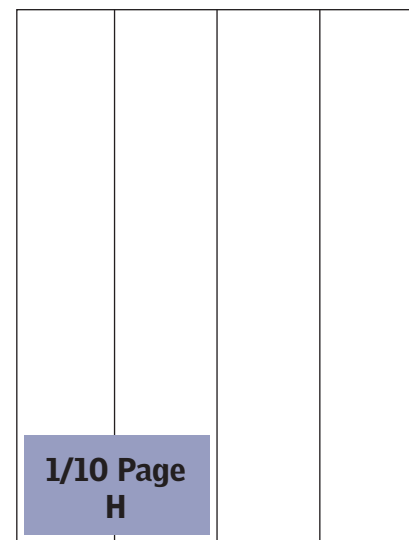
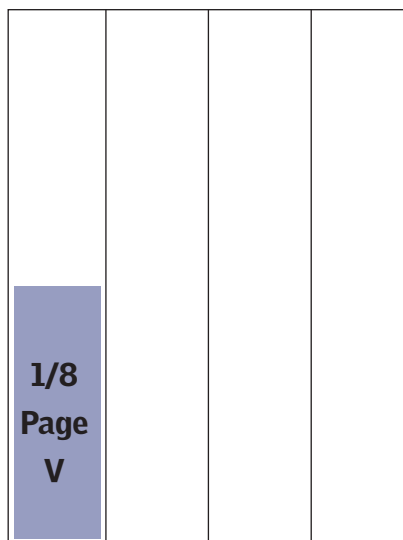
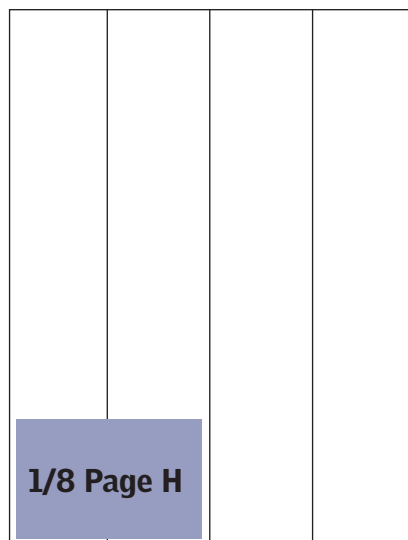
	Col. SIZE	Dimensions
Full Page	6x14	10.83 x 14.7
Half Page H	6x7	10.83 x 7.3
Half Page V	3x14	5.333 x 14.7
1/12 Page H	2x3.5	3.5 x 3.5
1/12 Page V	1x7	1.667 x 7.3
1/18 Page H	2x2.3	3.5 x 2.3
1/18 Page V	1x4.7	1.667 x 4.7
1/24 Page V	1x3.5	1.667 x 3.5
1/36 Page	1x2.3	1.667 x 2.3

REAL ESTATE AD SIZES

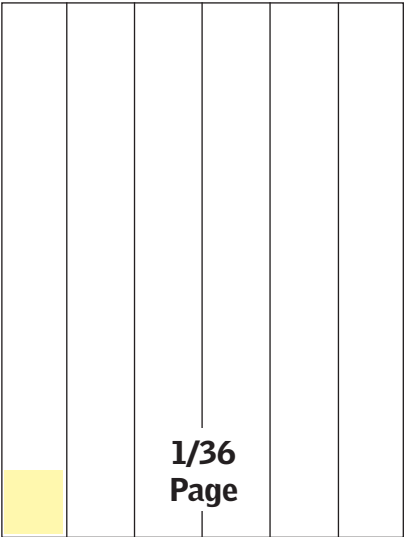
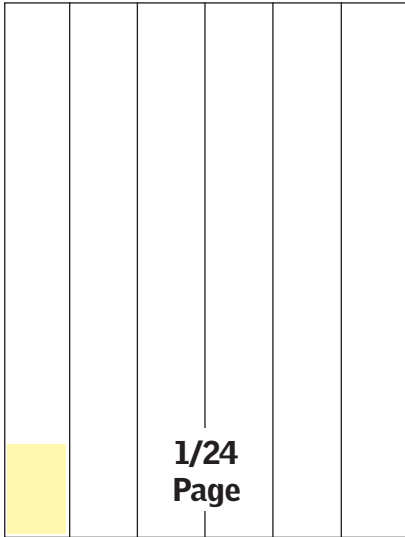
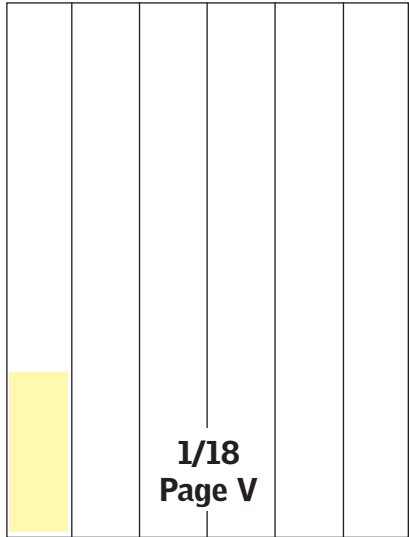
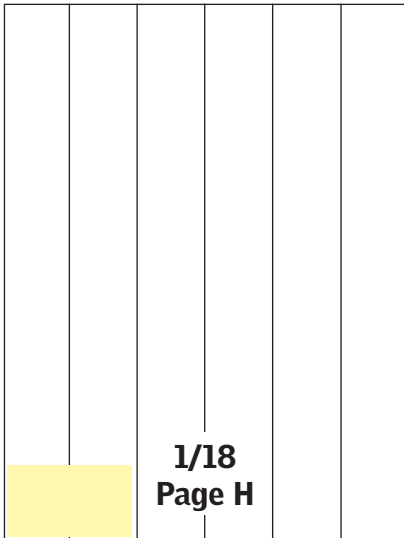
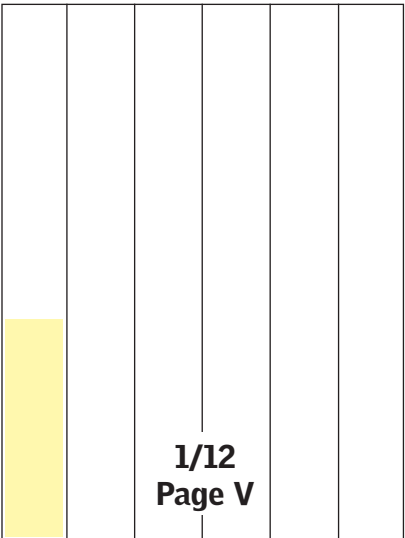
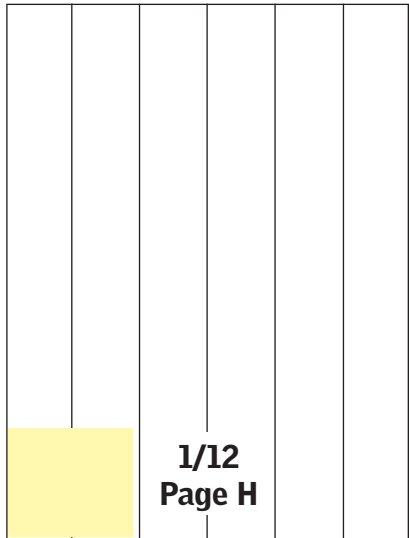
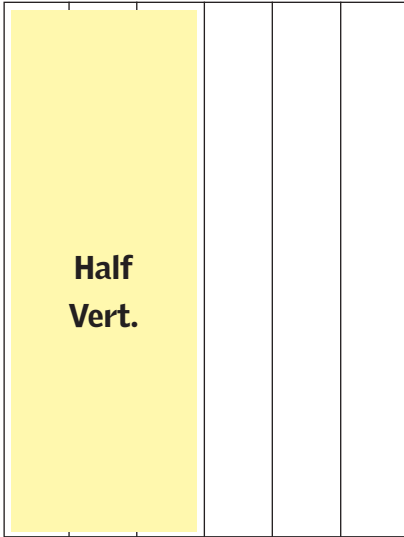
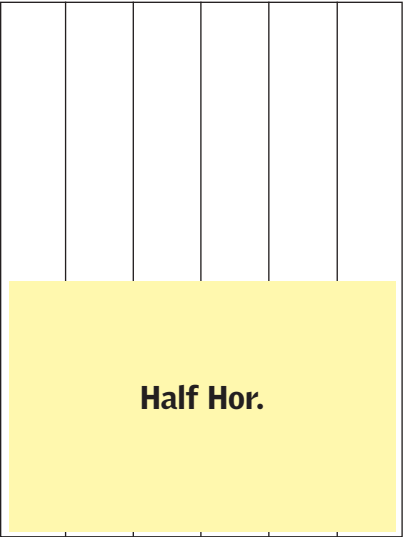
	Col. SIZE	Dimensions
Full Page	6x14	10.83 x 14.7
Half Page H	6x7	10.83 x 7.3
Half Page V	3x14	5.333 x 14.7
1/4 Page H	6x3.5	10.83 x 3.5
1/4 Page V	3x7	5.333 x 7.3
1/6 Page H	6x2.4	10.83 x 2.4
1/6 Page V	2x7	3.5 x 7.3
1/6 Page (square)	3x4.8	5.333 x 4.8
1/8 Page	3x3.5	5.333 x 3.5
1/12 Page H	2x3.5	3.5 x 3.5
1/12 Page V	1x7	1.667 x 7.3
1/18 Page H	2x2.3	3.5 x 2.3
1/18 Page V	1x4.7	1.667 x 4.7
1/24 Page	1x3.5	1.667 x 3.5
1/36 Page	1x2.3	1.667 x 2.3

DISPLAY PRINT ADVERTISING SIZES - 4 COLUMN

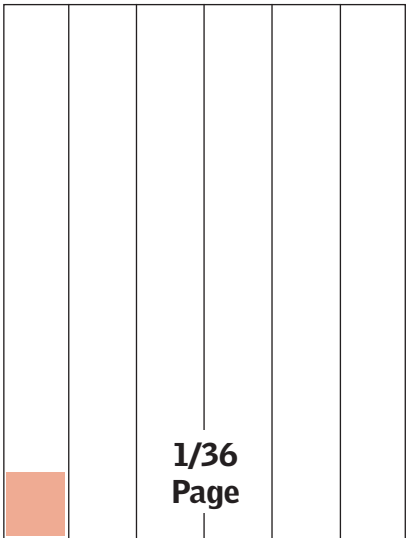
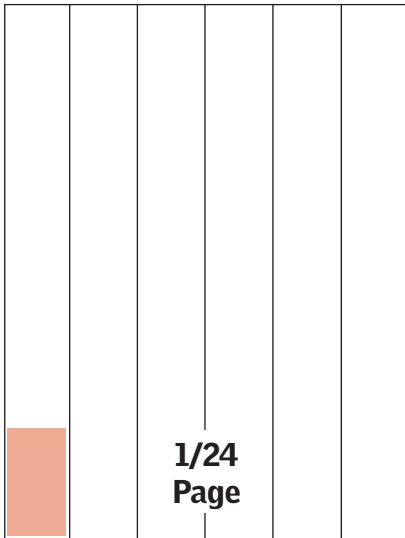
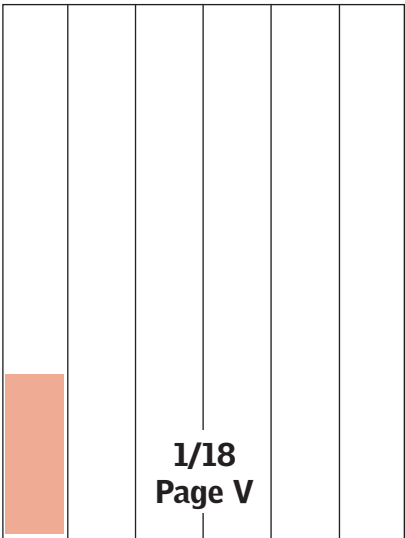
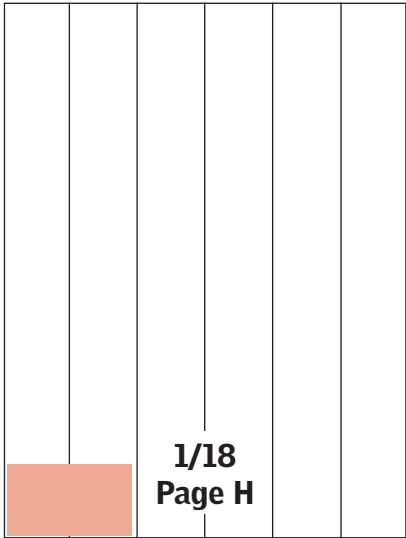
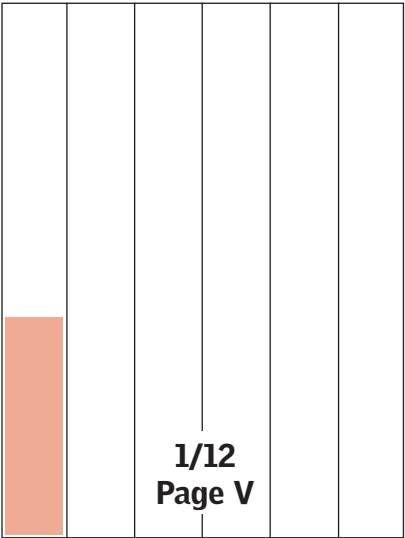
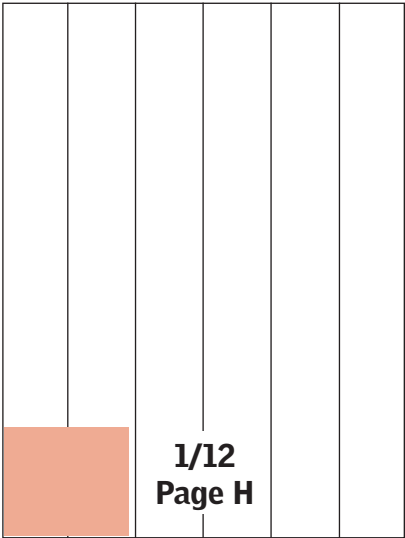




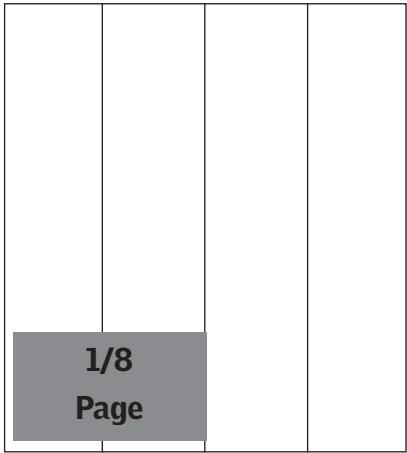
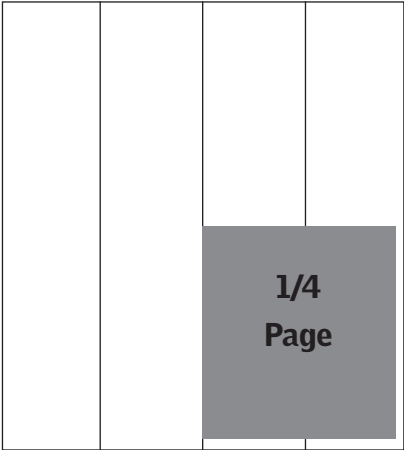
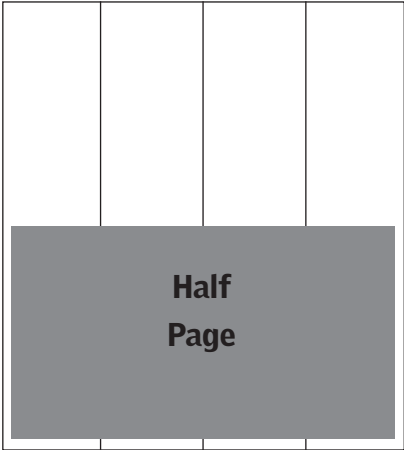
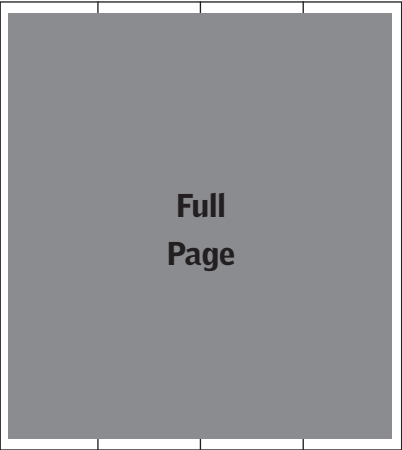
CLASSIFIED PRINT ADVERTISING SIZES - 6 COLUMN



REAL ESTATE PRINT ADVERTISING SIZES - 6 COLUMN

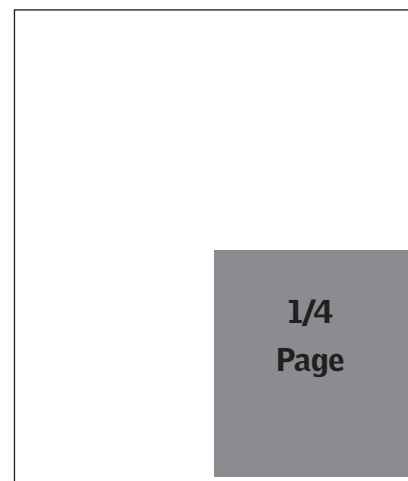
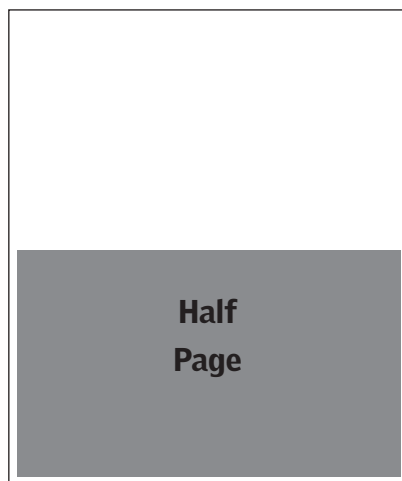
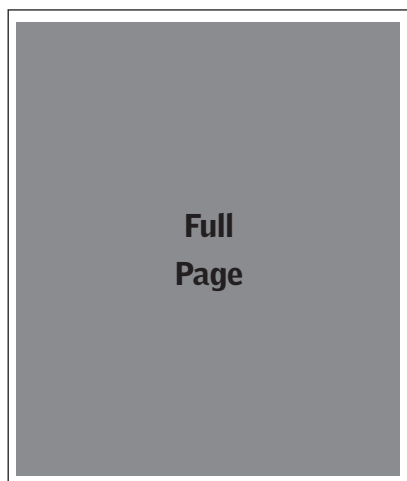


SPECIAL SECTION PRINT ADVERTISING SIZES - SHORT TAB



- Full Page 9.75" x 10.63"
- Half Page 9.75" x 5.2"
- 1/4 Page 4.79" x 5.2"
- 1/8 Page 4.79" x 2.5"

MAGAZINE ADVERTISING SIZES



- Full Page (*with bleed*) - 8.625 x 11.125
- Full Page (*no bleed*) - 7.875 x 10.375
- Half Page - 7.875 x 5
- 1/4 Page (Home Services) - 3.86 x 4.6